

AGENDA

5:30 pm	Registration of Members and Guests
6:00 pm	Welcome- VIPs, Board Members, Sponsors and 2018-2022 Board Introductions: Andrea Steenbakkens, Executive Director, Barrhaven BIA
6:05 pm	Call to Order and Opening Remarks: BBIA Chair- Jason MacDonald Motion to call to order 2018 AGM Moved By: Seconded By:
6:10 pm	Remarks from our Mayor: Mayor Jim Watson
6:25 pm	BBIA 2018 Achievements and 2019 Plans: BBIA Chair- Jason MacDonald
6:35 pm	2017 Draft Audited Statement, 2018 Budget Review, 2019 Budget: Marlene L. Grant, CPA, CGA, BBIA Treasurer Motion to Accept the 2019 Budget Moved by: Seconded by:
6:45 pm	Volunteer recognition: Jason MacDonald
6:50 pm	Motion to Accept the 2018-2022 slate of acclaimed Board candidates Moved by: Seconded by:
6:55 pm	Questions to the BBIA Board of Managers: Andrea Steenbakkens
7:00 pm	Motion to Close Meeting: Jason MacDonald Moved By: Seconded by:



Local Food & Beverage Showcase

Immediately following the close of the meeting, in the atrium. Join us to sample food and drink provided by local businesses. Cash donations are being collected for the Salvation Army. Donations collected for alcoholic beverage samples will also be donated to the Salvation Army.

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Addendums: 2018-2022 Board Of Management Bios and
2018 Budget Review/2019 Final Budget



THE BARRHAVEN BUSINESS IMPROVEMENT AREA

Barrhaven Business Improvement Area (BBIA) — Ottawa's first suburban BIA created on January 1, 2006. There are 130 properties in the BBIA and 500 businesses within our boundaries; Highway 416, the south side of Fallowfield Road, the west side of Prince of Wales and the south urban boundary. All properties within the BIA boundary are automatically members of the BIA.

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MESSAGE FROM THE CHAIR

December 5th, 2018

Dear Members,

Welcome to the 2018 Annual General Meeting of the Barrhaven Business Improvement Area. We continue to work hard to serve our members from this great business community in Barrhaven. I would like to express my deep appreciation and gratitude to each of the current Board members and to those who help contribute to our committees day in and day out, who gave of their time and skills in serving our members this past year. All volunteer both their time and effort! We are also very honoured to present the incoming Board of Managers this evening, who will assume the leadership role in February once approved by Ottawa City Council.

Our Board participated in a comprehensive strategic planning exercise in early February. We revisited our current organizational vision, mission, goals and strategic objectives, and developed a revised direction for the organization. A strategic plan helped the BBIA to redefine its organizational vision and function in order to be more responsive and accountable to its members and the community. Following the strategic planning process, we have started to use the reported directives to create a comprehensive marketing and communications campaign to showcase Barrhaven and all that it has to offer.

This was a very busy year to say the least! Our Marketing committee worked to create new initiatives for local businesses while continuing with our very popular programs. Our Membership Engagement committee continued to offer the extremely

popular Breakfast for Businesses series as well as adding in a Trade Show component and smaller Business-to-Business workshops. We will also work again with the City of Ottawa to run a weekly graffiti patrol and removal program that continues to net positive results. We created our Ambassadors program to foster enhanced communication with our local malls and have recognized key individuals who have greatly helped in passing along our messages to their colleagues.

Going forward in 2019, we have decided to combine the Marketing and Membership Engagement committees into one Marketing/Membership Committee as much of the work each of them do overlap. Having one committee will streamline efforts and allow us more capacity to introduce new programs and initiatives for businesses to participate in and leverage for your own business. One, more efficient committee will also enable us to provide enhancements to and better service for, our existing programs.

