

EXTRACT OF DRAFT MINUTES 9  
FINANCE AND ECONOMIC  
DEVELOPMENT COMMITTEE  
5 NOVEMBER 2019

EXTRAIT DE L'ÉBAUCHE DU  
PROCÈS-VERBAL 9  
COMITÉ DES FINANCES ET DU  
DÉVELOPPEMENT ÉCONOMIQUE  
LE 5 NOVEMBRE 2019

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LANSDOWNE PARTNERSHIP PLAN ANNUAL REPORT

ACS2019-CMR-OCM-0002

CITY WIDE

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## **REPORT RECOMMENDATIONS**

**That the Finance and Economic Development Committee recommend Council receive the following status update report related to the Lansdowne Partnership Plan:**

- 1. The update from the City Manager outlining the delegated authority exercised from Q3 2017 to date by the City Manager, the City Solicitor and the City Treasurer, under the finalized and executed Lansdowne Partnership Plan Legal Agreements;**
- 2. The update from the City Manager on the October 2, 2019 Lansdowne Master Partnership Meeting and Meetings Amongst Parties to the Unanimous Shareholder Agreements; and,**
- 3. The status update outlined in this report regarding the operations of the Lansdowne Public-Private Partnership as referenced on Page 15 in the 2018- Procurement Year in Review report (ASC2019-CSD-PRO-0001); and,**
- 4. Direct the General Manager, Recreation, Cultural and Facility Services to negotiate the transfer of City-controlled operations of the Lansdowne site to the Ottawa Sports and Entertainment Group (OSEG), to be informed by public consultations on the community programming aspects of the proposal to be undertaken by the City with the Ward Councillor within existing budgets, as described in this report and to bring back the results**

**of these negotiations to the Finance and Economic Development Committee and Council for consideration prior to finalizing and executing an agreement for the transfer of operations.**

Councillor Luloff introduced the following motion:

*WHEREAS response to the potential change in operator for the public realm components of Lansdowne Park has underscored the value that the community places on the current approach to the programming direction and plan of the Urban Park, and that Lansdowne Park has become the people place that Council envisioned; and*

*WHEREAS, on February 22, 2012, City Council approved the “Lansdowne Urban Park, Aberdeen Pavilion and Horticulture Building Programming Plan” report (ACS2012-COS-PRC-0004), which was based on significant community consultation and the results of an international design competition, providing overall guidance on the programming of each element of the Urban Park (public realm components), specifically the Aberdeen Pavilion, the Horticulture Building, Aberdeen Square, the Great Lawn and outdoor plaza spaces and the Outdoor Rink; and*

*WHEREAS the Council-approved programming approach is designed to make the Urban Park, “a world class attraction, open to the public and programmed by the City on a year-round basis...[and to support] the vision of Lansdowne hosting a variety of activities that attract residents and visitors alike, and are complementary to activities in the Stadium, Civic Centre and mixed-use sections of the site”, including the retention of the Ottawa Farmers’ Market on the site;*

*THEREFORE BE IT RESOLVED that the Finance and Economic Development Committee recommend that Council approve that Recommendation 4 be amended to read as follows:*

4. *That the General Manager, Recreation, Cultural and Facility Services be directed to undertake exploratory discussions related to the day-to-day booking and coordination of operations of the Lansdowne site to the Ottawa Sports and Entertainment Group (OSEG), to be preceded and informed by public consultations on the community programming aspects of the proposal to be undertaken by the City with the Ward Councillor within existing budgets, as described in this report, and that, in addition to consideration of the results of the facility users and stakeholder consultations, these public consultations and exploratory discussions with*

*the Ottawa Sports and Entertainment Group related to booking operations of the public realm components of Lansdowne Park will be based on the following principles, in keeping with the Council-approved programming plan:*

- a. That the Aberdeen Square and Aberdeen Pavilion will continue to be used as the outdoor and seasonal indoor venues for the Ottawa Farmers' Market in accordance with existing agreements;*
- b. That the Lansdowne Urban Park will continue to play an important role in supporting municipal special events such as the Canada Day Senior's Breakfast, United Way events, Remembrance Day Ceremonies, support space for Winterlude related winter events and community flea markets;*
- c. That the level of community events, bookings and programming will not decrease, or increase in cost, as a result of any policies or decisions of the operator; and*
- d. That the Horticulture Building will continue to provide access for community use in accordance with the City-established rental rates, including the differential rates for not-for-profit organizations and events; and*
- e. That there will be no cost increase to the City of Ottawa beyond inflation and no change in the ownership status, as outlined in the Lansdowne Partnership Agreement; and*

