

## 2023 Annual Report

The Somerset Street Chinatown BIA was established in 1989 by the City of Ottawa. Chinatown is spread over an area of 8 city blocks on Somerset Street West: from Bay Street to Preston Street. A Board of Management governs the BIA. Members of the BIA consist of 180 property Owners and business owners in the area.

The mandate of the BIA includes:

- Maintenance, beautification, and enhancement of public area
- Support and enhancement of public safety
- Promote and market local business/tourism
- Encourage and support business development and economic revitalization efforts

### 2023 Annual Highlights:



**ANNUAL REPORT**

**2023**

<p><b>REVITALIZATION</b></p> <ul style="list-style-type: none"> <li>✓ Ottawa Chinatown Night Market</li> <li>✓ Multicultural performances</li> <li>✓ Ottawa Chinatown Bazaar</li> <li>✓ Business promotions</li> <li>✓ Chinatown Vibes Concerts</li> <li>✓ Funding &amp; outreaching</li> </ul>	<p><b>BEAUTIFICATION &amp; INFRASTRUCTURE</b></p> <ul style="list-style-type: none"> <li>✓ Two pairs of marble sculptures, Selfie stations, and the logo sign</li> <li>✓ Hydro pole plugs</li> <li>✓ Detailed Gateway inspection</li> <li>✓ Street flowers</li> <li>✓ Holiday decorations</li> <li>✓ Murals &amp; graffiti removal</li> </ul>	<p><b>MEMBER SERVICES &amp; COMMUNITY ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li>✓ Security camera installation</li> <li>✓ Communication and responses</li> <li>✓ Additional loading areas</li> <li>✓ Collaborations</li> <li>✓ Addressing community safety concerns</li> </ul>
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- Summary

- One mural installed.
- The FedDev's Tourism Relief Funding Program supported street beautification and place-making endeavors, resulting in the installment of eight sets of selfie stations and two pairs of marble sculptures.
- The ongoing success of the Chinatown Night Market continued to showcase Chinatown as a vibrant and culturally-rich commercial hub.
- The bustling Chinatown Bazaar remained a highlight.
- The meticulous maintenance and redecoration of flower planters added to the area's charm.
- Efforts to combat graffiti were diligently carried out.
- Promotional activities in the media spotlighted Chinatown and its member businesses.
- Enhanced security measures were implemented through the installation of security cameras and motion lights.
- Pending additional funding, plans for street decoration and place-making projects were in motion.
- Six Chinatown Vibes Concerts were held citywide, further solidifying Ottawa Chinatown's brand identity.
- Challenges:
  - The post-pandemic economic slowdown continues to present challenges for our business members, exacerbated by labor shortages and increasing costs.
  - Street safety has been declining, with incidents of multiple break-ins, illegal encampments, vandalism, and thefts of public property on the rise.



**2022 Audited Financial Statement:**

Please email [ed@ottawachinatown.ca](mailto:ed@ottawachinatown.ca) for a complete audited financial statement.

**STATEMENT OF OPERATIONS**

For the year ended December 31, 2022, with comparative information for 2021

Table 4 - Statement of Operations - Revenue

<b>Revenue</b>	<b>Budget 2022 [note 7]</b>	<b>Actual 2022</b>	<b>Actual 2021</b>
Tax revenue [notes 5 and 10]	\$107,841	\$106,124	\$59,478
Sundry [notes 2 and 9]	10,000	322,822	73,003
Payments in lieu of taxation	-	1,633	860
Investment income	-	6,581	6,181
<b>Total revenue</b>	<b>117,841</b>	<b>437,160</b>	<b>139,522</b>

Table 5 - Statement of Operations - Expenses

<b>Expenses</b>	<b>Budget 2022 [note 7]</b>	<b>Actual 2022</b>	<b>Actual 2021</b>
Advertising, promotions and street cleaning	58,400	87,486	23,751
Professional and consulting	9,000	35,083	28,969
Salaries	51,487	125,942	56,957
Office	7,761	23,506	4,192
Rent	1,140	47,129	1,160
Maintenance	10,000	56,731	6,012
Legal fees	-	-	1,343
Decoration installation	-	-	3,205
Insurance	3,500	2,742	2,279
Audit fees	2,500	4,236	4,116
Depreciation	-	8,464	8,372
<b>Total expenses</b>	<b>143,788</b>	<b>391,319</b>	<b>140,356</b>
<b>Annual surplus (deficit)</b>	<b>(25,947)</b>	<b>45,841</b>	<b>(834)</b>
Accumulated surplus, beginning of year	583,574	583,574	584,408
<b>Accumulated surplus, end of year [note 8]</b>	<b>\$557,627</b>	<b>\$629,415</b>	<b>\$583,574</b>

## 2024 Strategic Plan

### REVITALIZATION

- ✓ Ottawa Chinatown Night Market
- ✓ Ottawa Chinatown Bazaar & Volleyball Games
- ✓ Business promotions
- ✓ Funding & outreaching

### BEAUTIFICATION

- ✓ Street flowers
- ✓ Holiday decorations
- ✓ Murals & graffiti removal
- ✓ Street banners
- ✓ Other streetscaping projects

### MEMBER SERVICES

- ✓ Promotions and support
- ✓ Communication and responses
- ✓ Collaborations



### Revitalization

- ✓ Ottawa Chinatown Night Market
- ✓ Chinatown Bazaar, City Sounds in Chinatown
- ✓ Multicultural performances
- ✓ Ottawa Chinatown Bazaar, City Sounds in Chinatown, & Volleyball Games
- ✓ Business promotions
- ✓ Funding & outreaching

### Beautification and Place-making

- ✓ Street flowers and planters
- ✓ New sculptures

- ✓ Decorative lighting fixtures & holiday decorations
- ✓ Murals & graffiti removal
- ✓ Shine with Chinatown Initiative - street cleaning

**Member Services**

- ✓ Safe environment
- ✓ Communication and responses
- ✓ Collaborations

**APPROVED 2024 BUDGET**

Expenditure Description	2022 Budget	2023 Budget	2024 Budget
Total expenditures	143,788	210,340	187,240
Total revenues		(70,000)	(30,000)
<b>ANNUAL BUDGET</b>	<b>133,788</b>	<b>140,340</b>	<b>157,240</b>





**SOMERSET STREET CHINATOWN**  
**BUSINESS IMPROVEMENT AREA**

**Board of Management:**

Peter So	Property Owner	Chair
John Sproull	Business Owner	Vice Chair
John Maiorino	Property Owner/Business Owner	Board Director
Beibei Chang	Business Owner	Board Director
Beth Dai	Branch Manager	Board Director
Terry Cheng	Property Owner	Secretary
Kristen Mikkelsen	Manager	Boar Director
Ariel Troster	City Councilor	City of Ottawa
Tingting Wang	Business Owner	Treasurer
Mui Manh Ha	Property/Business Owner	Board Director
Peter Yeung	Property Owner	Board Director
Ken Kwan	Property Owner	Board Director

**Staff**

Yukang Li

Executive Director

613-230-4707

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🌐 [www.ottawachinatown.ca/](http://www.ottawachinatown.ca/)

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