



# CRIME STOPPERS / ÉCHEC AU CRIME

*National Capital Area / Région de la capitale nationale*

Charitable Registration No./N° Organisme charitable 11907 1504 RR0001

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October 21, 2019

Mr. Sandy Smallwood  
Chair  
Ottawa Police Services Board  
Champlain Room  
110 Laurier Avenue West  
Ottawa, Ontario  
K1P 1J1

**Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT**

Dear Mr. Smallwood;

We are pleased to submit the following Semi-Annual Report for your review. These opportunities to share our progress are important to the success of our program. Providing regular updates help us to connect with the community and share some of our initiatives.

Our report will outline the following:

## Board Governance

We look forward to hosting our 2019 Annual General Meeting later this year to report on our year end results. We are also recruiting new board members to help us continue to serve our community. This summer we welcomed several new youth volunteers to assist us with our community outreach programs. These new volunteers bring experience, knowledge and language skills to our team. Orientation training sessions and ongoing support allow them to connect with the community at various events.

The Ontario Association of Crime Stoppers hosted their annual four day training conference commencing on May 30, 2019 in Windsor, Ontario. We were pleased to attend with our Ottawa Police Service coordinator and partners from around the province. While in Windsor, we had the opportunity to present to the group about some of our projects on community engagement. The conference was also an opportunity to attend several presentations on the impact of anonymous tips to community safety.

*Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.*

**2515 rue Bank Street, P.O. Box/C.P. 40033, Ottawa, ON K1V 0W8 Tel: 613-482-7910 Fax: 613-482-7914**  
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## Statistics

Our statistics allow us to measure the success of the Crime Stoppers program and the positive effect it has on helping our law enforcement partners solve crime. We continue to see strong tip volume resulting in increased results in all areas. Tip volume steadily increased from 2500 tips in 2013 to over 2900 in the first nine months of 2019. We have noted a decrease in tip volume; however the quality of the tips received resulted in significant increases to all areas. This includes a large increase in recovered arms at sixteen so far this year. Since our founding in 1985, Crime Stoppers tips have resulted in 473 recovered arms.

### 2019 vs 2018 January – September Statistics

	2019	2018
<i>Arrests</i>	60	18
<i>Criminal Cases Cleared</i>	34	27
<i>Criminal Charges</i>	295	107
<i>Recovered Property</i>	\$86,838.00	\$0
<i>Narcotics Seized</i>	\$241,991.00	\$181,245.00
<i>Recovered arms</i>	16	2
<i>Calls received</i>	2907	3444
<i>Awards Approved</i>	\$15,535.00	\$10,602.00

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## Community Outreach

The summer of 2019 was a busy period for our Crime Stoppers volunteers as they continue to support our outreach initiatives raising awareness about our anonymous TIP program. We participated at several community events, including three fundraising events with local Loblaw's and Great Canadian Superstore teams to help us raise awareness and funds for our program. These events also supported local food banks with food drive donations taking place with community police.



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Our RCMP partners invited us to attend their Sunset Ceremonies with an information table during their events in late June. This was a unique opportunity to connect with the community while providing information about Crime Stoppers.



We were pleased to host a Zone Meeting for our local Eastern Ontario programs on September 27, 2019. Representatives from the Ontario Ministry of Finance participated with an informative update on contraband tobacco enforcement and education initiatives. This was also an opportunity to share best practices and updates from programs around our region.



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The Ottawa Youth Race was held on Saturday, October 5<sup>th</sup>, 2019 with youth participants from around the city taking part in a full day event. We were very pleased to help raise awareness with the participants during an expo event in the morning. Many community services and organizations also participated at this event.



Crime Stoppers continue to take part in a number of community events. Working with City Councilors' and community groups allow us to provide information on anonymous crime reporting options. These include events around Ottawa and surrounding communities in Limoges and Russell.

Crime Stoppers hosted our 34<sup>th</sup> Annual Charity Golf Tournament at Pine View Golf Course in July with over 100 golfers. This tournament raised over \$19,000.00 to support our program. We appreciate the generous support of our sponsors, prize donors and golfers. The Canadian Security Association once again supported our program as their charity of choice during their August tournament. This was another opportunity for us to raise funds and awareness in the community.



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### Partner Update

We would like to recognize the support from the many Ottawa Police Service sections as they deal with our tips. Investigators continue to provide us with speedy dispositions that allow us to authorize tip reward payouts to the tipsters. Cst. Getz has been instrumental in providing training and support across the service.

Cst. Getz has also been active in the community participating in many community led Safety Meetings/Panels. Providing outreach to the local schools continues to be a mandate for our program.

Our board was pleased to endorse Cst. Getz for a position on the Ontario Association of Crime Stoppers (OACS) advisory board. She was successful in her application to the sworn officer position on the OACS and has attended several meetings this term. We are confident that this will provide benefits to the OACS and our region.

### Media Update

Crime Stoppers is most effective when our traditional media partners remind the public of our safe alternative for reporting of crime. This role is vital to our success and for the overall effectiveness of the program. We want to remind our media partners to continue to broadcast the Crime Stoppers contact information. The OPS Media team continue to be instrumental in reinforcing our anonymous reporting options with their broadcasts.

We recently launched a new partnership with CHIN Radio that will provide public service announcements across their network. Multi-language broadcasts will help to reinforce our program and encourage the public to share information with our anonymous platform. We are confident that this initiative will result in positive connections with a broader community audience.

The Crime Stoppers website is about to be updated to reflect a more modern experience for users. Our web traffic continues to increase with individual page views growing our exposure. Social media continues to be a strong communications tool as we showcase crimes to be solved and our community outreach.

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Financial

Fundraising activities continue to support our Crime Stoppers program. As you know, we do not receive any direct taxpayer funding. Community support from the local business community continues to improve. There is still support required in order to have our vital work continue. One issue we continue to face is not being able to directly report on the impact of our tips. Protecting the anonymity of the tipsters is our main factor in not sharing direct stories of successful tips. Reporting on our statistics continue to be our main avenue to share success.

On behalf of the board of directors of Crime Stoppers, please accept our thanks for your continued support and encouragement. We look forward to sharing our success with you during your next presentation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours respectfully,

**NATIONAL CAPITAL AREA CRIME STOPPERS**

Richard McMullen

President

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