

Manotick Business Improvement Area

JANUARY 2020 ANNUAL REPORT



P.O. Box 414, Manotick, Ontario, Canada K4M 1A4

Phone: (613) 692-7657

www.ManotickVillage.com



Manotick BIA 2020 Budget

Cost Centre	Cost Element	2019 Budget	2020 Budget
179520 - BIA MNTK Taxation	407001 - General Taxes (Levy)	(214,000)	(219,040)
	407104 - Payment In Lieu (Levy)	(6,166)	(6,200)
	407101 - Supplementary Assessment	(3,000)	
	507431 - Remissions	-	3,500
	507434 - Vacancy Rebate General Tax	-	
Net Tax Revenue		(223,166)	(221,740)
179501 - BIA MNTK Source of Financing	407015 - Other Revenue	(3,800)	(4,500)
Revenues		(226,966)	(226,240)
179514 - BIA MNTK Maintenance	407015 - Other Revenue	(8,546)	(8,546)
179516 - BIA MNTK Mainstreet Revitalization Initi	407015 - Other Revenue	(40,000)	
179517 - BIA MNTK Mahogany Harbor	407015 - Other Revenue	(15,000)	
179518 Go Green Project	407015 - Other Revenue		(4,800)
Other Revenue		(63,546)	(13,346)
Total Revenue		(290,512)	(243,086)
179500 - BIA MNTK Administration	502111 - Conferences & Conventions	830	900
	502132 - Voice/Data Network Charges	650	650
	502210 - Advertising/Promotion	4,000	
	502310 - Audit Fees	1,400	1,850
	Admin Assistant		12,000
	502329 - Non Professional Services	12,000	
	502330 - Professional Service	-	3,560
	502373 - Insurance Premiums	4,300	4,000
	502392 - Consultants	63,000	66,145
	502394 - Receptions / Luncheons / Hos	2,000	2,000
	502395 - Corporate Memberships	880	800
	502692 - Parking	-	
	502896 - Graffiti Removal	8,546	8,546
	505990 - Office Supplies	4,500	4,500
	507998 - Provision for Unforeseen	1,000	3,500
179523 - BIA MNTK Web Design/ Brochures/Social Medi	502210 - Advertising/Promotion	7,450	11,260
Administration		110,556	119,711
179521 - BIA MNTK Special Events	502210 - Advertising/Promotion	2,300	4,055
179522 - BIA MNTK Advertising	502210 - Advertising/Promotion	4,000	
179524 - BIA MNTK Manotick Village Christmas	502210 - Advertising/Promotion	15,500	14,000
179527 - BIA MNTK Dickinson Days	502210 - Advertising/Promotion	7,700	7,700
179528 - BIA MNTK Women's Day	502210 - Advertising/Promotion	18,500	18,500
179529 - BIA MNTK Taste of Manotick	502210 - Advertising/Promotion	25,000	28,000
179530 - BIA MNTK Health & Wellness	502210 - Advertising/Promotion	3,000	3,000
New Cost Centre - Digital Squad	502210 - Advertising/Promotion	-	
Advertising, Promotion & Events		76,000	75,255
179511 - BIA MNTK Seasonal Decoration	502210 - Advertising/Promotion	22,500	22,500
179512 - BIA MNTK Signage	502210 - Advertising/Promotion	3,160	4,620
179514 - BIA MNTK Maintenance	502210 - Advertising/Promotion	-	
	502441 - R & M - Grounds	9,250	12,600
179515 - BIA MNTK Lampost Hydro	505348 - Hydro	3,000	1,900
179516 - BIA MNTK Mainstreet Revitalization Initi	502210 - Advertising/Promotion	-	
	505772 - Signage	40,000	
179517 - BIA MNTK Mahogany Harbor	502210 - Advertising/Promotion	-	500
	502406 - General Maintenance	17,500	
179518 Go Green Project			6,000
Maintenance		103,956	48,120
Total Expense		290,512	243,086
Net Year - End Position		-	



2020 2020 MESSAGE FROM THE CHAIR 2020 2020

AMAZING!! Is all that comes to my mind about 2019 and The Manotick BIA! Amazing Businesses! Amazing Board! Amazing Events!

What an awesome year to be a business owner in Manotick! Our 2019 was extremely successful for Manotick BIA! I would like to welcome all our amazing new businesses to Manotick! We are so happy to have you in Manotick and a part of our MBIA!! i would also like to Welcome all our new Associate Business Members to the Manotick BIA!

We have accomplished so much with all our new forged Partnerships! Examples of these Partnerships can be seen everywhere!

