



CRIME STOPPERS/ÉCHEC AU CRIME

*National Capital Area Crime Stoppers
Échec au Crime de la région de la capitale nationale*

WWW.CRIMESTOPPERS.CA

TIPS: 613-233-TIPS (8477)

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April 20, 2015

Councillor Eli El-Chantiry
Chair
Ottawa Police Services Board
Champlain Room
110 Laurier Avenue West
Ottawa, Ontario
K1P 1J1

Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT

Dear Councillor El-Chantiry;

Thank you for the opportunity to provide the Ottawa Police Services Board with our Semi-Annual Report. We look forward to providing you with an informative update on our progress and outline initiatives being worked on.

Our report will outline the following:

Board Governance

We continue to benefit from a committed and talented group of volunteer directors. Our board composition represents a broad spectrum of experienced individuals that contribute to the success of Crime Stoppers. Two new board members were recently elected to the board and bring creativity and energy to our team. Mr. Stephen Merils and Mr. Eric Surprenant have been valuable additions.

2015 marks Crime Stoppers 30th anniversary in the National Capital Region. This ingenious crime solving and prevention program has contributed much to the safety and security of our communities. We are planning celebratory events throughout the year to acknowledge this milestone.

Eastern Ontario Crime Stoppers programs will be meeting on April 26, 2015 to share best practices and discuss opportunities for greater partnership. Smiths Falls and District Crime Stoppers will be hosting this event.

Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.

P.O. Box 1198, Station B / C.P. 1198, Succursale B, Ottawa, Ontario K1P 5R2 Tel: 613-482-7910 Fax: 613-482-7914

Échec aux Crimes paient des récompenses pour les renseignements anonymes qui aident la police à résoudre les crimes.

Statistics

Our 2014 year to date statistics have been attached for your review. We are pleased to report that the tip volume and tip quality continues to increase. We received 4069 tips in 2014, resulting in a 17% increase from 2013. There was also a significant increase in the number of criminal charges with 33 in 2013 and 150 in 2014. Arrests; criminal cases cleared; recovered property and recovered firearms all increased in 2014.

Community Outreach

We were delighted to participate with the official launch of the Vanier community crime prevention program in November 2014. This community initiative was launched with participation from the local business, police and government representatives. Crime Stoppers information was included on their creative signage and awareness campaign.

Crime Stoppers volunteers participated in both the City of Ottawa Help Santa Toy parade as well as the Orleans Parade of Light and Sound. Once again, our youth volunteers and board members created a wonderful experience to connect with the community. Ottawa Police Service members also participated with both events and helped secure the Grinch.



Crime Stoppers have also participated in a wide variety of community events. Our jail cell was borrowed by Cystic Fibrosis Ottawa and helped them raise funds during a gala event. We were appreciative of their recognition and appreciation for our contribution.

January marked Crime Stoppers month in Canada and once again our team deployed to raise awareness throughout the region. We were very pleased to provide table top displays at all of the local shopping malls as well as our local post-secondary institutions. These opportunities to partner with the community are invaluable to our success.

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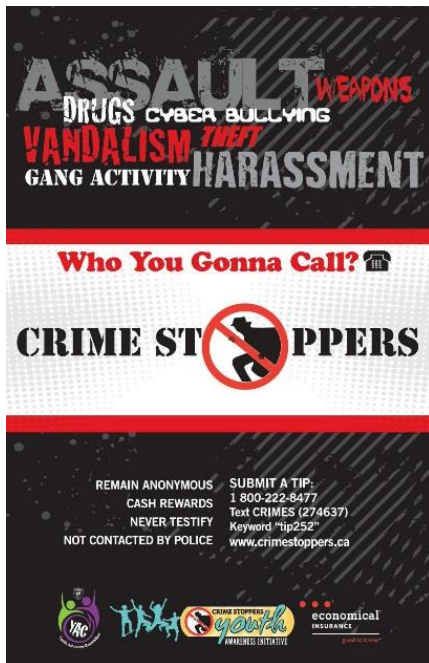
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Volunteers provided information during several community events, including an event hosted by Councilor Mark Taylor on February 3rd, 2015 and a winter community day in Britannia.



A key element to our outreach is engaging with youth in the community. We were delighted to have a creative bilingual hand out developed in collaboration with Ottawa Police Service Youth Advisory Committee (YAC).



