



THE HEART OF ORLÉANS  
LE COEUR D'ORLÉANS

June 21, 2023  
Mike Bureau  
Economic Development Officer  
City of Ottawa  
110 Laurier Avenue West  
Ottawa ON K1P 1J1

Dear Mr. Bureau,

On behalf of the board, staff and our members of the Heart of Orléans BIA, please accept our heartfelt gratitude for your guidance and support of our boundary expansion project this year. With further assistance, we hope to see a successful expansion implemented on January 1, 2024.

As you know, this important effort was initiated in response to Orléans growth, the Orléans Corridor Secondary Plan Study which includes the four upcoming LRT stations and to Orléans business owners asking us to expand our boundaries to include them in the BIA. This expansion will allow our BIA to grow, align with the Orleans Corridor Secondary Plan Study and finally include and extend our service offerings to new members who are located just outside our existing boundaries today.

This meaningful project was discussed in our AGM last November, through numerous communications, social media, member visits and in a Town Hall held on June 8, 2023. There was a motion in our Board Meeting held on June 21, 2023:

*Motion to Approve advising Ottawa's City Council of the Board of Management's wishes to proceed with the expansion of the Heart of Orléans BIA as identified in Figure 1 in accordance with Sections 204 and 209 of the Municipal Act (2001) to take effect on January 1, 2024.*

As such, and in light of numerous letters of support from businesses and all 3 levels of government, we would like to formally request that the City of Ottawa adopt a bylaw authorizing the requested adjustments to our BIA boundaries as approved by our BIA members and described in the Boundary Expansion Research Study submitted to you earlier this year.

Best regards,

Pascale Bazinet  
Chair, Heart of Orléans BIA



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Figure 1