The Barrhaven BIA fosters healthy partnerships with many organizations; Ottawa Chamber of Commerce, Ontario Business Improvement Area Association and, of course, the other Ottawa area BIAs through Ottawa Council of BIAs (OCOBIA). Following the dissolution of the City's Business Advisory Committee in 2012, OCOBIA was formed to represent all BIAs and serve as a mechanism to liaise with City Council and staff on issues impacting businesses in Ottawa. Ottawa currently has 19 BIAs, covering urban, suburban and rural areas of the City. Collectively, Ottawa's BIAs represent over 8000 businesses and more than 25% of jobs in the City. The BIAs in Ottawa employ people in more than 20 different employment sectors. There is strength in numbers and we are proud to continue to work with these fantastic organizations on your behalf.

Finally, on behalf of the Board of Directors, and all of our members, we thank our dedicated staff; our Executive Director, Andrea Steenbakkers and our Executive Assistant, Dawn Lilly. We look forward to the continued growth of our business community with some exciting new changes, new faces and new challenges for 2019. The level of opportunity, the strength of this community and the business within it help re-affirm that we are very fortunate to be here in Barrhaven.

Jason MacDonald
Barrhaven BIA Chair
Owner, MacDonald Moussa Team
Remax Hallmark Realty Group

MANDATE, VISION AND DIRECTION

MANDATE

THE BARRHAVEN BIA IS THE LOCAL LEADER FOR BUSINESS RESOURCES, SERVICES AND ADVOCACY. WE ARE COMMITTED TO HELPING LOCAL BUSINESS MEMBERS MAKE AND SAVE MONEY AND TO BRINGING HIGH-VALUE EMPLOYMENT TO THE BARRHAVEN REGION.

VISION

TO SUPPORT, PROMOTE, DEVELOP AND ADVOCATE FOR THE BUSINESSES OF BARRHAVEN TO HELP STIMULATE PROSPERITY AND EMPLOYMENT GROWTH.

STRATEGIC PLANS SUPPORTING OUR VISION

Property development and continued commercial core growth through the Barrhaven Town Centre Secondary Plan.

Major Infrastructure plans dealing with transportation; continued road improvements, extensions and widenings: LRT from Baseline to Marketplace to Cambrian, Jockvale Road, Greenbank Road, Strandherd Drive and Chapman Mills corridor development.

Commitment from City's Economic Development department to assist in profiling our area and the promotion of our employment land make this area more attractive to new employment based-businesses thus generating additional revenue opportunities for supporting retail and service businesses. Pilot Development: Citigate Prestige Business Park is now a priority area of focus for the City of Ottawa.

STRATEGIC DIRECTIONS

Perception Priority – Develop and nurture partnerships for BBIA and its members with our community groups, residents and City to create a safe and vibrant environment in which we can all work, live and play.

Political Priority – Advocacy to strengthen local political and bureaucratic contacts at all levels of government to keep them working on our behalf.

Vision Priority – Strive to develop a clear and concise, current and future vision for Barrhaven.

ORGANIZATIONAL VALUES

1. **Ethics:** wisdom/visionary/transparency
2. **Integrity:** integrator/inspirer
3. **Leadership:** partner/mentor
4. **Accountability:** facilitator/influencer
5. **Caring:** relationship management priority



KEY STRATEGIC DIRECTIONS

ADVOCACY

The Barrhaven BIA functions as an advocate for Barrhaven businesses and organizations providing an opportunity for members to speak with a united voice on issues of common concern and a variety of interests thereby increasing their influence on policies that affect them. These issues include but are not limited to;

- business recruitment, retention, revitalization and redevelopment
- government, membership, community and media relations
- transportation and transit issues
- public consultation, public policy development and review, bylaw enforcement and social issues

MARKETING

Marketing Barrhaven as a welcoming and comfortable yet exciting place to live, work, shop and visit and positioning it as the City's premiere suburban community are fundamental objectives of our BIA. We achieve this through a variety of advertising and promotional initiatives:

