1 COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

1. COMMEMORATIVE NAMING PROPOSAL – HAROLD BROWN PARK
PROPOSITION DE NOM COMMÉMORATIF – PARC HAROLD BROWN

## **COMMITTEE RECOMMENDATION**

That Council approve the proposal to name the future park located in the Cardel Development near the corner of Shea Rd. and Kirkham Cres. the "Harold Brown Park".

# RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à ce que le futur parc qui sera situé dans le projet d'aménagement Cardel, près de l'intersection du chemin Shea et du croissant Kirkham, le « parc Harold-Brown ».

# Documentation/Documentation

Manager's report, Business and Technical Support Services, Recreation, Cultural and Facility Services Department, dated July 2, 2019 (ACS2019-RCF-GEN-0008)

Rapport de la gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations, daté le 2 juillet 2019 (ACS2019-RCF-GEN-0008)

COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

Report to Rapport au:

2

Agriculture and Rural Affairs Committee
Comité de l'agriculture et des affaires rurales
5 September 2019 / 5 septembre 2019

and Council
et au Conseil
11 September 2019 / 11 septembre 2019

Submitted on July 2, 2019 Soumis le 2 juillet 2019

Submitted by Soumis par:

Tracey McGarry, Manager, Business and Technical Support Services, Recreation, Cultural and Facility Services Department/ Gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations

# Contact Person Personne ressource:

Jaime Waitman, Strategic Support Coordinator, Business and Technical Support Services / Coordonnatrice du soutien stratégique, Services de soutien technique et aux activités

613-580-2424 x 26712, Jaime.Waitman@ottawa.ca

Ward: RIDEAU-GOULBOURN (21) File Number: ACS2019-RCF-GEN-0008

**SUBJECT: Commemorative Naming Proposal – Harold Brown Park** 

OBJET: Proposition de nom commémoratif – Parc Harold Brown

COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

#### REPORT RECOMMENDATION

That the Agriculture and Rural Affairs Committee recommend Council approve the proposal to name the future park located in the Cardel Development near the corner of Shea Rd. and Kirkham Cres. the "Harold Brown Park".

3

#### RECOMMANDATION DU RAPPORT

Que le Comité de l'agriculture et des affaires rurales recommande au Conseil d'approuver la proposition visant à ce que le futur parc qui sera situé dans le projet d'aménagement Cardel, près de l'intersection du chemin Shea et du croissant Kirkham, le « parc Harold-Brown »

#### **BACKGROUND**

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall
  have made an outstanding contribution to the City of Ottawa outside of his/her
  capacity and duties as a City employee or they may be recognized for their
  exceptional service once they are no longer a City employee;

# 4 COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

- The nominated individual has made a significant financial contribution to a park
  or facility and the contribution significantly benefits the community that the park
  or facility serves (i.e. the park or facility may not have otherwise been possible
  without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee ("CNC") will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by considered by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a CNC meeting.

COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

#### DISCUSSION

Deborah Patry submitted an application to commemorate Harold Brown, as described in Document 1. Under the proposal, the future park located in the Cardel Development near the corner of Shea Rd. and Kirkham Cres. the "Harold Brown Park".

5

The CNC met on May 8, 2019 to review the application and endorsed the proposed name under the following criterion:

 The nominated individual has historical significance to Ottawa, Province of Ontario, or Canada

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

As the public consultation period resulted in one objection, the Commemorative Naming Committee reconvened on Wednesday June 26, 2019 and found that the opposition pertained to the overall commemorative naming program, and not specifically to the eligibility of the applicant. As such, the Agriculture and Rural Affairs Committee will consider the "Harold Brown" proposal.

#### **RURAL IMPLICATIONS**

The proposed commemorative naming would affect the rural area.

#### CONSULTATION

An integral part of the Commemorative Naming Process is public consultation. On May 9, 2019, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on June 9, 2019. The Recreation, Cultural and Facility Services Department received 0 comments in support of the application and 1 comment in opposition.

COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

# COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

#### **LEGAL IMPLICATIONS**

There are no legal impediments to the implementation of the recommendation in this report.

6

#### **RISK MANAGEMENT IMPLICATIONS**

There are no risk implications associated with this report.

#### FINANCIAL IMPLICATIONS

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the operating budget of the Recreation, Cultural and Facility Services Department.

#### **ACCESSIBILITY IMPACTS**

The report recommendation does not have any accessibility impacts.

# **TERM OF COUNCIL PRIORITIES**

Not applicable.

#### SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: Harold Brown (Ward 21 – Rideau Goulbourn)

### **DISPOSITION**

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

COMITÉ DE L'AGRICULTURE ET DES AFFAIRES RURALES RAPPORT 6 LE 11 SEPTEMBRE 2019

Document 1

# Harold Brown (Ward 21 – Rideau-Goulbourn)

In recognition of his historical significance to the community of Richmond, the City of Ottawa has received a proposal to name the future park located at Shea Rd and Kirkham Cres the "Harold Brown Park". Harold Brown played an integral role in the history of the landmark Richmond Bakery, which operated for over seven decades. In 1930 Harold Brown went into business as a baker, initially operating on McBean St. in Richmond. The pre-electric bakery, produced 325 loaves a batch in a brick, wood fired oven. Bread was delivered to the surrounding countryside using horses loaned by local farmers and covered an area 20 miles from the bakery in all directions. Mr. Brown joined the Royal Canadian Air Force in 1939 and served as a Sargent until his discharge in May 1945. He returned to Richmond to open a new bakeshop, which relocated to Perth St., where it would remain until its closure on August 11, 2014.

7