

Boys and Girls Club of Ottawa Repaire jeunesse d'Ottawa

Police Youth Centre Clubhouse Capital Campaign

For more information please contact: Jennifer Baca, Director of Advancement jbaca@bgcottawa.org / 613-232-0925 Ext. 232



About the Boys and Girls Club of Ottawa

The Boys and Girls Club of Ottawa has the **greatest reach and impact** on at-risk children and youth in the city with **4,500 Members** and more than **100,000 visits** per year. It has been helping these deserving kids across our city to **belong, believe and achieve** for nearly **100 years**. Each year, the Boys and Girls Club of Ottawa provides thousands of children and youth in **seven at-risk neighbourhoods** across the city with a safe space during the most **vulnerable hours** of the day, and **FREE** access to **structured life-changing programs** in four key programming pillars that are purposefully designed to **drive personal development**, **empower youth to reach their full potential** and give them **confidence and skills for life:** Education; Physical Activity and Healthy Lifestyle; Leadership and Social Skills; and Creative Arts.

Police Youth Centre Capital Campaign

The Boys and Girls Club of Ottawa (BGCO) Police Youth Centre Clubhouse, located at 1463 Prince of Wales Drive, currently operates out of an old converted fire hall. The need for renovations at this Clubhouse is great as they have seen tremendous Membership demand and growth in recent years.

The current **51 year old facility** is too small, has only one stall in the girls washroom, poor sight lines, low ceilings, outdated gym, outdated electrical, HVAC and plumbing, etc. The old facilities which are aging and in much need of repair really limit the services and programs the Club is able to offer. Also, the community where this clubhouse is located has changed significantly over the past few years due to the gentrification of a nearby neighbourhood which has pushed crime back into the Clubhouse area. Redevelopment of this facility is essential as it will allow the BGCO to accommodate more at-risk children and youth and maximize support for the vulnerable demographic in this neighbourhood.

This \$3.9 million construction project which began November 2017 includes a major renovation and reconfiguration of the existing structure, as well as the addition of a brand new gymnasium. We are very excited that entire project is nearing completion and expected to re-open by the end of November 2018. This renovation will **double the Club's footprint; dramatically expand, modernize and improve space; accommodate club growth; and enhance programming, comfort and safety.** It will also make the Clubhouse **relevant and accessible to the community,** and more **welcoming to all Members.**

BEFORE

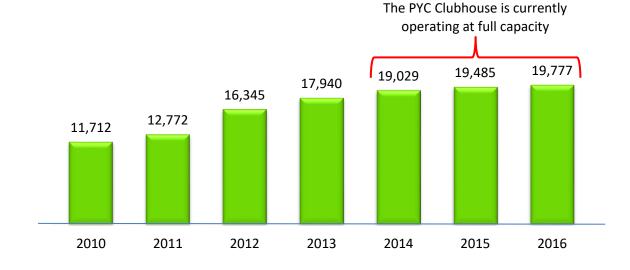


AFTER (artist rendering)



Front Door facing Prince of Wales Drive





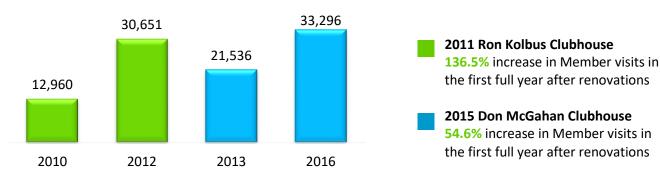
Police Youth Centre Growth – Total Annual Visits

Research on this Vulnerable Area

(Data from the Ottawa Neighbourhood Study)

Variable	Average	Police Youth Centre
% of total population living in low income	11.6	26.8
% or population aged under 18 living in low income	16	37
Number of social and affordable housing units	229.4	234
Household after-tax income - % under \$20,000	9.8	39.1
Education age 15+ - % no high school	12.9	13.5
Number of youth services	0.8	2
Number of immigrant services	0.4	0
Number of libraries	0.3	0
% children ages 6-14	32.6	30.3
% children aged 15-17 years 1	12.2	12.5
% visible minority	23.7	30
Number of Community Rec. Centres	1.7	4
Overall Walkable Neighbourhood Score	50	41

A Proven Track Record – Previous Capital Projects





The Police Youth Centre Clubhouse hosted 19,777 Member visits last year but the outdated facility has surpassed its usable life. The current Clubhouse footprint is not conducive to proper programming and physical activity.





