

FRENCH LANGUAGE SERVICES ADVISORY COMMITTEE  
2015–2018 WORK PLAN (EN)

The mandate of the French Language Services Advisory Committee is to provide recommendations to Ottawa City Council on issues impacting the implementation of the Bilingualism Policy and its application to the City's services, programs, policies and initiatives. Above all, the French Language Services Advisory Committee is responsible for ensuring that its actions align with and complement City Council strategic priorities.

Objective 1: Support the development of a fully bilingual program and promotional activities for the City of Ottawa celebrations surrounding the 150 <sup>th</sup> anniversary of Canada's Confederation in 2017		
Associated priority of the Council's mandate: EP1 – Promote Ottawa		
Activity 1 – Description	Responsibility	Timeline
Forge relationships with <i>Ottawa 2017</i> responsible for organizing City-led celebrations for the 150 <sup>th</sup> anniversary of Confederation in order to ensure the high quality of French in promotional activities and programming in addition to simultaneous publication of documents developed in both official languages.	The whole Committee	<p><b><u>2015</u></b> <b>November 26:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2016</u></b> <b>February 11:</b> FLSAC recommendations to <i>Ottawa 2017</i></p> <p><b>November 10:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2017</u></b> <b>February 9</b> FLSAC recommendations to <i>Ottawa 2017</i></p>

Activity 2 – Description	Responsibility	Timeline
Provide recommendations to <i>Ottawa 2017</i> regarding the development of the City of Ottawa promotional tools highlighting its bilingualism (Francophone and Anglophone) for the 150 <sup>th</sup> anniversary celebrations and identifying its different communities.	The whole Committee	<p><b><u>2015</u></b>  <b>November 26:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2016</u></b>  <b>February 11:</b> FLSAC recommendations to <i>Ottawa 2017</i></p> <p><b>November 10:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2017</u></b>  <b>February 9</b> FLSAC recommendations to <i>Ottawa 2017</i></p>

Objective 2: Support the growth of Francophone and Francophile businesses in Ottawa		
Associated priority of the Council's mandate: EP1 – Promote Ottawa		
Activity 1 – Description	Responsibility	Timeline
Provide recommendations to Economic Development Services on the development of a communications strategy aiming at forming strong links within Ottawa's Francophone and Francophile business community.	The whole Committee	<p><b><u>2016</u></b>  <b>September 8:</b> Invite a representative from Economic Development Services to make a presentation for information</p> <p><b>November 10:</b> FLSAC recommendations to the relevant department</p> <p><b><u>2017</u></b>  <b>November 9:</b> Invite a representative from Economic Development Services to make a presentation for information</p> <p><b><u>2018</u></b>  <b>February 8:</b> FLSAC recommendations to the relevant department</p>

Objective 3: Approach that helps increase the provision of recreational activities in French		
Associated priority of the Council's mandate: SE1 – Improve the client experience through established service expectations		
Activity 1 – Description	Responsibility	Timeline
Seek relevant information and provide recommendations to staff from the Recreation, Cultural and Facility Services Department to support and enhance recreational activities in French in the West end of Ottawa, while maintaining the quality programming already provided in other communities.	The whole Committee	<b>2016</b> <b>May 26:</b> Invite a representative from the Recreation, Cultural and Facility Services Department <b>September 8:</b> FLSAC recommendations to the relevant department

Objective 4: Approach promoting a diversification of employee recruitment methods in order to attract a greater number of bilingual candidates at all levels of the organizational: front line staff, managers and directors		
Associated priority of the Council's mandate: SB1 – Advance equity and inclusion for the city's diverse population		
Activity 1 – Description	Responsibility	Timeline
Forge relationships with the Human Resources Services to obtain information on the number of designated bilingual positions within the City of Ottawa.	The whole Committee	<b>2017</b> <b>February 9:</b> Invite a representative from Human Resources for information <b>May 11:</b> FLSAC recommendations to the relevant department <b>2018</b> <b>February 8:</b> Invite a representative from Human Resources for information <b>May 10:</b> FLSAC recommendations to the relevant department

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Activity 2 – Description	Responsibility	Timeline
Forge relationships with the Human Resources Services in order to develop outreach strategies in regards to newcomers including French-speakers.	The whole Committee	<p><b><u>2017</u></b></p> <p><b>February 9:</b> Invite a representative from Human Resources for information</p> <p><b>May 11:</b> FLSAC recommendations to the relevant department</p> <p><b><u>2018</u></b></p> <p><b>February 8:</b> Invite a representative from Human Resources for information</p> <p><b>May 10:</b> FLSAC recommendations to the relevant department</p>

Objective 5: Continue to increase staff awareness of the active offer of bilingual services		
Associated priority of the Council’s mandate: SE3 – Develop a positive, effective and engaged workforce committed to the Service Promise		
Activity 1 – Description	Responsibility	Timeline
Provide advice to the Elections Branch on developing training and promotional material related to the active offer of services in both languages as well as provide additional strategies to recruit a greater number of staff able to communicate in French at voting places for the 2018 municipal elections.	The whole Committee	<p><b><u>2017</u></b></p> <p><b>May 11:</b> Invite the manager of the Elections Branch for information</p> <p><b>September 14:</b> Recommendations to the manager of the Elections Office</p> <p><b><u>2018</u></b></p> <p><b>February 8:</b> Invite a representative Elections Branch for information</p> <p><b>September 13:</b> FLSAC recommendations to the relevant department</p>