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Partner Update

Ottawa Police Service support is instrumental to our program. Sgt. Arthur Wong continues to provide outstanding leadership and support for Crime Stoppers. Assistant Coordinator, Mr. Jim Wiles will be missed as he retires in the coming weeks. Jim has served the Crime Stoppers program with much enthusiasm and we look forward to working with his successor. We continue to partner with our other law enforcement partners throughout our region and very much appreciate the support and assistance from all of our partners.

We certainly appreciate OPS quartermaster updating crime scene tape to include Crime Stoppers contact information. While we hope that this tape is not required, we understand that having our number posted at crime scenes may remind tipsters to contact us.

OC Transpo transit law have been especially helpful during Crime Stoppers month and we were pleased to provide a presentation to their community service and leadership team in February. Crime Stoppers decals are now displayed on their Special Constable fleet vehicles and we continue to work to develop this relationship.

We have been working with the National Coalition Against Contraband Tobacco and we are pleased to support this initiative. We will be participating in an upcoming marketing campaign to raise awareness around contraband tobacco.

Media Update

I am always pleased to represent Crime Stoppers during media appearances and any opportunity to share information about our program. On March 6th, 2015 Councilor Taylor, Acting Staff Sergeant Bryden and I participated during a Rogers TV 22 segment hosted by Mark Sutcliffe. I was also able to provide several radio interviews with CFRA, including an appearance on CFRA Homepage with Rick Gibbons.

Several local radio stations aired Crime Stoppers public service announcements during Crime Stoppers month. These announcements highlighted our volunteer appreciations, success and helped kick off our 30th anniversary awareness. Our vice-president, Mr. Jim Tugwell and local radio personality, Mr. Steve Gregory helped produce these informative pieces.

Metroland Media reporter Ms. Erin McCracken interviewed us for a very informative piece that appeared in their publications. She captured a great deal of information and was very thorough in her reporting.

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Crime Stoppers offered our highest cash reward (\$2000.00) for information concerning several recent bank robberies. This media release resulted in extensive coverage and exposure for these crimes. This further demonstrates the important role that media can contribute to our success and community safety.

Social media continues to develop as a showcase for crimes in our community. Our website has also emerged as a destination for the public to connect with local crime events. With over 13000 individual page views, this venue offers many possibilities for continued success.

We would also like to acknowledge the OPS media team for including and reinforcing the Crime Stoppers contact information during media releases. This type of support is very helpful and continues to provide beneficial results. Here is a creative poster that they promoted:



Black Dodge Charger believed to be related to the homicide of Yusuf Ibrahim on February 6, 2015.

Anyone with information is asked to call the Ottawa Police Major Crime Unit at 613-236-1222, ext.5493.

Une Dodge Charger noire que l'on croit liée à l'homicide de Yusuf Ibrahim, survenu le 6 février 2015.

Toute personne détenant des renseignements est priée de communiquer avec la Section des crimes majeurs du Service de police d'Ottawa en composant le 613-236-1222, poste 5493.

**Rewards
of up to
\$2000**

1-800-222-8477 or
Text CRIMES (274637)
keyword "tip252"
followed by the information

FOR YOUR ANONYMOUS TIPS
www.crimestoppers.ca

**Récompense
allant jusqu'à
2000\$**

1-800-222-8477 ou
Textez CRIMES (274637)
Mot-clé "tip252"
suivi de l'information

POUR TOUT INFORMATION ANONYME
www.echecaucrime.ca

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Financial

The financial health of our organization continues to improve. Increased resources have allowed for the purchase of a tent that will be used for community events. We have also been able to increase our promotional materials and resources. Reward funds are also available to meet requirements.

This June 22nd, 2015 marks our 30th Annual Golf Tournament. This year's event will be hosted at Pine View Golf Course and is expected to raise awareness and funds for our program.

Looking Forward

We continue to grow and develop this community based program. Crime Stoppers offers much to the community we serve and we are encouraged by the advancements we have made. Please be assured that we will continue to assist law enforcement solve crimes and aid in the prevention in crime.

Look for Crime Stoppers at events across our region as we continue to connect with the community. We are excited to help celebrate Police Week with participation at a number of local venues.

On behalf of the board of directors of Crime Stoppers, please accept our thanks for your continued support and encouragement. We look forward to sharing our success with you during your next invitation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours respectfully,

NATIONAL CAPITAL AREA CRIME STOPPERS



Richard McMullen

President

Enclosure

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