# **OTTAWA CHINATOWN**



### A multicultural village with an Asian flavour

# 2019 Annual Report

The Somerset Street Chinatown BIA was established in 1989 by the City of Ottawa. Chinatown is spread over an area of 8 city blocks on Somerset Street West: from Bay Street to Preston Street. A Board of Management governs the BIA. Members of the BIA consist of 188 property Owners and business owners in the area.

The mandate of the BIA includes:

- Maintenance, beautification and enhancement of public area
- Support and enhancement of public safety
- Promote and market local business/tourism
- Encourage and support all business development and economic revitalization efforts

#### 2019 Annual Highlights:

- Supported by a grant from the City of Ottawa, two large murals were added in Chinatown.
- Organized the annual Chinese New Year Parade.
- Supported the annual Asian Night Market event with continuing success.
- Maintain the same level of service with a balanced and stable budget
- Carried out two research projects resulted in the development of a digital market strategy and street lighting study
- Planted and maintained the 22 planters on the street
- Conducted Chinatown arch visual inspection
- Started the process of transferring the BIA finance management to the City.
- Worked with partnering organizations to address the safety concerns brought up by BIA members.
- Changed the BIA operating model to achieve more efficiency and cost saving

#### 2018 Audited Financial Statement:

Please see the attached.

#### 2020 Strategic Direction:

- Complete the transfer of BIA financial management to the city
- Continue to carry out events to increase the attractiveness of our commercial district
- Respond to and provide service to BIA members



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- Organize meaningful activities to promote Chinatown as a cultural destination such as the celebration of the 10<sup>th</sup> anniversary of the arch construction completion
- Continue to improve streetscape
- Mitigate any negative events that threaten security on the street
- Maintain the same level of budget

#### **Board of Management**

Peter So Property Owner

Sonia Del Rosario Property Owner/Business Owner del Rosario Financial Services

John Maiorino Property Owner/Business Owner Professional Barber Shop & Hairstyling

Beibei Chang Business Owner Kowloon Market Christina Zhou Branch Manager Scotia Bank

Peter Yeung Property Owner
Terry Cheng Property Owner
Fay Meng Business Owner

Fay Meng Business Owner MobileNet Plus Kristen Mikkelsen Manager Kelly funeral Home Catherine McKenney City Councilor City of Ottawa

Staff: Executive Director Grace Xin