2. Lindenlea Village Centennial Commemorative Signs

Panneaux commémoratifs à l'occasion du centenaire du village de Lindenlea

COMMITTEE RECOMMENDATION

That Council approve an exemption to the City's Tourism and Public Service Signs Policy to permit the installation of centennial commemorative street signs in the historic village of Lindenlea.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve une exemption à la Politique de signalisation des lieux touristiques et services publics de la Ville en vue de permettre l'installation de panneaux de rue commémoratifs dans le village historique de Lindenlea, à l'occasion de son centenaire.

DOCUMENTATION / DOCUMENTATION

Councillor R. King's report, dated 23 August 2019 (ACS2019-CCS-TRC-0007)

Rapport du Conseiller R. King, daté le 23 août 2019 (ACS2019-CCS-TRC-0007)

Report to Rapport au:

Transportation Committee
Comité des transports
4 September 2019 / 4 septembre 2019

and Council
et au Conseil
11 September 2019 / 11 septembre 2019

Submitted on August 23, 2019 Soumis le 23 août 2019

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Soumis par:
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Ward: RIDEAU-ROCKCLIFFE (13) File Number: ACS2019-CCS-TRC-0007

SUBJECT: Lindenlea Village Centennial Commemorative Signs

OBJET: Panneaux commémoratifs à l'occasion du centenaire du village de

Lindenlea

REPORT RECOMMENDATION

That the Transportation Committee recommend to Council approve an exemption to the City's Tourism and Public Service Signs Policy to permit the installation of centennial commemorative street signs in the historic village of Lindenlea.

RECOMMANDATIONS DU RAPPORT

Que le Comité des transports recommande au Conseil d'approuver une exemption à la Politique de signalisation des lieux touristiques et services publics de la Ville en vue de permettre l'installation de panneaux de rue commémoratifs dans le village historique de Lindenlea, à l'occasion de son centenaire.

BACKGROUND

The Ottawa Housing Commission built the village of Lindenlea in 1919 as a model for promoting healthy environments in working class neighbourhoods. The community was designed by Thomas Adams, the godfather of Canadian urban planning, in 1919, during his tenure as Ottawa's City Planner.

With the community of Lindenlea, the federal government aimed to raise the standard of living for workers and returning soldiers, and its design is an excellent practical example of the urban reform movement ideology. By providing the community with features such as windows in every room to encourage cross breezes and large outdoor spaces for vegetable gardens, workers would be proud of their homes and community.

To commemorate the 100th anniversary of its founding, the Lindenlea Community Association (LCA) wants to install 38 commemorative street signs throughout the original neighbourhood. This area is defined by Springfield Road to the west, Maple Lane to the north, Acacia Avenue to the east, and Rideau Terrace to the south.

City staff reviewed the LCA's request and confirmed the location of the 38 signs and their design requirements, should they be implemented with an exemption to the City's *Tourism and Public Service Signs* policy. Staff also confirmed the placement of the 38 signs with respect to the City's renewal program, whereby 26 signs are scheduled for renewal and 12 have already been upgraded.

The LCA has fundraised for this project and is able to cover the replacement of the 12 signs not scheduled for renewal, as well as any variance in cost incurred by the difference of materials or labour in the creation of the remaining 26 commemorative signs. Traffic Services has within this year's annual Street Name Sign Program funding to cover the cost of the remaining 26 commemorative sign replacements; however, the budgetary allocations change annually and may not be available in 2020, or any further

years to come.

DISCUSSION

The City's *Tourism and Public Service Signs* policy (2010) provides standards for the consistent design and installation of street name signs city-wide. The policy includes criteria for unique/stylized street signage for designated historical or cultural areas. The Lindenlea neighbourhood is not a designated heritage district and so does not meet the City's criteria for commemorative signs.

Council approval is required for an exemption to the policy to permit the installation of unique/stylized street name signs in the Lindenlea neighbourhood. Staff would approve the final design and locations of the signs to ensure their compliance within the City policies, with the support of the Ward Councillor and in consultation with the Lindenlea Community Association.

RURAL IMPLICATIONS

There are no rural implications associated with this report or its recommendations.

CONSULTATION

Transportation Services Comment:

Staff have conducted site visits to review the sign locations and provided a sample of the signs and a quote for manufacturing and installation. Staff have been involved in discussions with the Lindenlea Community Association and the Ward Councillor's office to provide guidance on signage policies and procedures for this type of request.

COMMENTS BY THE WARD COUNCILLOR(S)

Councillor is supportive of the commemorative signage requested by the Lindenlea Community Association.

ADVISORY COMMITTEE(S) COMMENTS

This has not been considered by Advisory Committees.

LEGAL IMPLICATIONS

There are no legal impediments to approving the recommendation as outlined in this

report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications associated with this report or its recommendations.

FINANCIAL IMPLICATIONS

There are no financial implications associated with this report. The replacement cost for 12 commemorative signs will be invoiced to Lindenlea Community Association, and the remaining cost will be funded from within Traffic Services 2019 operating budget.

ACCESSIBILITY IMPACTS

There are no impacts to accessibility associated with this report or its recommendations.

TERM OF COUNCIL PRIORITIES

This report has no direct impacts on the City's strategic priorities or directions identified for the current Term of Council.

DISPOSITION

The Transportation Services Department will take appropriate action based on the recommendations made by the Committee and Council.