



Update on OPS Social Media Program

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a/Exec Director Strategy and Communications

February 22, 2021

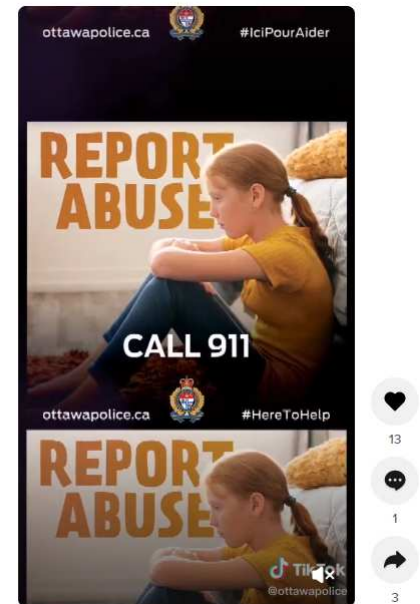
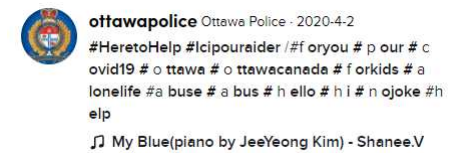
The Ottawa Police logo, featuring the word "OTTAWA" in a small, blue, sans-serif font above the word "POLICE" in a larger, bold, blue, sans-serif font. The "O" in "POLICE" is stylized with a circular graphic element.

OTTAWA
POLICE

Social Media at OPS

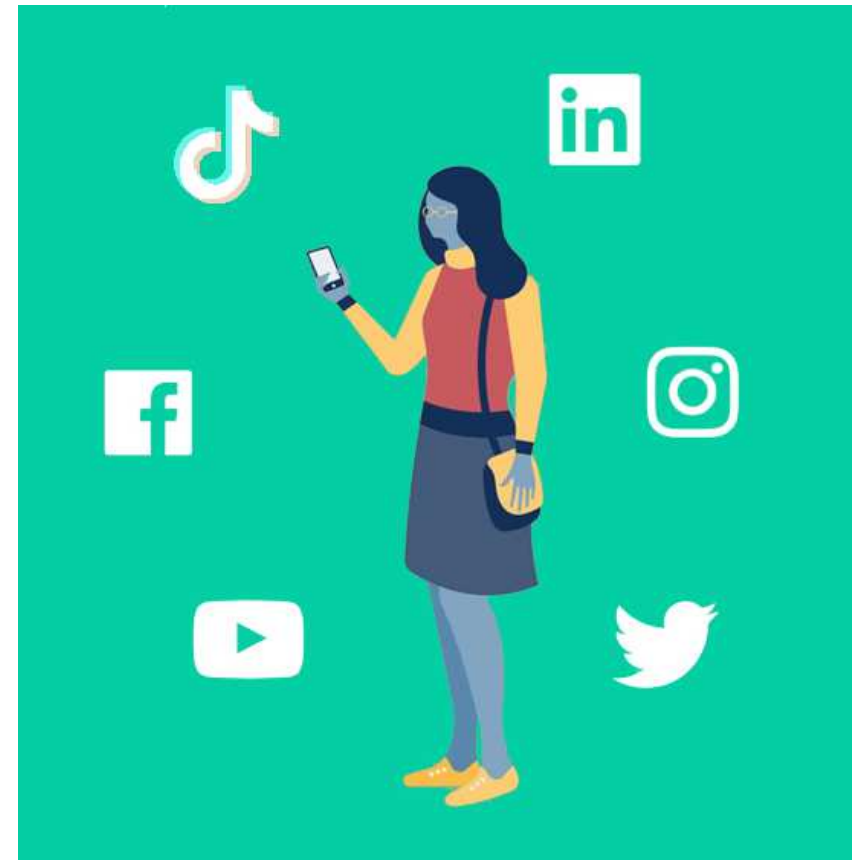


- Overview of our program
- Learnings and Successes
- Governance and policy
- Where we are going



Benefits

- Meets public expectation for info and accessibility
- Relay emergency information
- Engage the public in dialogue and gather feedback
- Provide answers to questions
- Address misinformation



Secondary accounts



- Added layer of engagement and dialogue
- Traffic, Cycling Safety, CPOs
- Outreach recruiting
- Training, Monitoring and Improvement

Ottawa Police Service
3,490 followers
7mo

Release of the Ottawa Police 2019 Annual Report <https://bit.ly/2W08HfF>

Available at: <https://lnkd.in/d/GuRnCZ>
#ottawapolice

Publication du Rapport annuel 2019 de la Police d'Ottawa <https://bit.ly/2ZP0mj6>

Disponible à : <https://lnkd.in/d/4fTNGF>

33 Likes

Like Comment Share

Ottawa Police Service - Service de police d'Ottawa
20 février, à 09 h 00 · 🌐

If you're experiencing abuse in your home and you live in Ottawa or Lanark County, there is help. (613) 704-5535 and unsafeathomeottawa.ca.

UnsaferHome OTTAWA text+chat support for violence/abuse

TEXT 613-704-5535

CHAT ONLINE UnsaferHomeOttawa.ca

Now available in Lanark County
We're here to help.

1 commentaires 2 partages

J'aime Commenter Partager

OPS TrafficCaseManager
@OPSTrafficCM

Dear parents of the 18yr old G2 driver clocked at 213km/h along Woodroffe Ave earlier today; your child has proven themselves "just not ready" for the privilege of driving. Unbelievable level of irresponsibility that could easily have resulted in a life-altering tragedy.

