

30th ANNUAL CAPG CONFERENCE

Calgary, Alberta

August 8 - 11, 2019

2019 CONFERENCE SPONSORSHIP PROSPECTUS



CAPG
AUGUST 8-11, 2019
CALGARY

Canadian Association of Police Governance

78 George Street, Suite 204
Ottawa, Ontario K1N 5W1
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Dedicated to Excellence in Police Governance in Canada since 1989



INNOVATION

KNOWLEDGE

COLLABORATION

PROACTIVE

ABOUT THE CAPG

Who We Are

The Canadian Association of Police Governance (CAPG) is the only national organization dedicated to excellence in police governance in Canada. Since 1989, the CAPG has worked diligently to achieve the highest standards as the national voice of civilian oversight of municipal police. Our Association has grown to represent 75% of municipal police services throughout Canada.

Our Mission

The Canadian Association of Police Governance works collaboratively and pro-actively with members and partners to enhance civilian governance of policing in Canada.

ABOUT THE CONFERENCE

30 Years of Commitment

Celebrating our 30th year, the Annual CAPG conference is held over a four-day period during which delegates are encouraged to network, discuss, engage, and discover the rich community we continue to foster.

The conference offers a variety of learning and networking activities, including:

- Inspiring speakers and networking reception.
- Engaging and interactive plenary and small group discussions with thought leaders and field experts.
- Skill building workshops to help delegates develop concrete skills.

WHAT PEOPLE ARE SAYING...

“

I can say that your conference was very well organized and presented. I have been to a LOT of conferences, and this struck me as top notch!

Excellent information from across the Country on many aspects of issues facing police today.

I was quite impressed with the variety and scope of the speakers and panelists.

I wasn't sure what to expect. But I thoroughly enjoyed it and brought back with me considerably more insight.

The topics are always interesting and important for the overall policing function in Canada.

”

SPONSORSHIP BENEFITS

We strive to make the conference a valuable experience for all of our sponsors. We offer four standard levels of sponsorship to meet a variety of budgets and objectives. We recognize that you may have unique sponsorship needs and we look forward to working with you directly to create a customized package.

Sponsor Recognition

Sponsors receive recognition and thanks on all conference materials, on the CAPG's public website, social media sites, and newsletter.

Brand Exposure

Sponsors will also have the opportunity to include branded giveaways in the delegates' packages, and leave a lasting impression with delegates by being a front-and-centre presence at the Conference.

Connect With a National Audience

Engage with a national audience, with hundreds of delegates attending from across North America. Become part of our community! Invest in three cost-effective days connecting with the national police governance community.

Build Your Network

By sending company delegates, your organization will have the opportunity to connect with leading voices in police governance and will have access to the latest research, discussions and interests within the community.

SPONSORSHIP STREAMS

CHAMPION Sponsor \$10,000

Prioritized listing as a Champion Sponsor on all printed and on-line media, including the conference website, program and/or schedule- at-a-glance, e-blasts, and post-conference report.

Also includes:

1. Five (5) minute speaking opportunity to introduce one keynote speaker.
2. Two (2) complimentary conference registrations including evening activities.
3. One (1) insert in delegate and companion welcome bags.
4. Company logo featured on splash page of conference app.
5. Logo on banner in plenary room.
6. Logo on poster at registration desk.
7. Logo and recognition at one (1) evening activity.
8. Recognition in the fall edition of Board Connection, the CAPG quarterly newsletter.
9. Prioritized Recognition on social media.

ADVOCATE Sponsor \$5,000

Prioritized listing as a Advocate Sponsor on all printed and on-line media, including the conference website, program and/or schedule-at-a- glance, eblasts, and post-conference report. Also includes:

1. Listing on the conference app.
2. One (1) complimentary conference registration, including evening activities.
3. Logo on banner in plenary room.
4. Recognition in the fall edition of Board Connection, the CAPG quarterly newsletter.
5. Recognition on CAPG's social media profiles.

CULTIVATOR Sponsor \$2,500

Listing as a Cultivator Sponsor on all printed and on-line media, including the conference website, program and/or schedule- at-a-glance, e-blasts, and post-conference report.

Also includes:

1. Recognition in the fall edition of Board Connection, the CAPG quarterly newsletter.
2. Recognition on CAPG's social media profiles.

FRIEND Sponsor \$1,000

Listing as a Friend Sponsor on all printed and on-line media, including the conference website, program and/or schedule-at-a-glance, e-blasts, and post-conference report.

PEER Sponsor \$250 - \$500

1. Listing on the CAPG website.
2. Listing in conference program.
3. Listing in post-conference report.



CREATE YOUR OWN SPONSORSHIP!

Do you want to create your own version of an engaging sponsorship experience?

Contact us to discuss the possibilities, or if you have any questions, or you would like additional information.

CONTACT CAPG

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Check Us Out



www.capg.ca





2019 CONFERENCE SPONSORSHIP APPLICATION

August 8 to 11, 2019 - Calgary, Alberta

Organization Information

Company/Organization: _____

Contact person: _____

Title: _____

Address: _____

City: _____ Prov./State: _____ Postal/Zip Code: _____

Tel: _____ Ext: _____ Cell: _____

E-mail: _____

SPONSORSHIP STREAMS

- CHAMPION Sponsor \$10,000
- ADVOCATE Sponsor \$5,000
- CULTIVATOR Sponsor \$2,500
- FRIEND Sponsor \$1,000
- PEER Sponsor \$250-500

- Customized Sponsorship \$_____

METHOD OF PAYMENT

Completed form can be returned by 613-344-2385 or by email at conference@capg.ca

- MasterCard Visa Cheque Electronic Funds Transfer

Card Number: _____ Expiry Date: _____ 3-Digit Security Code: _____

Cardholder's Name: _____ Signature: _____