

4. 2016 BUSINESS IMPROVEMENT AREA - ANNUAL REPORTS

ZONES D'AMÉLIORATION COMMERCIALE 2016 – RAPPORTS ANNUELS

COMMITTEE RECOMMENDATION

That Council receive the 2016 Business Improvement Area Annual Reports and Audited Financial Statements.

RECOMMANDATION DU COMITÉ

Que le Conseil prenne connaissance des rapports annuels des zones d'amélioration commerciale 2016 et des états financiers vérifiés

DOCUMENTATION/DOCUMENTATION

1. Director's report, Economic Development and Long Range Planning, dated 28 July 2017 (ACS2017-PIE-EDP-0027)

Rapport du Directeur, Développement économique et Planification à long terme, daté le 28 juillet 2017 (ACS2017-PIE-EDP-0027)

**Report to
Rapport au:**

**Finance and Economic Development Committee
Comité des finances et du développement économique
5 September 2017 / 5 septembre 2017**

**and Council
et au Conseil
13 September 2017 / 13 septembre 2017**

**Submitted on July 28, 2017
Soumis le 28 juillet 2017**

**Submitted by
Soumis par:
John Smit
Director / Directeur**

**Economic Development and Long Range Planning / Développement économique
et Planification à long terme**

**Planning, Infrastructure and Economic Development/ Direction générale de la
planification, de l'infrastructure et du développement économique**

**Contact Person
Personne ressource:
Brian Simpson,
Economic Development Officer / Agent du développement économique
613-580-2424, 21744, Brian.Simpson@ottawa.ca**

Ward: CITY WIDE / À L'ÉCHELLE DE LA VILLE File Number: ACS2017-PIE-EDP-0027

SUBJECT: 2016 Business Improvement Area - Annual Reports

OBJET: Zones d'amélioration commerciale 2016 – Rapports annuels

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend Council receive the 2016 Business Improvement Area Annual Reports and Audited Financial Statements.

RECOMMANDATION DU RAPPORT

Que le Comité des finances et du développement économique recommande au Conseil de prendre connaissance des rapports annuels des zones d'amélioration commerciale 2016 et des états financiers vérifiés.

BACKGROUND

A Business Improvement Area (BIA) is an association of commercially assessed property owners and their tenants within a specified geographic area who join together, with approval of the City under Section 204 of the *Municipal Act, 2001*, in a self-funded program aimed at attracting shoppers and tourists to the area, and undertaking beautification projects. The City of Ottawa currently has 19 BIAs.

BIAs are required to submit annual reports to Council, in accordance with Subsection 207(1) of the *Municipal Act, 2001*, which states, "A board of management shall submit its annual report of the preceding year to Council by the date and in the form required by the municipality and the report shall include audited financial statements."

Following Council's approval of the 2014-2018 Mid-term Governance Review report (ACS2016-CCS-GEN-0024) on November 9, 2016, annual reports of BIAs and other local boards of the City are to be submitted to Council in the form of a written e-document and include the following: the mandate of the BIA (or other local board), as well as its strategic directions, annual highlights and audited financial statements.

The purpose of this report is to bring forward to City Council the 2016 annual reports of the City's BIAs for information, consistent with the requirements set out under Subsection 207(1) of the *Municipal Act, 2001*, and in keeping with the format approved by Council.

DISCUSSION

A BIA is a local board of the municipality that oversees the improvement, beautification and maintenance of municipally-owned land, buildings and structures in the area beyond that provided at the expense of the municipality and also promote the area as a business or shopping area. In March 2016, the Ontario BIA Association (OBIAA) and the Toronto Association of BIAs (TABIA) began the Return on Investment of BIAs Project to increase the understanding of the impact of BIAs in Ontario. In April 2017, they released their findings, including: BIAs report a median spend of \$32,500 annually dedicated to beautification; BIAs attract employees to an area increasing the daytime population; and, BIAs across Ontario produce an estimated total of 1,200 events annually.

The 2016 BIA Annual Reports highlight the achievements of the various BIAs within the City of Ottawa (see Documents 1 to 16). While there are 19 BIAs within the City of Ottawa, only 18 are required to provide an annual report and audited financial statements for 2016, as Kanata Central was formed in 2017; Carp Village BIA and Somerset Village BIA have not submitted an Annual Report for 2016.

