



SPONSORSHIP PACKAGE

**OTTAWA
2025**



**CHAMPIONNATS SCOLAIRES
OLYMPIQUES SPÉCIAUX ONTARIO
SCHOOL CHAMPS
SPECIAL OLYMPICS ONTARIO**

THE 2025 SPECIAL OLYMPICS ONTARIO SCHOOL CHAMPIONSHIPS

The City of Ottawa and the Ottawa Police Service are proud to be hosting the 2025 Provincial School Championships.

These Championships will feature five (5) sports: basketball, bocce, floorball, soccer and track & field. All five sports will offer two types of team divisions; a traditional division, where all athletes on the team have an intellectual disability, and a unified division, where athletes with and without an intellectual disability will have the opportunity to compete on the same team. Unified sport provides a unique opportunity for students with an intellectual disability to compete alongside their mainstream peers. All athletes are of similar ability level in their sport and therefore are able to contribute equally as a team. All sports will be broken down into multiple ability divisions, where athletes will have the opportunity to compete against those of similar ability levels, ensuring fair and safe competition for all.



During the 2024/2025 academic year, over 7,000 high school athletes will compete across the province in an effort to qualify for the 2025 School Championships. Special Olympics Ontario Unified Champion Schools Programs instill confidence, contribute to a healthier lifestyle, build lifelong friendships and create a more inclusive society.

Taking place June 3rd - 5th, the 2025 School Championships will welcome students from across the province to Ottawa. They will be joined by their coaches and cheered on in person and at home by their families and friends. Your contribution will be helping to provide an experience of a lifetime for these athletes!

Partnering with the 2025 School Championships will bring awareness to your brand, and allow your organization to use the 2025 School Championships in your marketing and promotions, providing exposure at a provincial and local level. Your support will create a positive association for your brand as one who supports youth, development of sport, and an equal playing field for all individuals. The true impact of your partnership will be felt by the athletes whose lives will be forever changed by the skills, friendships and confidence they develop through the exciting experience of competition!

SPONSORSHIP OPPORTUNITIES

When it comes to your organization, nobody knows your business better than you. We are happy to work with you to develop a package that best meets your objectives. Whether it is a unique on-site activation at one or multiple Championships venues or an innovative approach to being one of our Sports Presenting Partners, we are open to any creative ideas you may have that truly capture the essence of your brand while bringing the 2025 School Championships to life.

To speak with our Sponsorship Team about how your organization can best get involved, please contact:

Megan Arbuthnot
Ottawa Police Service
specialolympics@ottawapolice.ca



SUPPORT AN ATHLETE'S DREAM

Sponsor an athlete to celebrate inclusion and diversity!

Donors who **Sponsor A Champion** (pledge \$250 or more) will be recognized by:

- ✓ A charitable tax receipt for the full amount of your donation.
- ✓ Recognition on the School Champs website.
- ✓ Digital content you can post on your social channels recognizing you Sponsored a Champion which can help encourage others to participate.
- ✓ Your donation will directly support a participant attending the Chatham-Kent Games.

Visit schoolchamps.com/sponsorachampion for full details about the Sponsor a Champion program.



FOLLOW THE CHAMPIONSHIPS ONLINE

Stay up-to-date on all the School Championships news and learn about the exciting activities taking place!



@SOOSchoolChamps

Visit us online @ schoolchamps.ca



SCHOOL CHAMPIONSHIPS PARTNER BENEFITS



Social Media Recognition
(Facebook, Instagram, Twitter)

Logo on Digital and Print Materials

Customized Cross Promotions

Logo Recognition at Opening Ceremonies

Invitation to Honoured Guest Reception & Reserved Seating for Opening Ceremonies

Presenting Sponsor of a Sport/Venue

Presenting Sponsor of a Social Media Spotlight Series

PRESENTING SPONSOR

\$20,000

GOLD PARTNER

\$10,000

SILVER PARTNER

\$5,000

BRONZE PARTNER

\$2,000

CHAMPION PARTNER

\$1,000



SPONSOR A CHAMPION \$250



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SEE YOU AT THE GAMES!

schoolchamps.ca