- Website, Facebook, Twitter, Instagram, promotional pamphlets, community signage and bi-weekly local newspaper advertorial features
- Subsidized monthly advertising features in local paper
- Pageantry- Annual Barrhaven Santa Claus Parade and Breakfast with Santa in Barrhaven
- Community Events Calendar- free tool to post local events
- Barrhaven Business Banners and Online Business Directory to display your brand
- Sponsorship- Barrhaven Canada Day, Barrhaven Food Cupboard Annual Fundraiser and Top Shelf Ball Hockey 4-on-4
- Networking and learning opportunities and information sharing through our Breakfast for Businesses events and our new B2B workshop series



SAFETY

The Barrhaven BIA is committed to creating a welcoming experience in our business districts through various programs that assist in providing a superior experience to people visiting, living, working and shopping in Barrhaven. BBIA projects have included a comprehensive professional graffiti removal program and working groups with local property managers to raise common issues and identify effective solutions. The Barrhaven BIA pursues, in consultation with police and area stakeholders such as our Community Associations, the delivery of safety programs in Barrhaven. We have addressed security concerns by providing local businesses with access to tools and information such as private security monitoring, safety audits, lighting and business watch security networks.



2018 HIGHLIGHTS/2019 PREVIEW

MARKETING AND SPECIAL EVENTS COMMITTEE

CONTINUING AND ENHANCED PROGRAMS AND EVENTS

- We have added signage at local arenas on the ice rink boards: Walter Baker Centre and Minto Recreation Centre
- Drop by and check out our new signs at the BBIA Boardroom office behind the library at the Walter Baker Centre
- We now feature a weekly business profile on our website's home page and we promote them using our social media pages- #MyBarrhaven
- Fabulous website with; Community Calendar, Barrhaven Look Book- a digital magazine to promote Barrhaven as a great place to be for prospective employers and their staff as well as new residents, BBIA Twitter feed integration and more!
- Social media sharing of members' news and posts! Find us on Facebook.com/BarrhavenBIA, Twitter.com/@BarrhavenBIA and Instagram.com/BarrhavenBIA. Use the #MyBarrhaven hashtag for all of your posts!
- Branded business community banner program on Strandherd, Woodroffe and Greenbank corridors to enhance the neighbourhood and show our businesses' support of the community. Includes sponsorship opportunity for local businesses to promote their brand. New look just installed!
- Monthly subsidized advertising opportunities in the local Barrhaven Independent.
- Continuation of bi-weekly Barrhaven Independent advertorials for local businesses including special offerings for major sponsors of the Santa Claus parade
- Annual Barrhaven Santa Parade: planning, development and execution. Community-based working committee assisted with parade. Over \$3000 in cash and 3000 lbs of food donations collected! Addition of the very successful Breakfast with Santa in Barrhaven, a new annual tradition! See our website at www.SantaClausBarrhaven.com for more information.
- Annual Christmas advertising campaign- gateways, road signs, social media
- Continued use of our gateway signs to promote Barrhaven with a complete new set installed this Fall with a fresh new look!
- Continued support of major local events such as; Top Shelf 4-on-4, an annual Barrhaven Ball Hockey Tournament for Barrhaven youth, Canada Day in Barrhaven and the Barrhaven Food Cupboard Fall Annual Fundraiser. Barrhaven Food Cupboard Fall Harvest Dinner.
- Video profiles for local businesses will be featured on our website and social media pages.

SMART GROWTH DEVELOPMENT COMMITTEE

In 2019, we will invest in a major marketing initiative to promote our economic strategy and highlight the great opportunities for employment development in the Barrhaven area.

The ongoing focus of the BBIA is on long-term employment-based job growth and protecting the core commercial area of Barrhaven. Ottawa's suburban communities play a vital role within the larger context of our city and offer the ability to be sustainable communities that are complete with work, live and play opportunities. Continued growth and new development within Ottawa's suburbs are able to serve as test sites for advancing economic growth and implementing smart technology solutions to support economic growth.

