Report to Rapport au:

Community and Protective Services Committee Comité des services communautaires et de protection 29 August 2019 / 29 août 2019

and Council
et au Conseil
11 September 2019 / 11 septembre 2019

Submitted on August 14, 2019 Soumis le 14 août 2019

Submitted by Soumis par:

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Ward: COLLEGE (8) / COLLÈGE (8) File Number: ACS2019-RCF-GEN-0012

SUBJECT: Commemorative Naming Proposal – Les Lye Studio Theatre

OBJET: Proposition de nom commémoratif – Studio théâtre Les-Lye

REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name the Studio Theatre in Meridian Theatres Centerpointe the "Les Lye Studio Theatre"

RECOMMANDATION DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à ce que le Studio théâtre des Théâtres Meridian à Centrepointe sera le « Studio théâtre Les-Lye »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall
 have made an outstanding contribution to the City of Ottawa outside of his/her
 capacity and duties as a City employee or they may be recognized for their
 exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee ("CNC") will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by considered by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a CNC meeting.

DISCUSSION

Brenda Mason, on behalf of the Lye family, submitted an application to commemorate Les Lye, as described in Document 1. Under the proposal, the Studio Theatre in Meridian Theatres Centerpointe will be named the "Les Lye Studio Theatre"

The CNC met on June 26, 2019 to review the application and endorsed the proposed name under the following criterion:

 The nominated individual has demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and/or Canada.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can

be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

As the public consultation period resulted in one objection, the Commemorative Naming Committee reconvened on Wednesday August 14, 2019 and found the opposition to be unsubstantiated. As such, the Community and Protective Services Committee will consider the "Les Lye" proposal directly.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation. On June 26, 2019, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on July 26, 2019. The Recreation, Cultural and Facility Services Department received 47 comments in support of the application and one comment in opposition.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

FINANCIAL IMPLICATIONS

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through operating budget of the Recreation, Cultural and Facility Services Department.

ACCESSIBILITY IMPACTS

The report recommendation does not have any accessibility impacts.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: Les Lye (Ward 8 - College)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

Les Lye (Ward 8 – College)

In recognition of the excellence and exceptional contribution to the Canadian entertainment and broadcasting industry, as well as his commitment as an active member of the Juvenile Diabetes Research Foundation, the City of Ottawa has received a proposal to name the Studio Theatre at Meridian Theatres Centerpointe, the "Les Lye Studio Theatre". Les Lye gained international attention over his 60-year comedic career in radio, television, film, print and stage. He was celebrated for creating lively, comical characters on CFRA radio, and can be recognized from such hit TV shows such as "Willy and Floyd" and "You Can't do that on Television". The multi-talented actor was no stranger to the stage, performing at both Ottawa Theatre and the Meridian Centerpointe Theatre. In 2003, he was honored with a lifetime achievement award from the Alliance of Canadian Cinema. This commemorative naming proposal is a fitting tribute to a man whose iconic voice and face were central to Ottawa's entertainment industry for six decades.