



## **Carp Road Corridor BIA Annual Report 2022**

The Carp Road Corridor plus the Carp Airport industrial area is Ottawa's largest designated rural employment area. The area is home to a large existing business community and employment base as well as having over 600 h of subdivided and large block vacant land. The BIA was formed in 2011 and has boundaries matching the Official Plan rural employment area designation.

**MISSION:** The BIA mission is to assist and promote the business community and the vacant property land base in the Area.

**OBJECTIVES:** As the BIA pursues its mission, it will:

- (i) Act as a unified "voice" for business and property owners in the Area;
- (ii) Undertake activities which promote the economic benefits of a strong rural industrial and commercial land base;
- (iii) Undertake activities which promote land development and business within the BIA boundary;
- (iii) Maintain a list of members to promote communication and notices for and among members.

**STRATEGIC DIRECTIONS:** The BIA was formed in 2011 around a strategic direction to assert and to better understand the economic development potential uplift – more jobs - which may be obtained by improved municipal services in the Corridor. A focus of this initiative has been municipal water. Since 2015, the BIA has added wastewater, transit and area traffic to strategic directions.

### **2022 HIGHLIGHTS:**

- Held 12 Board meetings, the AGM and the annual social event
- Held a Board election including increasing the number of Board members to 11
- Obtained OP recognition of City interest in a serviced Corridor



- Held two meetings with members of the Carp Village BIA towards coordination of economic development in our area
- Worked with individual members on site issues including development constraints related to wastewater management, drainage/flooding, business attraction and employee attraction and retention
- Undertook an economic development study of the business area. The study report included strategic recommendations for the BIA to advance our mission and objectives
- Undertook a technical study of well water / groundwater quality in the Reis Business Park. The study results are intended to support BIA advocacy for more efficient use of the finite designated and zoned employment land in the Corridor
- Created a new logo and commenced updates of a new web site
- Placed paid advertorials promoting the business area in the Eastern Ontario OBJ and the Stuff magazine
- Met with our Provincial MPP to advocate for consideration of improvements to the Carp Road / 417 overpass

**FINANCES:** In 2022 the BIA delivered services to members within the approved budget.

For 2023, the Board of the BIA brought forward a levy proposal of \$125,000 which was approved by members. Members also approved a draw on reserves, if required, to fund studies and the BIA portion of a Research Grant application. Spending above levy was deemed necessary 2023 to fulfill the BIA objectives.

**NEWLY ELECTED BOARD OF MANAGEMENT:**

Wayne French	Director, Chair	Waste Management Inc
Shawn Argue	Director, Vice Chair	Argue Construction
Sandra Cain	Director, Treasurer	Kanata Tax Services
Josh Blokhis	Director	Sheldon Creek Investments



Ken Crawford	Director	C&M Electric
Jason Lalonde	Director	Vitality Landscape Services
Patrick Lalonde	Director	Aecon
Jennifer McAndrew	Director	Mastermind Event Rentals
Andy Perreault	Director	Helicopter Transport Services
Dustin Therrien	Director	Cheshire Cat Pub
Taylor White	Director	Ken White Construction
Glen Gower	Councillor	
Clarke Kelly	Councillor	

Yours truly,

Roddy Bolivar, Executive Director