Through a Barrhaven Pilot Project, the City will explore ways to position a suburban community within the City's economic development ecosystem and promote suburban economic development that embraces future technologies. As the global economy evolves, Ottawa and all its communities must be positioned as competitive and desirable places to live.

Barrhaven is well-positioned to be a driver for Ottawa's economy, as it offers a balance of residential, institutional, and recreational uses. As a first step for considering the larger Ottawa context, Barrhaven will serve as a pilot community to develop strategies that

NEW FOR 2019

- We are preparing branded Welcome to Barrhaven reusable bags with advertising opportunities, both inside and out, for local businesses. Bags will be distributed to new residents via local realty and new-home builder offices.
- We are researching several opportunities for group purchasing programs for local businesses and property owners.

will help define and support the community's positioning in the City's economic development ecosystem, including testing smart city solutions, to ensure that new communities are complete and implement both economic development and strategic planning initiatives.

The careful consideration of the development of the Barrhaven Town Centre is very important. The well-planned integration of the core with our employment areas is key as we can ensure that Barrhaven is built differently than other suburban areas, offering a more hip and social vibe to millennial workers. We need the **LRT** to service our Marketplace Station, and further south to a future Cambrian Station, with an off-road dedicated corridor from Baseline Station, through Fallowfield Station. We need our future **BRT** to come into the heart of Citigate through the downtown and passing our future Barrhaven Main Street (Greenbank or other N-S road). We also need to incorporate arts and culture to make Barrhaven a complete community that attracts today's employers. Millennials will represent 75% of the workforce by 2025 and 89% of them will pledge loyalty to companies that support good causes. They are social and purpose-driven. Given that we have a "greenfield" slate, we can proceed accordingly.

Our Executive Director (ED), Andrea Steenbakkers, and Board member Stacey MacLellan sit on the Board for the Ottawa Council of BIAs (OCOBIA). This Board meets bi-monthly, and quarterly with the Mayor and senior City staff, to work on business-related issues in the City. The economic development department has greatly improved efforts to collaborate more effectively with economic development stakeholders across the City, and to improve the collaboration capacity of all stakeholders, including the BIAs. In 2019, **OCOBIA** will officially

become a not-for-profit and will hire a dedicated Executive Director who will lead the association to become a well-recognized and respected business voice and resource in Ottawa. Collectively, BIAs represent over 8000 businesses across the City.

The Move Barrhaven Avancer Transportation forum is on January 29th, 2019 at the Cedarhill Golf Club. We invite you to join us. Let's get Barrhaven moving!

Peak-hour traffic congestion is a direct result of how we live: too many people want to move to the same places at the same times each day. It is the price we are currently paying for our lifestyle choices; working/living in different areas of the City and living in a relatively low-density community that public transit cannot efficiently serve. Barrhaven residents need more accessible, sustainable and efficient choices for their commute. Public transit improvements will have a positive economic impact on our community and encourage transit-oriented development including much-needed employment. Our current road system does not have the capacity to handle peak-hour loads: they need to be expanded.

According to a recent poll of local residents, more than 50% of commuters use private vehicles. Besides having inefficient and unreliable public transit service, our own cars are more comfortable, faster, more convenient and more flexible for doing multiple tasks on one trip than almost any form of public transit. Given that so many residents must drop off children, pick up children, do errands (the services and stores are not close enough to home to walk to) and make appointments while commuting to or from work, we must make other more sustainable options much more attractive than they currently are; carpooling, using public transit, biking,

walking. Join in the conversation as we explore various solutions including funding options for approved projects in the current Transportation Master Plan. The Barrhaven BIA will be submitting a report for consideration early in the new year as the formal review processes start for the City of Ottawa's Official Plan, Transportation Master Plan and Development Charges Bylaw.

