




THE VILLAGE OF
CARP BIA



The Village of Carp BIA

Annual Report 2022 / 2023

Overview



- Board of Directors
- Activities to Support Businesses
- Activities for Next Year
- Budget Overview

Introductions



Board of Directors

- Jennifer Stewart, Board Chair
- Greg LeBlanc, Treasurer
- Tara Azulay, Director
- Neil Falls, Director
- Lisa Kyte, Director
- Natalie Wilson, Director
- Devon Larock Howie, Director

Strategic Goals: 2022



Strategic Goals 2022

- *Promote small businesses through digital channels, publications, outreach and engagement*
- *Highlight businesses in the media where and when possible*
- *Be an active voice for business as it pertains to advocacy and community development*

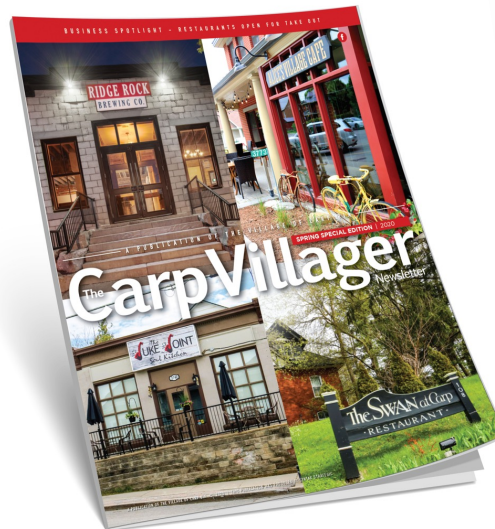
2022 Accomplishments



2022 Accomplishments

*Business Profiles
via 'The Villager'*

*Distributed throughout
the Village*



2022 Accomplishments



2022 Accomplishments

Continued partnership with West Carleton Online, featuring monthly business profiles on members



Shop local
Shop the
Village of Carp



Clarke KELLY

Join Councillor Clarke Kelly for a **Public Consultation Meeting** for the 2023 City of Ottawa Draft Budget

NEW DATE: Tuesday February 7th at 7pm
West Carleton Client Service Centre
5670 Carp Road, Kinburn
RSVP by email: Clarke.Kelly@Ottawa.ca

WE WANT YOUR INPUT!



CARP FAIR
SINCE 1863
Not Still Here or There

CARP AGRICULTURAL SOCIETY ANNUAL GENERAL MEETING
Thursday January 26th, 2023 at 7:30PM
Doors and registration open at 6:30pm
Carp Agricultural Hall - 3790 Carp Road

Updates to the constitution are on the agenda and will be discussed at the AGM. Changes can be requested through the office by email or phone - info@carpfair.ca / 613-839-2172

NEW MEMBERS WELCOME!
Register and confirm good standing membership
info@carpfair.ca | 613-839-2172

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2022 Accomplishments



2022 Accomplishments

Six-part series in the Ottawa Business Journal highlighting local businesses

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Village of Carp: Your go-to spot for charming shops selling local goods

OBJ Village of Carp BIA August 22, 2022

Online shopping offers convenience, but it simply can't beat the fun of finding unique treasures in a cute little country shop. The Village of Carp is ready to welcome you to its charming retail stores that stock local home goods, clothing, food, and more that are great to give as gifts or keep for yourself!

Busy Bee: **The Hive** is a multivendor shop located in the heart of the Village of Carp. The main floor sells an eclectic assortment of items from brands such as Pokoloko, Tofino Soap Co., and Farmhouse Paint. **Style by Marilyn** is on the top floor and carries a variety of hair products from brands you'll love.

Cabin Country: Take a trip to the **Carp Cabin**, full of antiques, consignment pieces, collectables and gifts. The Carp Cabin features local artisans and is a feast for the eyes. You'll want to spend lots of time perusing the Cabin's unique items in its welcoming environment.

With the Grain: **Ottawa Valley Grain Products** is a fourth-generation custom grain mill that sources only all-natural products, true to its heritage of providing nutritious and wholesome grains to customers. A staple in the Carp community since 1929, **OVGP** sells quality barley, wheat and corn, and also provides a custom milling service to the community. Order products through **OVGP's online store** and taste the difference that local grains make in your food.

Country Convenience: A staple in the Carp community, the **Carp Foodliner** is the Village's convenience store stocked with necessities and grocery items. The Carp Foodliner's owners are very helpful and the building's red and yellow exterior is cheerful and welcoming.

Happy Tails: **Pawsh Pets** is a locally owned and operated retail store and grooming service dedicated to pets and their families. Offering many locally made products, Pawsh Pets stocks high quality pet foods and accessories for dogs and cats. Their patient and talented groomers are dedicated to giving each and every dog the best grooming experience possible.



