

<p>4. COMMEMORATIVE NAMING PROPOSAL – WILLIAM BRADLEY PARK PROPOSITION DE NOM COMMÉMORATIF – PARC WILLIAM- BRADLEY</p>

COMMITTEE RECOMMENDATION

That Council approve the proposal to name a future park located within the Porter Place Development, “William Bradley Park”.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à nommer un futur parc situé dans le secteur Porter Place « parc William-Bradley ».

DOCUMENTATION/DOCUMENTATION

1. Manager, Office of the City Clerk and Solicitor’s report dated 8 August 2017 (ACS2017-CCS-GEN-0023)

Rapport du Gestionnaire, Bureau du greffier municipal et de l'avocat général, daté le 8 août 2017 (ACS2017-CCS-GEN-0023)

**COMMUNITY AND PROTECTIVE
SERVICES COMMITTEE
REPORT 25
13 SEPTEMBER 2017**

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**COMITÉ DES SERVICES
COMMUNAUTAIRES ET DE
PROTECTION
RAPPORT 25
LE 13 SEPTEMBRE 2017**

**Report to
Rapport au:**

**Community and Protective Services Committee
Comité des services communautaires et de protection
31 August 2017 / 31 août 2017**

**and Council
et au Conseil
September 13 2017 / 13 septembre 2017**

**Submitted on August 8, 2017
Soumis le 8 août 2017**

**Submitted by
Soumis par:**

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Ward: STITTSVILLE (6)

File Number: ACS2017-CCS-GEN-0023

**SUBJECT: COMMEMORATIVE NAMING PROPOSAL – WILLIAM BRADLEY
PARK**

**OBJET: PROPOSITION DE NOM COMMÉMORATIF – PARC WILLIAM-
BRADLEY**

REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name a future park located within the Porter Place Development, “William Bradley Park”

RECOMMANDATION DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d’approuver la proposition visant à nommer un futur parc situé dans le secteur Porter Place « parc William-Bradley ».

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or who have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park

or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);

- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

Staff review the name against other criteria (e.g. potential issues for 9-1-1, whether there is an existing commemoration for the same nomination, etc.) and if there are no issues of this nature, forwards the nomination to the Commemorative Naming Committee (“CNC”), consisting of the City Clerk and Solicitor, the Chief Building Official, the General Manager, Parks, Recreation and Cultural Services, the General Manager, Public Works, the Mayor and the Ward Councillor or their respective designates; the CNC reviews the formal application.

As part of the process, the CNC provides an initial approval based on the policy’s criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council. In cases where no public objections are received, proposals are brought directly to the appropriate Standing Committee and Council without the need for a second CNC meeting.

DISCUSSION

Mrs. Vera Black submitted an application to commemorate William Bradley. Under the proposal, a future park located in the Porter Place Development would be named the “William Bradley Park”.

The Commemorative Naming Committee (“CNC”) met on June 14th 2017 to review the application and endorsed the proposed name under the following criterion:

- Provided extensive community service, or who have an extraordinary community service record.
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation on the proposed name. On June 16th 2017, the City announced a 30-day public consultation on the proposed name. The relevant information was communicated through a public service announcement, the City of Ottawa Twitter accounts and posted to Ottawa.ca.

The 30-day public consultation period ended on July 17 2017. The Clerk’s office received two comments in support of the application.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

ASSET MANAGEMENT IMPLICATIONS

There are no asset management implications associated with this report.

FINANCIAL IMPLICATIONS

City Clerk and Solicitor Department

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk and Solicitor's operating budget.

While demand has outpaced resources for several years, the practice has been to accommodate the commemorations within the \$18,000 annual budget and Members of Council and the public are made aware that, once the budget has been spent in any given year, any events will need to carry over into the next year.

ACCESSIBILITY IMPACTS

There are no accessibility impacts related to the recommendation in this report.

ENVIRONMENTAL IMPLICATIONS

There are no environmental implications associated with this report.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: William Bradley Park (Ward 6 – Stittsville)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

William Bradley– (Ward 6 – Stittsville)

In recognition of the historical significance and extensive community service record of Mr. William Bradley to the Community of Stittsville, a proposal to name a future park in Ward 6 in his honour has been submitted to the City of Ottawa's Commemorative Naming Committee.

William Bradley left the Canadian Air Force in 1943 to run his late father's business, a local Stittsville general store which led him to a career in the Stittsville retail food industry for 46 years. Mr. Bradley was actively involved in his community by way of various volunteer initiatives including the community's volunteer fire department