

**Report to  
Rapport au:**

**Community and Protective Services Committee  
Comité des services communautaires et de protection  
20 August 2020 / 20 août 2020**

**and Council  
et au Conseil  
26 August 2020 / 26 août 2020**

**Submitted on July 23, 2020  
Soumis le 23 juillet 2020**

**Submitted by  
Soumis par:**

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**Ward:** KNOXDALE-MERIVALE (9)

**File Number:** ACS2020-RCF-GEN-0008

**SUBJECT: Commemorative Naming Proposal – George Brancato Park**

**OBJET: Proposition de nom commémoratif – parc George-Brancato**

#### **REPORT RECOMMENDATION**

**That the Community and Protective Services Committee recommend Council  
approve the proposal to name Banner Park, located at 90 Banner Road, the  
“George Brancato Park”**

## **RECOMMANDATION DU RAPPORT**

**Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à ce que le parc Banner, situé au 90, chemin Banner, sera le « parc George-Brancato »**

## **BACKGROUND**

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no

issues of concern, the Commemorative Naming Committee (“CNC”) will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy’s criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by considered by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a CNC meeting.

## **DISCUSSION**

Kaytlin Barr submitted an application to commemorate George Brancato, as described in Document 1. Under the proposal, Banner Park, located at 90 Banner Road will be named the “George Brancato Park”.

The CNC met on February 26, 2020 to review the application and endorsed the proposed name under the following criterion:

- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario or Canada.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

As the public consultation period did not result in any objections, the Community and Protective Services Committee will consider the “George Brancato Park” proposal directly.

**RURAL IMPLICATIONS**

There are no rural implications associated with this report.

**CONSULTATION**

An integral part of the Commemorative Naming Process is public consultation. On February 26, 2020, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on March 26, 2020. The Recreation, Cultural and Facility Services Department received 2 comment(s) in support of the application and 0 comment(s) in opposition.

**COMMENTS BY THE WARD COUNCILLOR(S)**

The Ward Councillor is supportive of this recommendation.

**LEGAL IMPLICATIONS**

There are no legal impediments to the implementation of the recommendation in this report.

**RISK MANAGEMENT IMPLICATIONS**

There are no risk implications associated with this report.

**FINANCIAL IMPLICATIONS**

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the operating budget of the Recreation, Cultural and Facility Services Department.

**ACCESSIBILITY IMPACTS**

The report recommendation does not have any accessibility impacts.

**TERM OF COUNCIL PRIORITIES**

Not applicable.

## **SUPPORTING DOCUMENTATION**

Document 1 – Summary of Proposal: George Brancato Park (Ward 9 – Knoxdale-Merivale)

## **DISPOSITION**

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

## Document 1

**George Brancato Park (Ward 9 – Knoxdale-Merivale)**

In recognition of historical significance to the football community in Ottawa, leading the Ottawa Rough Riders to a Grey Cup victory in 1976; the City has been asked to name Banner Park, located at 90 Banner Road, the “George Brancato Park”. A proud resident of the Trend Arlington Heights community, George participated in three Grey Cup wins; one as a player in 1960, one as an assistant coach in 1973 and finally as head coach in 1976. George was a pillar in the football community in Ottawa.