*That the results of these exploratory discussions and consultations be brought back in a report to the Finance and Economic Development Committee and Council for consideration by the end of Q2 2020, including any recommendations, up to and including a rejection of the offer or a negotiated agreement regarding the transfer of booking operations for the Lansdowne Urban Park; and that the report contain a notional overview of benefits to the City and of costs that may remain with the City (such as those associated with the preservation of public and community programming).*

Roger Greenberg, Executive Chair of Ottawa Sports and Entertainment Group (OSEG) and Mark Goudie, President and CEO of OSEG spoke to a PowerPoint presentation, which followed by a presentation from Dan Chenier, General Manager of Recreation, Cultural and Facility Services. Both presentations are

held on file with the City Clerk. Steve Box, Director, City Manager's Office was in attendance and responded to questions.

Councillors R. Brockington, K. Egli, M. Fleury, G. Gower, T. Kavanagh, J. Leiper, C. McKenney, C. Meehan and S. Menard were also in attendance for this item.

The Committee heard from the following public delegations:

- Catherine Knoll and Peter Sutherland, 613flea
- Isla Patterson
- Emilie Taman
- Susan Côté-Freeman
- Angela Davis
- June Creelman, Glebe Community Association
- Jo Wood
- Ken Johnson
- \* Marjorie Kort
- Brian Tansey
- \* Carole Anne Piccinin
- James Russell
- Leonardo Alvarenga
- \* Jocelyne Garland, President, Ottawa Farmers' Market
- Erin Benjamin, President and CEO, Canadian Live Music Association
- Chris White
- Diane McIntyre
- Clive Doucet
- Andrew Cardozo, President, the Pearson Centre

- David Flemming, Chair, Heritage Ottawa Advocacy Committee
- \* Robert Brocklebank
- Tim Denison
- Catherine Callary, Vice-President, Ottawa Tourism
- \* Dr. Frank Johnson, President, Ottawa Instrumentation Ltd.
- Joanna Gualtierie
- \* John Dance
- Peter Conway
- Michael Donaghy
- Andy Terands, Acorn Creek Garden Farm

*[ \* Individuals / groups marked with an asterisk above either provided comments in writing or by e-mail; all submissions are held on file with the City Clerk. ]*

Primary concerns and opposition were regarding:

- OSEG is a for-profit group and may hurt the variety of events and programming currently held at Lansdowne
- Concern that OSEG may not provide balanced community and event programming
- Higher rental rates
- The need for consultation with the community and affected businesses and associations

There were also delegates were in support of the proposed motion, noting it was a good compromise.

Written correspondence was also received by:

- Email dated October 28, 2019 from Barbara O'Connor
- Email dated October 28, 2019 from Catherine O'Grady

- Email dated October 25, 2019 from David Orfald
- Email dated October 29, 2019 from Evan Seed
- Email dated October 27, 2019 from James Russell
- Email dated October 26, 2019 from Jane Barton
- Email dated October 30, 2019 from Janice Manchee
- Email dated October 27, 2019 from Jodie Medd
- Email dated October 28, 2019 from Lynn Chiarelli
- Email dated October 25, 2019 from PPing
- Email dated October 28, 2019 from Sarah Mader
- Email dated October 28, 2019 from Sarah McNiece
- Email dated October 28, 2019 from Sheila Petzold
- Email dated October 30, 2019 from Tony Wohfarth
- Email dated October 28, 2019 from Wendy Turner
- Email dated October 30, 2019 from Patti Murphy, Executive Director, Youth Services
- Email dated October 30, 2019 from Ali Shafae, Executive Director, DNA Presents
- Email dated November 2, 2019 from Philip Dangerfield, Executive Director, Ottawa Beer Festival
- Email dated November 2, 2019 from \* Andrew Peck, Executive Director, Glebe BIA
- Email dated November 4, 2019 from Diane Rivington
- Email dated November 4, 2019 from Mary Alice MacNeil
- Email dated November 4, 2019 from Jennifer Brenning, Carleton University
- Email dated November 4, 2019 from Kris Nanda

