

<p>3. Economic Development Strategy and Action Plan</p> <p>Stratégie de développement économique et Plan d'action</p>

Committee Recommendations, as amended

That Council:

- 1. Approve the Economic Development Strategy and Action Plan as outlined in this report and supporting documentation; and**
- 2. Reaffirm economic development service delivery partner funding and the continuation of economic development grant programs as outlined in this report and supporting documentation, as required by the Grants and Contributions Policy; and**
- 3. Approve that the strategic action #7 be amended to read: Key Sectors: Support new and existing small businesses and entrepreneurs and grow Ottawa's key economic sectors with focuses on the knowledge-based sector, the tourism and creative industries sector, and the rural and agricultural sector; and**
- 4. Approve that staff be directed to consult with the Kanata North Business Association (KNBA), and any other relevant stakeholders on the implementation of the Economic Development Strategy; and,**
- 5. Approve that staff be directed to undertake similar consultations in support of the implementation of a specific and tangible Action Plan as it relates to the two Special Economic Districts—the Kanata North Economic District and the Ottawa International Airport Economic District.**

Recommandations du Comité, telles que modifiées

Que le Conseil ce qui suit :

- 1. Approuve la Stratégie de développement économique et Plan d'action selon les modalités exposées dans le présent rapport et les**

documents connexes;

2. Confirme le financement partenaire de prestation de services en matière de développement économique et la poursuite de l'offre de programmes de financement du développement économique, selon les modalités exposées dans le présent rapport et les documents connexes et conformément à la Politique sur les subventions et les contributions; et
3. Approuve que l'intervention stratégique n° 7 soit modifiée comme suit : Secteurs clés : Promouvoir les petites entreprises et les chefs d'entreprises nouveaux et existants et développer les grands secteurs économiques d'Ottawa en mettant l'accent sur le secteur des connaissances, sur le secteur du tourisme et de la création et sur le secteur agricole et rural; et
4. Approuve qu'on demande au personnel de consulter la Kanata North Business Association (KNBA) et tout autre intervenant concerné par la mise en œuvre de la Stratégie de développement économique;
5. Approuve qu'on demande au personnel de tenir des consultations similaires en vue de la mise en œuvre d'un plan d'action précis et concret qui concerne les deux quartiers économiques spéciaux : le quartier économique de Kanata-Nord et le quartier économique de l'Aéroport international d'Ottawa.

Documentation/Documentation

1. Acting Director's Report, Economic Development and Long Range Planning, Planning, Real Estate and Economic Development Department, submitted 1 February 2024 (ACS2024-PRE-EDP-0027)
Rapport du Directeur intérimaire, Développement économique et planification à long terme, Services de la planification, de l'immobilier et du développement économique, daté le 1 février 2024 (ACS2024-PRE-EDP-0027)

2. Extract of draft Minutes, Finance and Corporate Services Committee, March 5, 2024
Extrait de l'ébauche du procès-verbal, Comité des finances et des services organisationnels, le 5 mars 2024

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**Extract of Draft Minutes 12A
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**Extrait de l'ébauche du procès-verbal
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Economic Development Strategy and Action Plan

ACS2024-PRE-EDP-0027 - City Wide

Mr. David Wise, Director, Economic Development & Long Range Planning, Planning, Real Estate and Economic Development Department (PRED), Ms. Sheilagh Doherty, Program Manager, High Economic Impact Projects, PRED and Ms. Cindy VanBuskirk, Program Manager, High Economic Impact Programs, PRED spoke to a PowerPoint presentation, a copy of which is held on file with the City Clerk.

Mr. Wise, Ms. Doherty, Ms. VanBuskirk and Wendy Stephanson, City Manager responded to questions.

Following discussion on this item, the Committee Carried the report recommendations as amended by Motions FCSC 2024-12-03 and FCSC 2024-12-04.

Report recommendations

**That the Finance and Corporate Services Committee recommend
Council:**

- 1. Approve the Economic Development Strategy and Action Plan as outlined in this report and supporting documentation; and**
- 2. Reaffirm economic development service delivery partner funding and the continuation of economic development grant programs as outlined in this report and supporting documentation, as required by the Grants and Contributions Policy.**

Carried as amended

Motion No. FCSC 2024-12-03

Moved by G. Darouze

WHEREAS Ottawa's rural area encompasses a large geographical area within the City of Ottawa, and is home to many businesses including small businesses and agricultural operations; and

WHEREAS the seven strategic priorities do not directly mention the rural area within the City of Ottawa, and it would be beneficial to ensure that they are represented within these priorities;

THEREFORE BE IT RESOLVED THAT strategic action #7 be amended to read: Key Sectors: Support new and existing small businesses and entrepreneurs and grow Ottawa's key economic sectors with focuses on the knowledge-based sector, the tourism and creative industries sector, and the rural and agricultural sector.

Carried

Motion No. FCSC 2024-12-04

Moved by C. Curry

THEREFORE BE IT RESOLVED THAT staff be directed to consult with the Kanata North Business Association (KNBA), and any other relevant stakeholders on the implementation of the Economic Development Strategy; and,

BE IT FURTHER RESOLVED that staff be directed to undertake similar consultations in support of the implementation of a specific and tangible Action Plan as it relates to the two Special Economic Districts—the Kanata North Economic District and the Ottawa International Airport Economic District.

Carried