Agri East Lowlands: Advocating for local growth in the agriculture sector

We are proud to introduce you to a new collaborative organization in Eastern Ontario. The Barrhaven BIA is a founding member of the Agri East Lowlands (AEL), an innovative and collaborative network organization in the Eastern Ontario Lowlands, a sub-region of Eastern Ontario bounded by the Ottawa, Rideau and St. Lawrence rivers. Our work aims to foster economic growth across the agri-food value chain through strategic networking, advancements in technology, training and education, communications and marketing and rural community engagement.

Stakeholders throughout the agri-food value chain of Eastern Ontario Lowlands are working in isolated groups and therefore duplicating efforts and or missing opportunities to make informed and lasting economic impact in the region.

Despite the growing numbers in food system stakeholders, industry and public investment opportunities, rising consumer interest, and advancements in research and tech development in recent years; public sector staff, industry leaders, business owners, research and development institutions, community agencies, and residents are still under-resourced, misguided, and often divided on how best to create a revitalized, prosperous, and resilient **regional** local food economy.

What differentiates AEL from similar initiatives is the focused work in Eastern Ontario, the holistic agri-food stakeholder and systems lens, and the intended use of facilitated “bottom-up” community engagement to develop, incubate, and apply emerging agri-food technology and solutions.

In general, AEL aims to **connect** local farm and food business owners with other stakeholders across the agri-food value chain. By **co-creating, incubating, and accelerating** regional initiatives that support business and industry development through advancements in technology, AEL hopes to **establish** the Eastern Ontario Lowlands as a diverse, prosperous, and resilient agri-food region.

We are hosting a series of roundtable meetings with regional MP’s and MPP’s early in the new year to ask for their support whether through access to funding or assisting with partnerships. Our goal is to foster advancement in this high growth sector, supported by the City of Ottawa and Invest Ottawa as a key area of focus under their new strategic plans. Barrhaven serves as a bridge between the urban technology hub in West Ottawa and the vast, rich and productive rural lands to our South. Supported by local land-owners, we are confident that our Highway 416 Citigate business park is optimally-located for investment in this sector.

MEMBERSHIP ENGAGEMENT COMMITTEE

2018 MEMBERS SURVEY UPDATE

In January, we did an electronic survey of the membership asking businesses what they are looking for; relevant and pressing issues, keynote speakers/ themes/topics of interest. We adjusted our programs accordingly!

Here is what members told **us were their greatest challenges;**

#1 cost of doing business

#2 cost of marketing and advertising

How the BBIA responded to your feedback;

- We hired two social media students for the summer to help individual businesses get set up to use social media for effective marketing.
- We now give assistance with creating your own B2B local event- have an idea or expertise to share with other businesses? We can help!
- Free Advertorials in the Barrhaven Independent are now promoted online and on Facebook.
- We offer networking opportunities for our businesses through our breakfast series, B2B workshops and at our AGM social.
- Continuing dissemination of important business information; we are members of many professional associations (OBIAA, OCOBIA, OCC, OBoT). We pass along pertinent legislative information from them.
- We are producing Welcome to Barrhaven bags for local realty and new home builder offices- sponsor the bag and/or contribute your marketing piece.

We are always listening!

REVIEW OF OUR CONTINUING SERVICES AND PROGRAMS FOR MEMBERS

- Continue to reach out to the business community for input, questions and direction through our website, email, social media and MailChimp electronic updates
- AGM with annual Barrhaven Food and Beverage Showcase