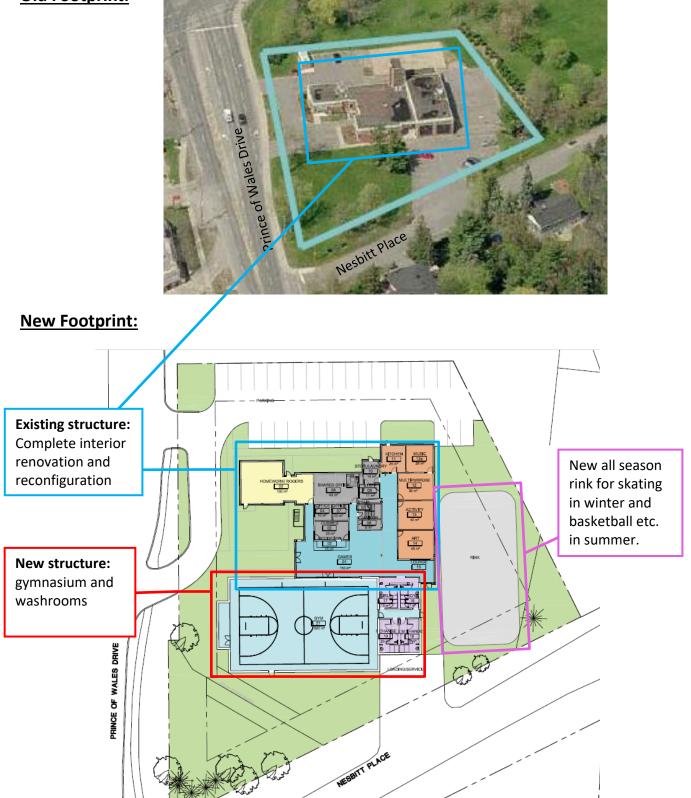
Electrical, HVAC and Plumbing will also be retrofitted with modern and energy efficient technology





The Clubhouse rejuvenation will <u>double</u> the Club's footprint, modernize and improve space, enhance programming and make the facility more welcoming to all members

Old Footprint:





A Brand New Look (artist renderings)

The Clubs front entrance will be relocated from Nesbitt Place to Prince of Wales Drive, providing maximum visibility in this high traffic area at the corner of Hogs Back and Prince of Wales.

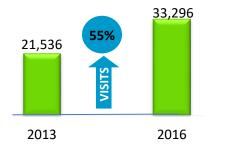








Don McGahan Clubhouse Rejuvenation – Completed On Time and On Budget



- Renovation at a glance:
 - Timeline: October 2014 to July 2015
 - \$3 million invested
 - New HVAV, electrical and plumbing
 - Complete space reconfiguration
 - New kitchen and indoor turf field
 - 55% increase in member visits

Completed Clubhouse renovations have produced amazing results:

Renovation goals achieved:

- ✓ Accommodate increasing demand
- ✓ Building safety and comfort
- ✓ Better program offerings
- ✓ Increased rental income
- ✓ Welcoming street presence

Facilities

- Removing the existing bathrooms and incorporating new ones into the new change room area has created **additional programming space**
- Expanded front desk area and coat room has made a significant difference in the ability to accommodate increased number of member visits, especially during colder months.
- An updated HVAC system has dramatically **improved air quality** throughout, and the Clubhouse now has **air conditioning**!
- **Parents** are much more satisfied with the new facilities and quality programming being offered for their children. **Staff** feel better about the work they are doing and the level of support they are able to provide. Also, the reconfigured and modernized staff offices provide better sightlines and improved spaces for meeting with parents, suppliers, supporters, members, etc.

Programs

- New Homework Club reading programs offer learning games and a Buddy component where students from Ashbury College and Elmwood School are partnered with Club Members to read aloud together.
- **Raising the Grade** has always been very well attended but with an updated **Technology Centre** has seen greater participation by older members
- **Double the physical activity space** with a new **indoor turf field** keeps Members active and engaged.
- A **new kitchen** now accommodates ten Members at one time for the **Cooking Club** instead of three. Staff and volunteers now have space to prepare **200 to 250 healthy snacks per day**.
- **Games area** in lobby was overcrowded as members didn't have much else to do. With the reconfigured spaces, members are now spread out and more engaged in Club programming
- Increased Arts Programming: Space reconfiguration allows for multiple creative arts activities to take place at the same time in the brand new music studio, the arts and crafts room, and the renovated multi-purpose room has also led to the growth of popular activities like dance classes. The Club has been able to recruit specialized staff to help deliver this new arts programming.



Quick Facts

- Established in 1923, the BGCO has been offering innovative youth programs to generations of Ottawa residents.
- The BGCO provides after school, weekend and summer programs for kids aged 6 to 18
- The BGCO operates out of seven locations in Ottawa plus one summer camp
- Each year approximately 4,500 children and youth visit the BGCO
- Membership is free. The BGCO is happy to provide barrier-free access to all Members.
- In 2017, the BGCO saw more than 100,000 visits
- In 2017, 870 volunteers donated 28,500 hours

BGCO Mission

To provide a safe and supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

BGCO Vision

To develop good citizens and community leaders by enhancing life skills through the strength of our programs, the physical environment we create and the community network we help develop within the communities we serve.

About the Boys and Girls Club of Ottawa

The Boys and Girls Club of Ottawa is a **registered charity** that provides **4,500** children and youth in **seven at-risk neighbourhoods** across the city with a safe space during the most **vulnerable hours** of the day, and **FREE** access to **life-changing programs** in four key programming pillars that are purposefully designed to **drive personal development.**

Programs: Building Community One Child at a Time



BGCO Clubhouse Locations

Strategically located in vulnerable neighbourhoods across Ottawa, allowing Members easy access to Club programs and services