From Businesses creating new partnerships with each other like The Manotick Natural Market Partnering with Mill Street Florist for Santa Pics to Manotick Home Hardware with 692 Coffee and Bar to the Gingerbread Man's most awesome Gingerbread Display of Our newly renovated McDonough's Your Independent Grocer, Commissioned by The McDonoughs to countless others! We all work so well with each other!

Our Partnerships were not only limited to businesses! We had incredible success with the Manotick Community Association for our \$40,000 grant to upgrade our Main Street. Thank you to all that were involved in this massive project!

The most surreal success for all of us this year was Our Dock! This project could not have been realized if it were not for every single group, association, politician and our Manotick BIA coming together, UNITED, to establish this LONG, LONG awaited project. It was built and paid for with all of us working together for one common goal. OUR DOCK!!

My fellow MBIA membership, Manotick is a SUPER unique Village, where the more we work together, the more we achieve and success is inevitable! I encourage all of us to visit each other businesses and learn about each other. Hence, transferring this knowledge to a customer is need.

My hope for 2020 is for all of us to be focused on one thing our goals for 2020. I envision the next decade for all of us to be successful, full of promise and a great Village filled with amazing Businesses! Whatever your business plan maybe, Extraordinary Customer Service from each of our businesses will harness success! The Manotick BIA will continue to put Manotick on the map to bring more "feet to the street".

All The Best for 2020!!

With Best Personal Regards,

Dr. Salima Ismail, B.Sc., B.S.S., D.C.
Chair, Manotick BIA
Chiropractor, Chiromax of Manotick



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Manotick BIA 2020 Board of Management

Executive

Dr. Salima Ismail – Chair – Chiromax
Michelle VandenBosch – Vice Chair – Rebelpetal
Jim Stewart – Treasurer – Manotick Office Pro

Directors

Michael Mirsky – Landlord Manotick Home Hardware
Dr. Victoria Clarke – Chiromax
Jim Stewart – Manotick Office Pro
Dr. George Michaliszyn – NIN Collection & Boutique
Leigh Currie – Urban Design Co.
Dot Janz - Black Dog Bistro
Jennifer Holmes - Manotick CIBC
Dianne Pritchard – Just Imagine Transitions
Councillor Scott Moffatt - City of Ottawa
Adam McCosham – Manotick Home Hardware

Community Associate Members

Grace Thrasher – Manotick Village Community Association
Margot Belanger – Dickinson Square Heritage Inc.
Anu DeAngelis – Watson's Mill
Jeffrey Morris – Manotick Messenger
Gary Coulombe – Kiwanis of Manotick

Executive Director – Donna Smith



What is a BIA

What is a BIA

- A Business Improvement Area or BIA is an association of local business owners and property owners, who have come together to improve, promote and undertake projects that will result in a stronger and more competitive commercial business district.
- A BIA can only be established through a by-law passed by municipal council at the request of the local business community.
- The Manotick BIA covers the business core, which includes over 125 businesses.
- The Manotick BIA operates with a board of management that is a local board of the City of Ottawa. The board consists of a Chair, Salima Ismail and a Vice Chair Dianne Pritchard. These two positions are elected. We have 11 Directors and the elected Councillor Scott Moffatt. Local boards must abide by municipal policies, procedures and by-laws of the Municipal Act. As we work closely with the community we have added in our by-laws and constitution Community Associate Members that do not have a vote, they are the Watson's Mill, the Manotick Village Community Association and the Mill Quarter.

A Couple Quick Facts

- First BIA in the world was established in 1970 – Bloor West Village
- Currently there are 300 plus BIAs in Ontario and 19 of them in Ottawa
- BIAs represent over 60,000 businesses across Ontario
- Accumulated levy of Ontario's BIAS is more than 50 million dollars

Funding:

- Once a BIA is established, every business that pays property tax-including professional, various organizations, retail establishments, restaurants, located within the BIA geographic boundary-contributes to the BIA's budget and is automatically considered a member of the BIA. Memberships in the BIA is limited to property owners and tenants. The levy is collected by the City of Ottawa, but administered by the BIA Board of Management. The BIA budget must be approved by the municipal council. The funds can only be used to upgrades to public property, not private property. The common funds have to be used for the common good.



Staff:

- The Manotick BIA has one Executive Director and one part time Administrative Assistant.

Mandate

- To promote the Village of Manotick as a shopping, dining and historical destination and to attract consumers, commercial tenants, and visitors. Advocate for its economic viability within the City of Ottawa.

Vision

- Capitalize on the concentration of unique shops, restaurants, services and historical sites in the area by developing incentives to support them and promote the Village of Manotick as a Destination – a place to experience unique shops, superb dining, rich in history and culture. This in return will cultivate “the vibrant village of Manotick” brand that attracts people to Manotick.

