

CARP ROAD CORRIDOR

PROMOTING ECONOMIC DEVELOPMENT IN WEST OTTAWA

Carp Road Corridor BIA Annual Report 2018

The Carp Road Corridor plus the Carp Airport industrial area is Ottawa's largest designated rural employment area. The area is home to a large existing business community and employment base as well as having over 600 h of subdivided and large block vacant land. The BIA was formed in 2011 and has boundaries matching the Official Plan rural employment area designation.

MISSION: The BIA mission is to assist and promote the business community and the vacant property land base in the Area.

OBJECTIVES: As the BIA pursues its mission, it will:

- (i) Act as a unified "voice" for business and property owners in the Area;
- (ii) Undertake activities which promote the economic benefits of a strong rural industrial and commercial land base;
- (iii) Undertake activities which promote land development and business within the BIA boundary;
- (iii) Maintain a list of members to promote communication and notices for and among members.

STRATEGIC DIRECTIONS: The BIA was formed in 2011 around a strategic direction to assert and to better understand the economic development potential uplift – more jobs - which may be obtained by improved municipal services in the Corridor. A focus of this initiative has been municipal water. Since 2015, the BIA has added transit and area traffic to strategic directions.

2018 HIGHLIGHTS:

- Held 12 Board meetings, the AGM and the annual social event
- Worked with individual members on site issues including development constraints related to wastewater management, drainage/flooding and business attraction
- Participated as an organizer of the Making it in Manufacturing Ottawa Chamber of Commerce event and supported the Chambers efforts to raise the profile of manufacturing in Ottawa

- Sponsored an Algonquin College student project related to promoting manufacturing in Ottawa
- Completed a study of the role BIA's may be able to play in helping members with employee attraction (through a grant from the Ottawa Employment Hub)
- Worked with other rural business associations to promote Ottawa's rural business economy

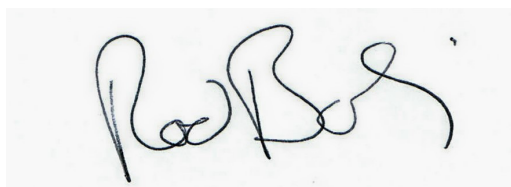
FINANCES: In 2018 the BIA delivered services to members within the approved budget.

For 2019, the Board of the BIA brought forward a levy proposal, which was approved by members, of \$115,000. Members also approved a draw on reserves, if required, to fund studies and participation in the City's Official Plan and Rural Economic Development project as well as other projects / spending deemed necessary to fulfill the BIA objectives.

NEW BOARD OF MANAGEMENT:

Shawn Argue	Director, Vice Chair	Argue Construction
Sandra Cain	Director, Treasurer	Kanata Tax Services
Gary Connolly	Director	Helicopter Transport Services
Ken Crawford	Director	C&M Electric
	Director	Waste Management / West
		Carleton Environmental Centre
Wayne French		(WCEC)
John Kenny	Director	Stittsville Storage
Jason Lalonde	Director	Property Owner
Rick Levitsky	Director, Chair	Aecon
Dustin Therrien	Director	Cheshire Cat Pub

Yours truly,



Roddy Bolivar, Executive Director