
RURAL ECONOMIC DEVELOPMENT STRATEGY AND ACTION PLAN

ACS2020-PIE-EDP-0009

CITY WIDE

That the Agriculture and Rural Affairs Committee recommend Council approve the Rural Economic Development Strategy and Action Plan as outlined in this report and attached in Document 1.

Don Herweyer, Director, Economic Development and Long-Range Planning gave brief introductory remarks and introduced Sheilagh Doherty, Program Manager, High Economic Impact Projects and Lauren Millier from MDB Insights. They gave a brief PowerPoint presentation on the work done for this report. A copy of the presentation is held on file with the City Clerk's office.

Chair El-Chantiry thanked all who had worked on this important document.

Following the presentation, the members heard from the following delegations:

1. *Roddy Bolivar and Wayne French, Carp Road Corridor BIA – They support the report before the Committee and thanked staff who had asked for their input. There are approximately 4000 employees in the corridor. They submitted a written presentation held on file.
2. Phil Mount – Just Foods – Supports the report. Noted that there are many economic opportunities in the rural area, and they have been active

since 2003. It is very important that Ottawa keeps the rural area and its farmland. They will keep working with the rural Councillors.

Questions from members:

- What challenges need to be done first? There are long-term, medium and short-term goals, they can't all be done but some have already begun such as broadband.
- There will be a lot of consultation. A committee will be struck and businesses will be included.

The Agriculture and Rural Affairs Committee CARRIED the recommendation as presented.