Contributions the Manotick BIA makes to the local economy

- The Manotick BIA has a positive impact on the surrounding community. It increases foot traffic, revenues for local businesses and a heightened awareness of the uniqueness of Manotick in the Village and outside the immediate area.

Beautification

- Seasonal banners and Christmas décor
- Plantings from hanging baskets to planters and gardens located in the commercial area. Along with the ongoing maintenance and watering.
- Purchasing and installation of benches, garbage cans and the information kiosk along the Main St.
- Decorative lampposts along Main Street, on the bridges and the lighting on the stone walls at the gateway.

Signage

- Designed and manufactured the entranceway signage along with the highway profile signs you see along HWY 416
- Business directional signage
- Community Events sign
- Business Section identification custom sign



Annual Events 2020

- We are a very event driven BIA. Our events are created to encourage local consumers and external consumers to come and experience Manotick. The thought process is to give visitors a reason to come to the Village. We have been successful in doing this. Our events and attendance have been growing substantially over the past several years.

Health & Wellness Day- May 2nd

- Manotick can boast about having the most comprehensive array of health care providers in our “Vibrant Village”. Join us to celebrate all the health care providers and take advantage of all Manotick has to offer.



Dickinson Days- June 5th, 6th & 7th

- For the past 44 years, this event in June has become a welcome sign of summer. Manotick and Ottawa residents flock to historic Manotick to take part in the celebration of Moss Kent Dickinson's birthday, the founder of the Village of Manotick. This weekend is overflowing with activities for all ages.



A Taste of Manotick - August 15th

- Come and experience all “the flavours” Manotick has to offer. The Main Street will be open to pedestrians. Local businesses line the street showcasing all the Village has to offer, from fantastic specialty/gift stores, stylish clothing, unique dining and many other services. There will be tasting, samples, draws, demonstrations. All the restaurants are open, offering the best service in town. Come out and enjoy live music, entertainment and food at its best.



Women's Day - November 7th

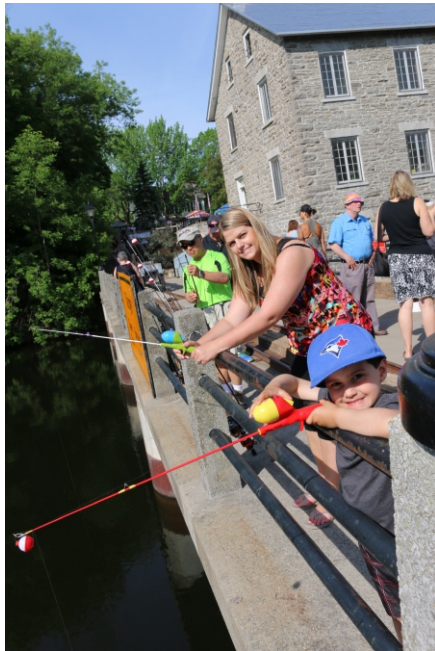
- A day devoted to Women. Come and spend the day in Manotick and enjoy all the Village has to offer. There will be, in store specials, refreshments and free gifts throughout the Village. Bring your friends, sisters, mothers and daughters to browse, shop, learn and enjoy Ottawa's Historic Waterfront Village.



Manotick Village Christmas – December 5th

- Manotick Village Christmas celebration. From breakfast with Santa and Mrs. Claus to horse drawn wagon rides, parade, carolers and a Craft Market at Watson's Mill this celebration is full of traditional events not to be missed. Refreshments and music everywhere!
- The Village is transformed into a Christmas of yester year. Wreaths are hung on lampposts, storefronts are decorated with bows & boughs.





A Look Back to 2019

- Mahogany Harbour Public Docks
- Stronger Social Media Presence
- Bell Media program for events (TV commercials, Radio, live spots on CTV Morning Live)
- Increased Associate Memberships
- 6 new benches
- 11 new planters
- 5 new garbage cans
- 6 Business Directional street signs
- Business Section identification custom sign
- Refurbished gateway stonewall
- Lighting on stone walls at gateway
- Task Force Main St. Revitalization
- Piano in the Park/Christmas selfie wagon
- New Christmas banners
- Ottawa Tourism Membership
- Rebranding of the Christmas event/one day Manotick Village Christmas
- Grand opening of Mahogany Harbour Docks
- Digital Main Street
- Increase activities in the business core for Dickinson Days

