



OTTAWA CHINATOWN
A multicultural village with an Asian flavour

2016 Annual Report

The Somerset Street Chinatown BIA was established in 1989 by the City of Ottawa. Chinatown is spread over an area of 8 city blocks on Somerset Street West: from Bay Street to Preston Street. A Board of Management governs the BIA. Members of the BIA consist of 120 property Owners and business owners in the area.

The mandate of the BIA includes:

- Maintenance, beautification and enhancement of public area
- Support and enhancement of public safety
- Promote and market local business/tourism
- Encourage and support all business development and economic revitalization efforts

2016 Annual Highlights:

- First Summer Asian Night Market was hosted in Chinatown, attracting over 20,000 people visiting the area
- Decorated 6 new hydro boxes with new murals
- Added a new tourist attraction: Chinese traditional lucky signs at the City parking lot on Cambridge and Somerset Street
- Conducted store front beautification by adding new mini-gardens at several locations in Chinatown
- Organized the annual Chinese New Year Parade
- Maintain the same level of level with a balanced budget
- Hosted two multicultural corners in partnership with Vietnamese and Indian communities.
- Published a new version of Chinatown Brochure

2016 Audited Financial Statement:

Please see the attachment



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2017 Strategic Direction:

- Continue to add tourism infrastructure to make Chinatown an attractive place for visitors
- Respond to and provide service to BIA members
- Organize meaningful activities to promote Chinatown as a destination

Board of Management

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|------------|-----------------------|--|
| Chair | Peter So | So Good Restaurant |
| Vice-Chair | Sonia Del Rosario | del Rosario Financial Services |
| Secretary | Kyle Cuthbert | Kelly Funeral Home |
| Treasurer | John Maiorino | Professional Barber Shop & Hairstyling |
| | Beibei Chang | Kowloon Market |
| | Catherine McKenney | City Councilor |
| | Kenny Giang | Oriental Charm Houseware & Gifts |
| | Peter Yeung | Property Owner |
| | Terry Cheng | Property Owner |
| Staff: | Executive Director | Grace Xin |
| | Executive Coordinator | Shirley Fang |

