



**37TH ANNUAL
CAPG
CONFERENCE
EDMONTON, ALBERTA
AUGUST 12-14, 2026**

About CAPG

Our Mission

The Canadian Association of Police Governance (CAPG) works collaboratively and proactively with members and partners to strengthen civilian governance of policing across Canada.

Our Reach

- 80+ active member organizations
- 500+ directors
- 30,000 sworn officers
- 12,000 civilian officers
- Representing over 80% of municipal police services with civilian oversight

Why Sponsor CAPG?

Benefits of Sponsorship



- National exposure to police governance leaders
- Brand visibility on CAPG website, social media, and event materials
- Connection to decision-makers, officials, and community leaders
- Enhanced credibility and influence

Communications & Visibility

- Website & app placement
- Social media highlights
- Media coverage
- Email newsletters and direct marketing

Sponsorship Levels

Level	Investment	Key Benefits
★ Champion	\$10,000	Speaking opportunity, priority logo placement, registrations included, social media priority, exhibitor option
◆ Advocate	\$5,000	Logo placement (website, app, banners), 1 virtual registration, social media recognition
🌱 Cultivator	\$2,500	Logo in plenary banner & app, social media recognition
🤝 Friend	\$1,000	Listing on website, program, post-event report

 Peer	\$250–\$999	Listing on website, program, post-event report
 Exhibitor	\$1,100	Booth, meals + evening events, networking

Optional Event Sponsorships

- Pre-conference Workshops — \$2,000
- Welcome Reception — \$2,000
- Coffee Breaks (x5) — \$850 each
- Lunch (x2) — \$3,500 each
- Main Evening Event — \$7,500

Contact

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