- Breakfast for Businesses series for local business networking and opportunities for learning and sharing information. A mini tradeshow set up in the coffee/networking lounge area was added in 2018.
- New B2B Workshop series featuring small group learning opportunities for local businesses over lunch or breakfast- free to all members!
- Annual Volunteer Appreciation Networking Social
- Professional packages for members outlining the benefits of the BBIA, its programs and services are available for all businesses
- It is our goal to continue to actively engage the business community and encourage local owners and operators to contribute constructively to the association in ways that are meaningful to them and important for their business development. Together we are stronger!
- **New Ambassadors Program**
We invited business owners from each mall to be a part of our program to assist with enhanced engagement with and communication between the BBIA and its members. A huge and heart-felt thank you to these volunteers;
Lori Pratt – CIBC, Grayson Doherty – Toys on Fire, Chris Evangelidis – Quiznos, David De Almeida – Anabia Cupcakery Café, Emily Mirsky – Cobs Bread, JP McAvoy – Conduct Law, Jennifer Grundy – Barrhaven Optometric Centre, Muna Mohammed – Wish Photobooth, Jody McCombe – Educara Montessori, John Tan – The UPS Store, Heather Burnett – Brokerlink, Kevin McKeown- Capital Mortgages Inc.
- Hosted an Ambassadors luncheon early this year: interactive feedback session to share information.
- Large, coroplast window stickers given to Ambassadors as recognition for their significant contribution to the BBIA!

GRAFFITI REMOVAL AND ABATEMENT

Comprehensive Graffiti Removal Program to continue. In 2013 and 2014 we saw a huge decline in the number of tags to 36 per year. Since 2015 we have consistently averaged fewer than 40 tags annually. We recently added several new malls to our weekly graffiti patrol and removal program.

STATISTICS FOR 2018 GRAFFITI REMOVAL AND ABATEMENT PROGRAM

MONTH	CALL UPS	TAGS REMOVED
January	5	1
February	4	2
March	4	11
April	5	2
May	4	3
June	4	4
July	5	4
August	4	3
September	4	2
October	5	2
November	4	3
Total	48	37

VOLUNTEERS

Our Board would like to say a special thank you to the committee members who have dedicated their time, energy and ideas over the past year...

Russell Arthurs and Courtney Taylor
Trade Secrets

Rachel Onfrichuk
Barrhaven Optometric Centre

Julie Dorion
Red Wagon Studio

Cst. Sherry Jordan
OPS

James Doyle
Barrhaven Lions Club

Bradley Green
Staples Barrhaven

Tom Moss
BBIA Smart Growth

Charmion Renwick-Barrette
Cedargrove Massage Therapy

Meredith DeMora
BBIA AGM

Angela Yablonski
BBIA AGM

Steve Boucher
Barrhaven Santa Claus Parade

Mark Maclellan
Plato's Closet

Taimour Awan
Barrhaven Santa Claus Parade

Nassar Moussa
MacDonald Moussa Team
Remax Hallmark Realty Group

Carol Anne Meehan
Barrhaven Santa Claus Parade

Salvation Army Barrhaven Volunteers

Dr. Lorelee Hardy
Barrhaven Optometric Centre

Nim Moussa
MacDonald Moussa Team
Remax Hallmark Realty Group

Chris Derrig
Barrhaven Santa Claus Parade

Nick Dean
DeanRyans Inc.

Darrell Bartraw
WBCA

Haider and Abbass Ansari
Barrhaven Santa Claus Parade

Susan Brownrigg-Smith
BBIA Smart Growth

Mother Teresa High School Student Volunteers

Barrhaven Food Cupboard Volunteers

Sequoia Church Volunteers

Rosa Ramos
Barrhaven Santa Claus Parade/BBIA AGM

Nick Lilly
Barrhaven Santa Claus Parade

Barrhaven Lions Club Volunteers

Stonebridge, Half Moon Bay, West Barrhaven,
Barrhaven East, Cedarhill, Orchard Estates and
Havenlea-Orchard Estates Community
Associations

