



CRIME STOPPERS / ÉCHEC AU CRIME

National Capital Area / Région de la capitale nationale

Charitable Registration No./N° Organisme charitable 11907 1504 RR0001

WWW.CRIMESTOPPERS.CA

TIPS 1.800.222-TIPS

WWW.ECHECAUCRIME.CA

April 18, 2019

Councillor Diane Deans
Chair
Ottawa Police Services Board
Champlain Room
110 Laurier Avenue West
Ottawa, Ontario
K1P 1J1

Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT

Dear Councillor Deans;

Thank you for the opportunity to provide our Semi-Annual Report. We continue to provide a meaningful contribution to public safety and as always, we look forward to providing you with our semi-annual update on our progress and outline some of the initiatives being worked on.

Our report will outline the following:

Board Governance

We look forward to hosting our 2019 Annual General Meeting to report on our 2018 year end results this June. We are also recruiting new board members to help us continue to serve our community. We were successful in recruiting a new Treasurer in December and we are very pleased to have Mr. Sye Mincoff join our team. He has extensive background in financial management and is already contributing to our program.

The Ontario Association of Crime Stoppers host their annual four day training conference commencing on May 30, 2019 in Windsor, Ontario. Our vice-president, Mr. Alan Burns and I will be joining our Ottawa Police Service coordinator attending this training conference. These are excellent opportunities for us to share best practices with other programs and law enforcement partners across the province.

Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.

2515 rue Bank Street, P.O. Box/C.P. 40033, Ottawa, ON K1V 0W8 Tel: 613-482-7910 Fax: 613-482-7914
Échec aux Crimes paient des récompenses pour les renseignements anonymes qui aident la police à résoudre les crimes

Statistics

Our statistics allow us to measure the success of the Crime Stoppers program and the positive effect it has on helping our law enforcement partners solve crime. We are pleased to enclose our 2018 year end statistics. As you can see, we continue to have significant impact with \$493,159.00 in illegal narcotics seized and five weapons recovered as a result of anonymous tips from the public. Tip volume remains strong with over 5000 tips being received in 2018. Tip volume remains a strong indicator that our outreach and awareness initiatives are having a positive impact. We have seen our tip volume steadily increase from 2500 in 2013 to over 5000 today.

NATIONAL CAPITAL AREA (OTTAWA) CRIME STOPPERS - MONTHLY STATS ÉCHEC AU CRIME

December-2018	2017 Same Month	2017 Year to Date	2018 This Month	2018 Year to Date	Program Start March 1985 To Date
ARRESTS ARRESTATION	4	36	0	24	4,899
CRIMINAL CASES CLEARED INFRACTION CLASSES	4	40	0	33	5,237
CRIMINAL CHARGES CHARGES CRIMINELLE	25	160	0	146	9,203
\$ RECOVERED PROPERTY PROPRIETE RECUPEREE	\$160	\$72,200	0	\$45,260	12,065,761
\$ NARCOTICS SEIZED SAISIS DE NARCOTIQUE STREET VALUE	\$60	\$43,060	\$0	\$493,159	81,407,392
\$ MISC (ARSON, FRAUD) DIVERS (INCENDIE, FRAUD)	\$0	\$0	\$0	\$0	1,725,021
RECOVERED ARMS ARMES RECOUVERT	0	3	0	5	457
CALLS IN/II APPELS ENTREE	675(25)	5359(444)	392(188)	5055 (1531)	65,298
\$ AWARDS APPROVED PRIX DOES NOT INC. REARRANGEMENTS	\$1,590	\$12,020	\$0	\$13,261	\$824,786
\$ AWARDS Paid OUT FROM PREVIOUS MONTH	\$0	\$3,175	\$980	\$4,120	N/A

[1](#) web tips value already included in total

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Community Outreach

Crime Stoppers volunteers continue to support our outreach initiatives raising awareness about our Anonymous TIP program. We were pleased to participate during the 2018 Crime Prevention Week events held across our region. Working with our Ottawa Police Service partners is a source of pride for our organization.

We were pleased to participate during the Ottawa Help Santa Toy Parade, Barrhaven Santa Parade and the Orleans Parade of Lights. These are fun opportunities for our team of youth volunteers to contribute to raising awareness in our community. We are especially proud of the long term commitment by many of our volunteers and encouraged by the commitment from our newest volunteers.



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Crime Stoppers month events were held in January across our region. This years' theme was "Say It Here". Our volunteers were active in the community promoting our program and connecting with members of the public.

We held table tops at several locations: Place D 'Orleans Shopping Centre; Algonquin College Woodroffe Campus; Carleton University; St. Laurent Shopping Centre and the Foodland Store in Russell. Working with partners allows us to directly connect with the community.



SAY it
HERE

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Partner Update

Our police co-ordinator Cst. Getz has reached out to local schools and began giving presentations to the students. So far there have been presentations given at St. Michael's Elementary School and two at Norman Johnston Alternative School. Crime Stoppers was invited to an Inclusion Summit at College Catholique Mer Bleue where we provided three workshops to the students about our program.

Cst. Getz has also been active in the community participating in multiple community led Safety Meetings/Panels. These are opportunities to help us raise awareness while supporting a wide range of local community organizations.

In December, we were excited to announce a new partnership that was formed with Uber. This program promotes the use of anonymous reporting for the Uber drivers in our region. Raising awareness will help them be able to relay information on crime or suspicious activity.

We also developed a new partnership with Quickie Convenience Stores Corporation specifically targeting criminal activity. Awareness stickers have been installed on their fuel pumps in attempt to curb fuel theft and solicit information of those who are committing criminal activity. We are anxious to watch this new partnership yield results.

Crime Stoppers continue to work with the Société de transport de l'Outaouais (STO) by providing our Crime Stoppers decals for their fleet. This demonstrates the continued support and value of the partnership between our program and the STO.

Media Update

Crime Stoppers is most effective when our traditional media partners remind the public of our safe alternative for reporting of crime. This role is vital to our success and for the overall effectiveness of the program. We appreciate the strong support from our local broadcast community during Crime Stoppers month. They provided us with no cost public service announcements that aired across many stations in our region.

Print media, television and radio continue to include our 1-800-222-8477 number as an anonymous option for reporting crime. Reinforcing this option continues to yield results and we appreciate their support.

Our website and social media continues to be an important tool for Crime Stoppers. Followers continue to grow as we help share our messages with the community.

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Financial

We continue with our fundraising activities to support our Crime Stoppers program. As you know, we do not receive any direct taxpayer funding. In December, we provided a presentation to the Ottawa New Car Dealers Association Annual General Meeting. We were pleased to see financial support from several local dealers. We look forward to making announcements detailing their support.

Once again we will be hosting our 2019 Golf Tournament on Wednesday, July 17, 2019 at the Pine View Golf Course. This event is a major fundraiser that helped us raise over \$19,000.00 in 2018. The Canadian Security Association (CANASA) once again selected us as their charity of choice for their August 14, 2019 Golf Tournament.

On behalf of the board of directors of Crime Stoppers, please accept our thanks for your continued support and encouragement. We look forward to sharing our success with you during your next presentation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours respectfully,

NATIONAL CAPITAL AREA CRIME STOPPERS

Richard McMullen

President

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