- Email dated November 4, 2019 from Scott Milne, President, Hintonburg Community Association
- Email dated November 4, 2019 from Heather Watson

The following correspondence was received after the November 5<sup>th</sup> FEDC meeting:

- Email dated November 5, 2019 from Angela Davis
- Email dated November 5, 2019 from Michel Guilbeault, Associate Vice-President, Student Life, Ottawa University
- Email dated November 5, 2019 from Harriet Smith
- Email dated November 8, 2019 from Andrea Elena Noriega
- Email dated November 6, 2019 from Gaëtan Fleuriau Chateau

Messrs.. Box and Goudie responded to questions regarding the city's contribution, the coordination of events with OSEG, staffing and rental rates. After discussion, the Committee approved the following motion:

After discussion, the Committee voted on the following motion:

**FEDC MOTION No. 2019 9/1**

Moved by Councillor M. Luloff

**WHEREAS** response to the potential change in operator for the public realm components of Lansdowne Park has underscored the value that the community places on the current approach to the programming direction and plan of the Urban Park, and that Lansdowne Park has become the people place that Council envisioned; and

**WHEREAS**, on February 22, 2012, City Council approved the “Lansdowne Urban Park, Aberdeen Pavilion and Horticulture Building Programming Plan” report (ACS2012-COS-PRC-0004), which was based on significant community consultation and the results of an international design competition, providing overall guidance on the programming of each element of the Urban Park (public realm components), specifically the Aberdeen Pavilion, the Horticulture Building, Aberdeen Square, the Great Lawn and outdoor plaza spaces and the Outdoor Rink; and

**WHEREAS the Council-approved programming approach is designed to make the Urban Park, “a world class attraction, open to the public and programmed by the City on a year-round basis....[and to support] the vision of Lansdowne hosting a variety of activities that attract residents and visitors alike, and are complementary to activities in the Stadium, Civic Centre and mixed-use sections of the site”, including the retention of the Ottawa Farmers’ Market on the site;**

**THEREFORE BE IT RESOLVED that the Finance and Economic Development Committee recommend that Council approve that Recommendation 4 be amended to read as follows:**

- 4. That the General Manager, Recreation, Cultural and Facility Services be directed to undertake exploratory discussions related to the day-to-day booking and coordination of operations of the Lansdowne site to the Ottawa Sports and Entertainment Group (OSEG), to be preceded and informed by public consultations on the community programming aspects of the proposal to be undertaken by the City with the Ward Councillor within existing budgets, as described in this report, and that, in addition to consideration of the results of the facility users and stakeholder consultations, these public consultations and exploratory discussions with the Ottawa Sports and Entertainment Group related to booking operations of the public realm components of Lansdowne Park will be based on the following principles, in keeping with the Council-approved programming plan:**
  - a. That the Aberdeen Square and Aberdeen Pavilion will continue to be used as the outdoor and seasonal indoor venues for the Ottawa Farmers’ Market in accordance with existing agreements;**
  - b. That the Lansdowne Urban Park will continue to play an important role in supporting municipal special events such as the Canada Day Senior’s Breakfast, United Way events, Remembrance Day Ceremonies, support space for Winterlude related winter events and community flea markets;**
  - c. That the level of community events, bookings and programming will not decrease, or increase in cost, as a result of any policies or decisions of the operator; and**



- d. That the Horticulture Building will continue to provide access for community use in accordance with the City-established rental rates, including the differential rates for not-for-profit organizations and events; and
- e. That there will be no cost increase to the City of Ottawa beyond inflation and no change in the ownership status, as outlined in the Lansdowne Partnership Agreement; and

That the results of these exploratory discussions and consultations be brought back in a report to the Finance and Economic Development Committee and Council for consideration by the end of Q2 2020, including any recommendations, up to and including a rejection of the offer or a negotiated agreement regarding the transfer of booking operations for the Lansdowne Urban Park; and that the report contain a notional overview of benefits to the City and of costs that may remain with the City (such as those associated with the preservation of public and community programming).

CARRIED

The Committee approved the report recommendations, as amended by Motion No. FEDC 2019 9/1, as set out below:

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CARRIED as amended

DRAFT