Spencer McPherson
3D Imaging
Barrhaven Santa Claus Parade

Hot 89.9 Jenni from the Block
Barrhaven Santa Claus Parade

THE 2017-18 BOARD OF MANAGEMENT

Executive Director	Andrea Steenbakkers	613-825-8242	execdirector@barrhavenbia.ca
Chair	Jason MacDonald	613-297-5712	jason@mmteam.ca
Vice-Chair	Jagdeep Perhar	613-720-4518	jagdeep@perhar.ca
Treasurer	Marlene L. Grant, CPA, CGA	613-823-6878	mgrant@mlgpc.ca
Councillor	Jan Harder	613-580-2473	Jan.Harder@ottawa.ca
Councillor	Michael Qaqish	613- 580-2751	Michael.Qaqish@ottawa.ca
Member at Large	Vijay Shukla	613-823-1700	vijay@myownpharmacy.ca
Member at Large	Simon Beaulieu	613-825-1064	timsbarrhaven@gmail.com
Member at Large	Stacey MacLellan	613-825-2765	stacey.maclellan@mac.com
Member at Large	Chris Kimball	613-825-5495	Chris.kimball@sobeys.com
Member at Large	Jennifer Grundy	613-825-3931	jgrundy@barrhavenoptometric.com
Member at Large	Aneeka Ward	613-825-7773	aneeka@activehealthinstitute.com
Member at Large	Glenn Van Gulik	613-799-8680	glenn.vangulik@salvationarmybarrhaven.ca
Executive Assistant	Dawn Lilly	613-229-1618	info@barrhavengetbusy.ca

THE INCOMING BOARD OF MANAGEMENT 2018-2022

	Simon Beaulieu- Tim Hortons	Christian Campanale- Campanale Homes
	Mark Dickie- 20/eight Digital	Marlene L. Grant- CPA, CGA, MLG Professional Corporation
	Jennifer Grundy- Barrhaven Optometric	Chris Kimball- Sobeys
	Jason MacDonald- MacDonald Moussa Team ReMax	Jagdeep Perhar- Multicorp Realty
	Vijay Shukla- IDA/Guardian	Glenn Van Gulik- Salvation Army Barrhaven
	Councillor Jan Harder- City of Ottawa	Councillor Carol Anne Meehan- City of Ottawa
Reserve Members	Kyle Cuthbert- Arbor Memorial	JP McAvoy- Conduct Law
	Muna Mohammed- Wish Photobooth	Peter Murphy- Heart and Crown
Staff	Andrea Steenbakkers, Executive Director	Dawn Lilly, Executive Assistant

ABOUT THE BARRHAVEN BIA

WHO

Barrhaven Business Improvement Area (BBIA) — Ottawa's first suburban BIA created on January 1, 2006. There are 130 properties in the BBIA and 500 businesses within our boundaries; Highway 416, the south side of Fallowfield Road, the west side of Prince of Wales and the south urban boundary. All properties within the BIA boundary are automatically members of the BIA.

WHAT

The BIA is permitted under Section 204 of the Ontario Municipal Act and a Municipal bylaw, which allows the city to designate an area as a BIA and create a Board of Management. The BIA has the authority to undertake initiatives on municipally owned land within the BIA – beyond those provided by the city. Its mandate is to promote the defined boundary as a distinct business district.



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CONTACT

Andrea Steenbakkers, Executive Director
execdirector@barrhavenbia.ca

discoverbarrhaven.com

WHY

The Barrhaven BIA spearheads a number of initiatives that promote Barrhaven to the advantage of all the properties located within its boundary. Through the BIA, members become more involved and informed about the plans and developments that affect them. These include issues such as property development, policies, policing, by-laws, traffic and transportation. The BIA provides an advocacy role to its members by allowing the area to speak with a united voice on issues of common concern and interest, thereby increasing their influence at City Hall on policies that affect them.

HOW

The BIA also offers its members assistance through information and cooperation on marketing and promotional partnerships. Our award nominated website, discoverbarrhaven.com informs members of events and happenings of interest in the area and is a vehicle through which businesses can obtain current planning and other relevant municipal information.

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