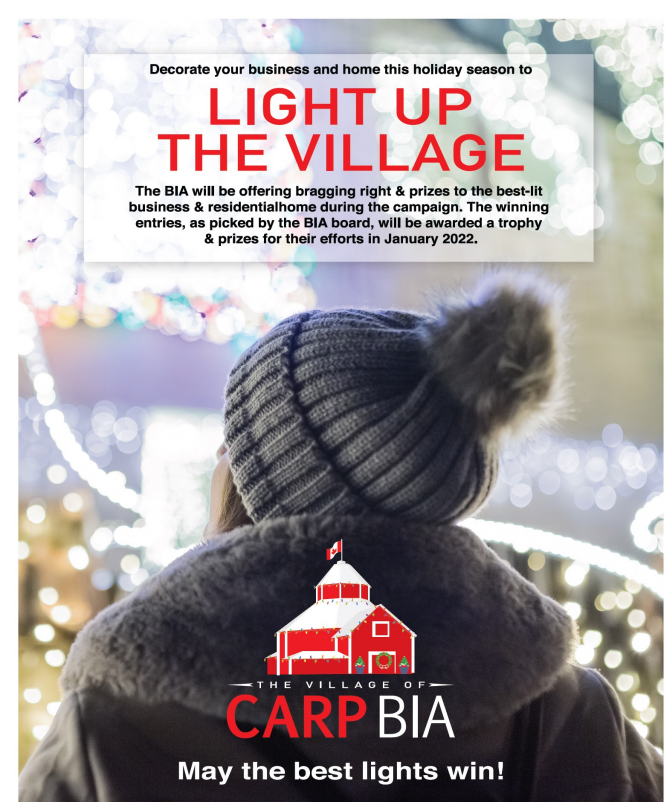
Just a short drive outside of downtown Ottawa, the Village of Carp has charming local shops that you'll want to visit again and again. Visit Carp and see why it's a local hidden gem.

2022 Accomplishments



2022 Accomplishments

Light up the Village Campaign (third year) – to encourage all residents and businesses to decorate for the holidays and boost morale



2022 Accomplishments

- Second sign erected at start of fiscal 2022
- Funded in part by the BIA and the City of Ottawa (Winter Grants program)

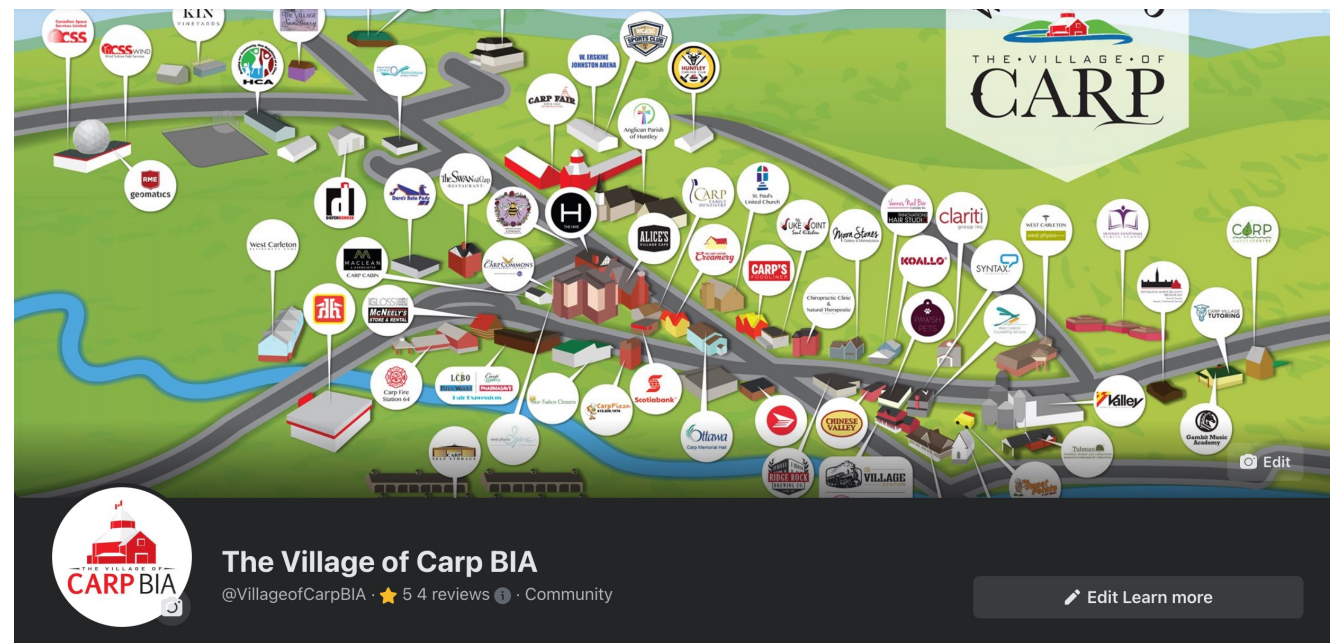


2022 Accomplishments



2022 Accomplishments

Strong social media management via The Village of Carp BIA Facebook page



2022 Accomplishments



2022 Accomplishments

*Village of Carp signs
erected on main street*



Ongoing Projects



Community Collaboration: Carp Heritage Walk

Janet Mason, from the Friends of the Carp River, is spearheading this project and has created a group of representatives from various organizations in Carp, including the Friends of the Carp River, the Huntley Township Historical Society, the Huntley Community Association, Carp Health Access, and the Village of Carp BIA.

The Heritage Walk is a set of interpretive signs located in the village, at the Diefenbunker, at the Riverwalk, at the Carp River, and other various locations. Each sign highlights human or natural historical information about Carp and the immediate area. The Walk loops through the downtown business area and out to the Diefenbunker.

We have discussed where the signs could be located, researched mobile applications, and are in the process of finalizing a logo.

Budget Overview



Budget 2023

- The BIA accepted the \$13,000 levy for 2022
- We leveraged the 2022 Rural Community-Building Grant Program, which resulted in \$3,436.53 of reimbursed costs
- The annual budget can be allocated to the following efforts next year:
 - Continued publication of 'The Villager'
 - Promotion through local newspapers (West Carleton Online, etc.) of businesses and events
 - Taking part in grants for future beautification opportunities and community initiatives
 - Supporting other associations in their mutually beneficial endeavours
 - Insurance, etc.

Budget Overview



Projects for 2023

Village of Carp Best in Business Awards

Village of Carp Community Evening Under the Stars

Business Meet and Greet

Ongoing marketing / social media / media promotion