- Bank Street BIA entertained more than 50,000 attendees at the annual Glowfair Festival and received over one million views on the Glowfair website.
- Barrhaven BIA worked with Doyletech Corporation and completed an extensive research project; the results will be used to drive an employment marketing campaign in 2017/18.
- Bells Corners BIA acquired its own tartan and unveiled it on Tartan Day, April 6th, 2016, at a reception hosted at Whipsnapp Brewing Company.
- ByWard Market BIA supported the following festivals and events: Clarence Street Patio Fest, North Dal Summer Fun, ByWard Bark-et, Ottawa Sausagefest, Black History Month (IFCO & Mercury Lounge), Server Games, and the North Dal Holiday Shopping Night.
- Carp Road Corridor BIA examined “cleantech” septic effluent treatment which will ensure protection of groundwater and public health as the rural industrial business area builds out.

- Downtown Rideau BIA expanded the BIA district to provide the newly expanded area with the same programming elements that are found in the existing BIA.
- Glebe BIA launched a new, mobile driven, responsive and consumer friendly website that, for the first time, captures the full Glebe experience.
- Heart of Orleans BIA played an integral role in the first annual Orléans Ribfest which saw 16,000 people visit the three-day event.
- Kanata North BIA published the Kanata North Technology Ecosystem Report.
- Manotick BIA celebrated the 40th annual Dickinson Day, in celebration of Moss Kent Dickinson, the founder of the Village of Manotick.
- Preston Street BIA implemented the Italian Week Father's Day Weekend which included a Ferrari and Italian Car Parade, Bike Race, Street Party, Children's formal fashion show, Artist's Studio Tour, and a Scooter Demo Zone.
- Quartier Vanier BIA successfully launched a Quartier Vanier digital magazine and three sponsored articles in the Ottawa Business Journal aimed at attracting more businesses to the district.
- Somerset Street Chinatown BIA hosted the first Summer Asian Night Market, attracting over 20,000 people.
- Sparks Street BIA had a successful events season hosting Poutinefest, Ottawa Ribfest and the Ottawa International Busker Festival.
- Wellington West BIA recruited 101 business participants for the Tastes of Wellington West event.
- Westboro Village BIA executed a new BIA summer event, Westboro FUSE, and attracted more than 15,000 people to the district.

RURAL IMPLICATIONS

There are no rural implications associated to this report.

CONSULTATION

No consultations were conducted for this report.

COMMENTS BY THE WARD COUNCILLORS

City-wide – not applicable.

LEGAL IMPLICATIONS

There are no legal impediments to receiving the information in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications with this report.

FINANCIAL IMPLICATIONS

There are no financial implications associated with this report.

ACCESSIBILITY IMPACTS

There are no accessibility implications associated with this report.

TERM OF COUNCIL PRIORITIES

This matter is not associated with any Term of Council priorities.

SUPPORTING DOCUMENTATION (Held on file with the City Clerk)

Document 1	Bank Street BIA Annual Report
Document 2	Barrhaven BIA Annual Report
Document 3	Bells Corners BIA Annual Report
Document 4	Byward Market BIA Annual Report
Document 5	Carp Road Corridor BIA Annual Report
Document 6	Downtown Rideau BIA Annual Report
Document 7	Glebe BIA Annual Report

Document 8	Heart of Orleans BIA Annual Report
Document 9	Kanata North BIA Annual Report
Document 10	Manotick BIA Annual Report
Document 11	Preston Street BIA Annual Report
Document 12	Quartier Vanier BIA Annual Report
Document 13	Somerset Street Chinatown BIA Annual Report
Document 14	Sparks Street BIA Annual Report
Document 15	Wellington West BIA Annual Report
Document 16	Westboro Village BIA Annual Report
Document 17	Bank Street BIA Audited Financial Statements
Document 18	Barrhaven BIA Audited Financial Statements
Document 19	Bells Corners BIA Audited Financial Statements
Document 20	Byward Market BIA Audited Financial Statements
Document 21	Carp Road Corridor BIA Audited Financial Statements
Document 22	Carp Village BIA Audited Financial Statements
Document 23	Downtown Rideau BIA Audited Financial Statements
Document 24	Glebe BIA Audited Financial Statements
Document 25	Heart of Orleans BIA Audited Financial Statements
Document 26	Kanata North BIA Audited Financial Statements
Document 27	Manotick BIA Audited Financial Statements
Document 28	Preston Street BIA Audited Financial Statements
Document 29	Quartier Vanier BIA Audited Financial Statements

Document 30 Somerset Street Chinatown BIA Audited Financial Statements

Document 31 Somerset Village BIA Audited Financial Statements

Document 32 Sparks Street BIA Audited Financial Statements

Document 33 Wellington West BIA Audited Financial Statements

Document 34 Westboro Village BIA Audited Financial Statements

DISPOSITION

Economic Development Services will action any direction received from Council with respect to this report.