






City of Ottawa COVID-19 Response Update

City Council
May 27, 2020

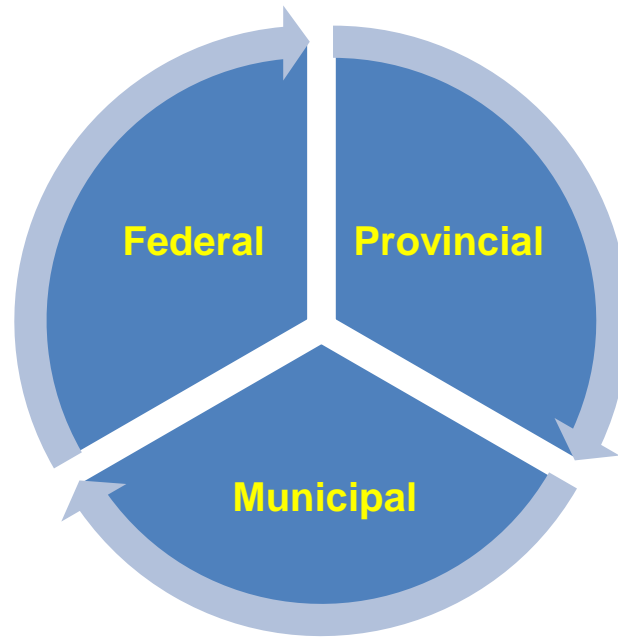
Context: Key Inputs Into Recovery Plan

Foundational Conditions

-  Public Health
-  Workplace Safety
-  Vulnerable Populations
-  Child Care
-  Transit



Government Alignment



City of Ottawa Task Teams

-  Human Needs
-  Services
-  People
-  Finance
-  Economic Recovery

Economic Recovery Task Team Status Update

Preconditions for Economic Recovery

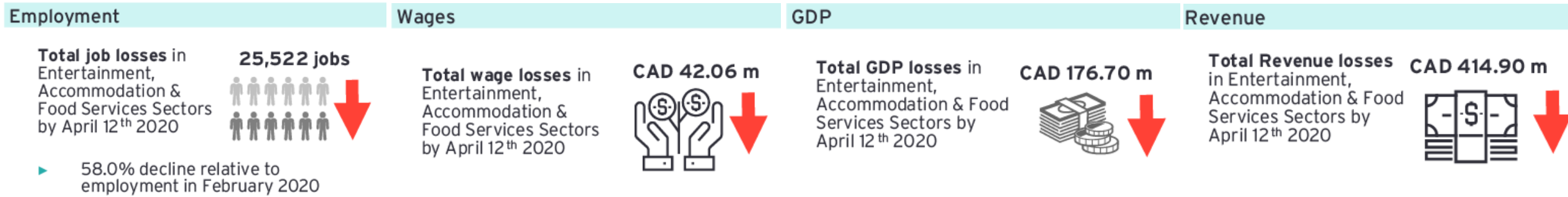
- **Immediate resumption:**
 - Opening of businesses permitted under Provincial Emergency Orders
 - Availability of guidance on safe operating practices and personal protection
 - Broader public acceptance of resuming more activities while maintaining physical distancing
- **The path to recovery is dependent on:**
 - Public confidence in resuming daily activities with modified practices
 - Availability of child care (public and private)
 - Continuity of public transit and aligning service with demand

Economic Impacts by Sector

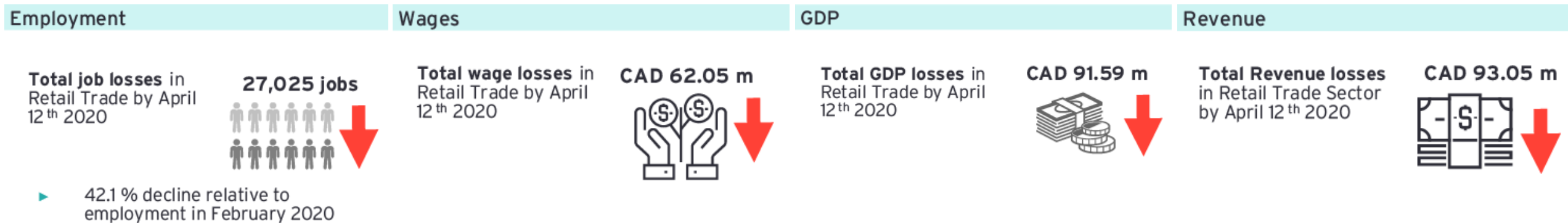
Sector	Economic Impact Level
Entertainment/Accommodation/Food Services	High
Retail	High
Public Administration/Health Care/Social Services/Education	Moderate
Transportation	Moderate
Professional/Scientific/Technical Services	Low
Construction	Low
Utilities	Very Low

Highest Impacted Sectors

Entertainment / Accommodation / Food Services



Retail



Economic Recovery Objectives

- Implement a phased approach focused on economic restart, reset, resilience
- Support safe resumption of business activity
- Limit business closures and preserve jobs
- Restore consumer and business confidence
- Return to robust economic activity
- Develop future resilience

Response To Date

- ✓ Community Economic Confidence Task Force initiated as part of Emergency Operations Centre activation (now folded into Economic Recovery Task Team)
- ✓ Early engagement with Mayor's Economic Partners Task Force
- ✓ Focused on addressing immediate business challenges and minimizing economic impacts
- ✓ Significant internal/external stakeholder collaboration and coordination
- ✓ Launched the "Buy Local" promotional campaign
- ✓ Launched the Business Reopening Toolkit

Fast Track Initiatives In Progress

- Patio fees for 2020 season and encouraging new patio types (i.e. ByWard Market)
- Tourist kiosk fees for 2020 season
- Temporary Right of Way access for vending/retail (maintaining accessibility and physical distancing)
- Phase 2 of “Buy Local” promotional campaign
- Innovation Pilot Program Recovery Stream (47 applications received)

Key Initiatives In Development

- Streamlining City processes, permits and approvals focused on the highest impacted sectors (entertainment, accommodation, food services and retail)
- Identifying and advancing high economic impact projects
- Developing economic development tools and programs
- Prioritizing infrastructure stimulus projects

Process for Vetting Initiatives

- Intake through Planning, Infrastructure and Economic Development
- Verification of feasibility with City departments
- Analysis of financial implications
- Inter-task-force coordination and senior management sign-off
- Approvals through appropriate Standing Committees and/or Council

Looking Ahead

- Economic Development Services to support recovery efforts
- Reviewing Term of Council Priorities in the 2019-2022 City Strategic Plan
- Continuing work with Invest Ottawa on long-term economic opportunities and fostering innovation
- Collaborating with Ottawa Tourism on sector recovery
- Liaising with Ottawa Board of Trade, RGA, OCOBIA, Ottawa Film Office, OMIC and other economic development partners