POWER-SAVE TARGET-ACQUIRED
-213 km/h
241.4 M

MENU [Up/Down] [Left/Right] MODE ENTER

City of Ottawa and 9 others

12:39 PM · Feb 11, 2021 · Twitter Web App

185 Retweets 67 Quote Tweets 906 Likes

Governance and Oversight



- Social Media Policy
- Approval processes
- Constant Review
- Privacy

Ottawa Police Service - Service de police d'Ottawa
@OttawaPoliceService · Poste de police
ottawapolice.ca

À propos Tout afficher

474 Elgin Street Ottawa, ON K1R 7Y7

1 For emergencies, call 911. Account is not monitored 24/7. /En cas d'urgence, composez le 911. Nous ne surveillons pas ce site 24/7. Visit www.ottawapolice.ca. Twitter: @OttawaPolice. Policy/<http://bit.ly/MneMtG> /Politique/<http://bit.ly/OhDUI>

1 Ottawa Police Service in Ottawa, Ontario, CANADA. For emergencies, call 9-1-1. This account should not be used for emergencies, urgent matters or fil...
Afficher la suite

39 374 personnes aiment ça, dont 6 de vos amis

41 227 personnes sont abonnées

926 personnes ayant indiqué avoir visité ce lieu

<http://www.ottawapolice.ca/>

(613) 236-1222

Répond habituellement dans un jour
Envoyer un message

Gamme de prix · Ne s'applique pas

info@ottawapolice.ca

Poste de police - Organisme d'application de la loi - Organisme gouvernemental

Ottawa Police Service - Service de police d'Ottawa
Hier à 11 h 00

If you are affected by Hate Crime, we're here to help. Report it online at ottawapolice.ca/report or call 613-236-1222. TTY: 613-760-8100
For emergencies, always call 911. A translator can be available within minutes for those who do not speak English or French.

Si vous en êtes victime d'un crime haineux, nous sommes là pour vous aider. Déposez un rapport au ottawapolice.ca/rapport ou composez le 613-236-1222. ATS: 613-760-8100. Afficher la suite

21 J'aime 5 commentaires 8 partages

Ottawa Police 42.9K Tweets

MAKE OTTAWA YOUR BEST DECISION

Ottawa Police @OttawaPolice
Account not monitored 24/7. For emergencies, call 911. Non-emergency 613-236-1222. Nous ne surveillons pas ce compte 24/7. Pour urgences, composez 911. #ottnews

Ottawa, Ontario, CANADA @ottawapolice.ca Joined March 2009
1,104 Following 147.5K Followers

Ottawa Police Retweeted
Règlements Municipaux Ottawa @RegMunicipal_Ott - Feb 21
Les installations d'eaux pluviales sont conçues pour capter les eaux de pluie et prévenir les inondations — elles ne sont pas sécuritaires pour la pratique de loisirs. Pour votre sécurité, ne faites pas de patin, de trampoline ou de marche sur les bassins d'eaux pluviales gelés.

Ottawa Police Retweeted
Ottawa By-law @OttawaBylaw - Feb 21
Stormwater facilities are designed to capture stormwater and prevent flooding — they are not safe for recreational use. For your safety, do not skate, sled or walk on a frozen stormwater pond. #OHICity

New to Twitter?
Sign up now to get your own personalized timeline!
Sign up

You might like

- Catherine McKenney @cmckenney Follow
- CBC Ottawa Traffic @cbctraffic Follow
- Ian Black @BlacksWeather Follow

What's happening

US news - 58 minutes ago
Supreme Court rejects Trump's effort to shield tax records from New York prosecutor
Trending with Supreme Court, SCOTUS

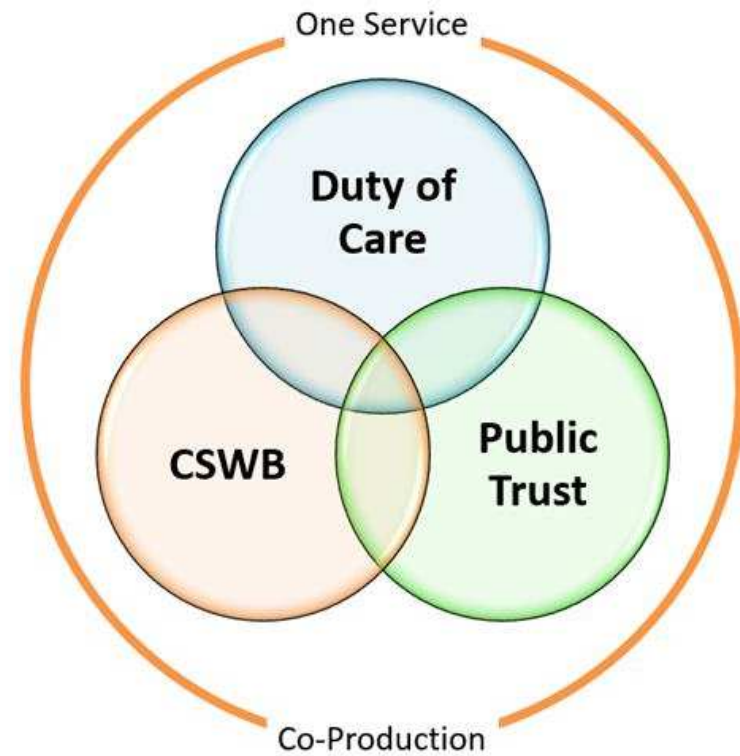
Trending in Canada
Adesua
26.1K Tweets

Trending in Canada
Which MCU
11.8K Tweets

IT Canada - 1 hour ago
Daft Punk call it quits after 28 years
Trending with Daft Punk, Random Access

Moving Forward

- Social Media Policy
- Approval processes
- Constant Review
- Privacy



Questions