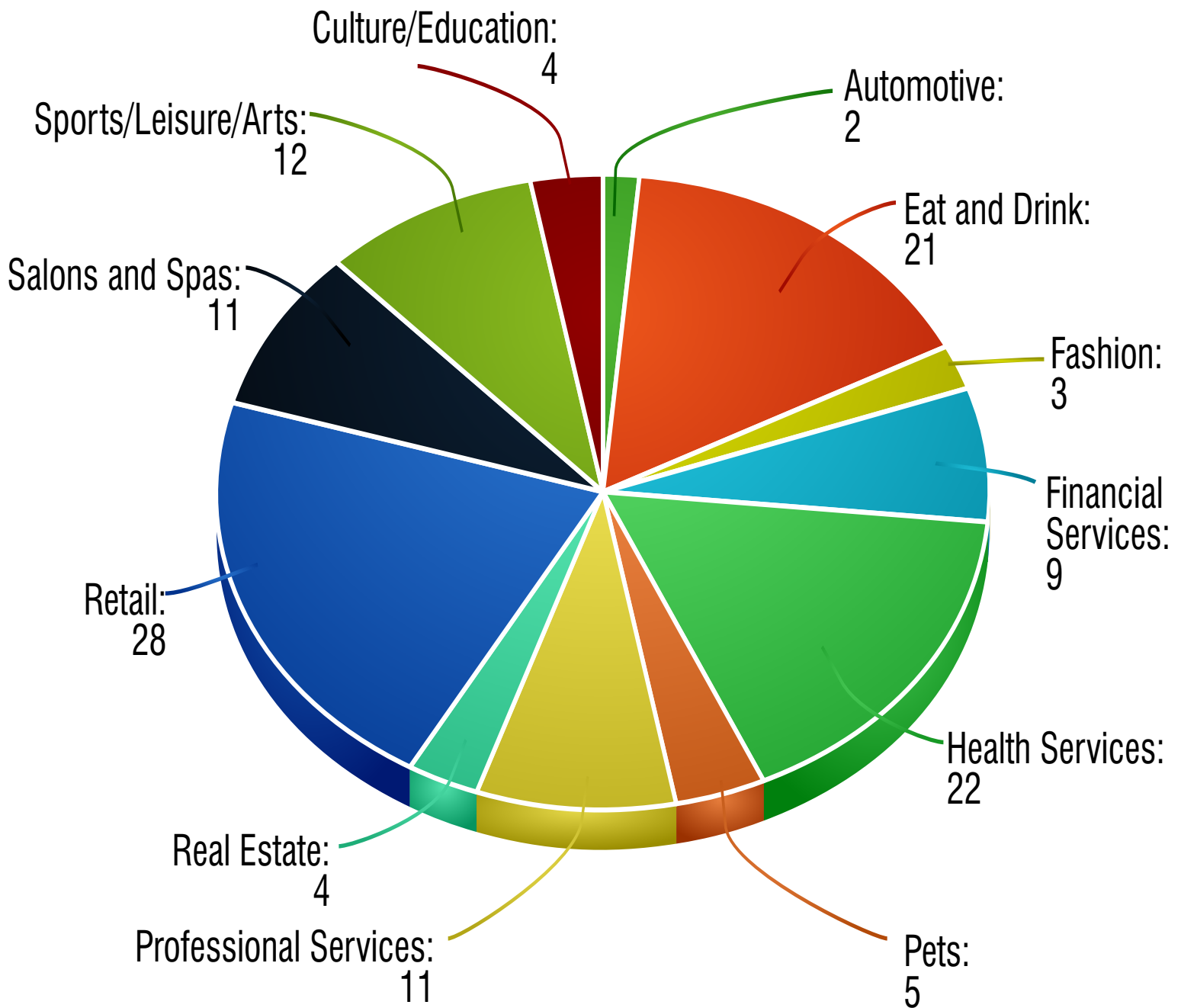
A Look Ahead to 2020

- Bell Media program for events (TV commercials, Radio, live spots on CTV morning live and 2 Live Eyes)
- Enhanced Social Media
- Enhanced beautification/maintenance in the BIA area
- Go Green Project (cycling improvements/bike racks/bike station)
- Additional Christmas décor
- Promotion of Mahogany Harbour Docks

The Manotick BIA relies on volunteers to assist with many of our initiatives, from events to beautification.



BREAKDOWN OF BUSINESSES



2020 Meetings Schedule

2020 Meetings Schedule

Location: Miller's Oven

Time: 8:00am

Board Meetings

January 17th AGM (Black Dog Bistro)

February 21st

March 13th

April 3rd

May 8th

June 12th

September 11th

October 9th

November 13th

December 11th

*** All Manotick BIA Board Members are welcome to attend board meetings.**

