Report to Rapport au:

Community and Protective Services Committee Comité des services communautaires et de protection 29 August 2019 / 29 août 2019

and Council
et au Conseil
11 September 2019 / 11 septembre 2019

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Submitted by Soumis par:

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Ward: STITTSVILLE (6) File Number: ACS2019-RCF-GEN-0009

SUBJECT: Commemorative Naming Proposal – Alfred McCoy Park

OBJET: Proposition de nom commémoratif – parc Alfred-McCoy

REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name the West Ridge Park "B" park located at 73 West Ridge Drive, the "Alfred McCoy Park."

RECOMMANDATION DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à ce que le parc West Ridge « B », situé au 73, promenade West Ridge, sera le « parc Alfred-McCoy »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record:
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall
 have made an outstanding contribution to the City of Ottawa outside of his/her
 capacity and duties as a City employee or they may be recognized for their
 exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park
 or facility and the contribution significantly benefits the community that the park
 or facility serves (i.e. the park or facility may not have otherwise been possible
 without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee ("CNC") will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by considered by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a CNC meeting.

DISCUSSION

John Bradley, on behalf of the McCoy family, submitted an application to commemorate Alfred McCoy, as described in Document 1. Under the proposal, the West Ridge Park "B" park located at 73 West Ridge Drive, will be named the "Alfred McCoy Park";

The CNC met on June 26, 2019 to review the application and endorsed the proposed name under the following criterion:

 The nominated individual has demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and/or Canada.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can

be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

As the public consultation period did not result in any objections, the Community and Protective Services Committee will consider the "Alfred McCoy" proposal directly.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation. On June 26, 2019, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on July 26, 2019. The Recreation, Cultural and Facility Services Department received two comments in support of the application.

COMMENTS BY THE WARD COUNCILLOR(S)

Alfred McCoy was instrumental in bringing recreational facilities to the Village of Stittsville during the post-war period. In 1963, a park was named after him on the south side of Carleton-Cathcart Street, but the park was later replaced by apartments. The commemorative naming of West Ridge Park B rectifies an oversight and brings back the name of Alfred McCoy to Stittsville's recreational amenities. Thank you to the community members who brought this oversight to the City's attention.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

FINANCIAL IMPLICATIONS

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through operating budget of the Recreation, Cultural and Facility Services Department.

ACCESSIBILITY IMPACTS

The report recommendation does not have any accessibility impacts.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: Alfred McCoy (Ward 6 – Stittsville)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

Alfred McCoy (Ward 6 -Stittsville)

In recognition of his extensive community service and contributions to advancing recreation programs in Stittsville, the City of Ottawa has received a proposal to name the West Ridge Park "B", the "Alfred McCoy Park". Born on the seventh line of Goulbourn, now Mansfield Road, A.H. McCoy entered the trucking business at an early age but transitioned into the road construction business, joining with fellow Stittsville resident William J. Bell to form the McCoy-Bell Construction Company in the 1940's. Eventually, the construction company split up and the newly founded A.H. McCoy Construction Company Limited became one of the larger road building firms in Eastern Ontario. In 1963 the Village of Stittsville unanimously passed a resolution by Council, for the advancement of recreational activities as well as the development not only the Alexander Grove park and also a former park named "The A.H. McCoy Park". Unfortunately, development pressures in the 1980s resulted in the construction of the Carleton Apartments for seniors where the A.H. McCoy Park was formerly located. This commemorative naming proposal seeks to honour Alfred McCoy's historical services and donations to the community of Stittsville.