

**Report to/Rapport au :**

**Community and Protective Services Committee  
Comité des services communautaires et de protection**

**and Council / et au Conseil**

**September 13, 2012**

**13 septembre 2012**

**Submitted by/Soumis par :**

Shad Qadri, Chair / Président  
Crime Prevention Ottawa / Prévention du Crime Ottawa

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CITY WIDE / À L'ÉCHELLE DE LA VILLE

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**SUBJECT: CRIME PREVENTION OTTAWA: WHY COMMUNITY-BASED CRIME PREVENTION WORKS, UPDATED NEIGHBOURHOOD TOOLKIT AND ACTION REPORT 2011-2012**

**OBJET : PRÉVENTION DU CRIME OTTAWA – POURQUOI LES INITIATIVES COMMUNAUTAIRES DE PRÉVENTION DU CRIME DONNENT DES RÉSULTATS, MISE À JOUR DE LA TROUSSE POUR UN MEILLEUR VOISINAGE, RAPPORT D'ACTION 2011-2012**

**REPORT RECOMMENDATIONS**

That Community and Protective Services Committee and Council receive this report for information.

**RECOMMANDATIONS DU RAPPORT**

Que le Comité des services communautaires et de protection et le Conseil reçoivent ce rapport à titre informatif.

## BACKGROUND

Since its creation in late 2005, the staff and Board of Crime Prevention Ottawa have worked effectively together to reduce crime and enhance community safety through collaborative evidence-based crime prevention.

CPO reports annually to Council through the Action Report.

CPO has three strategic priorities: Violence Against Women, Youth and Neighbourhoods. This year, CPO would like to highlight the evaluation of our neighbourhood work, *Why Community-Based Crime Prevention Works*, and the expansion of our Neighbourhood Toolkit.

## DISCUSSION

### **Why Community-Based Crime Prevention Works**

Crime Prevention Ottawa's mission is to contribute to crime reduction and enhanced community safety in Ottawa through collaborative **evidence-based** crime prevention. In order to assess how we are meeting our mission, CPO undertook an evaluation of the work we have conducted with neighbourhoods since 2007.

Crime Prevention Ottawa has provided funding and support to establish three comprehensive, community-based crime prevention initiatives:

- Lowertown, Our Home, managed by the Lowertown Community Resource Centre
- Together for Vanier, led by the Vanier Community Service Centre
- United Neighbours, coordinated by the Pinecrest-Queensway Community Health Centre

Through a collaborative development process, consultant Ken Hoffman and Dr. Melanie Bania worked with the staff and volunteers of the three neighbourhoods to analyze and evaluate their work. During the evaluation process, we developed a theory of change, which is intended to evaluate the work done in the three communities to date and to help guide communities in the future. The three communities, with CPO's assistance, identified the following conditions needed to achieve change:

- Safe and welcoming physical and social environment
- Actively engaged residents
- Actively engaged and responsive partners

Each of the neighbourhoods undertook multiple activities in each of these categories in order to achieve change. And indeed, the neighbourhoods did achieve change.

The numbers tell the story. From 2006 to 2011, reported incidents of crimes against person and crimes against property have decreased at a greater rate in each of these communities than the city average, which is down by 15% overall.

- Lowertown is down 20%
- Pinecrest is down 27%
- Vanier is down 20%

## **New and improved Neighbourhood Toolkit**

Crime Prevention Ottawa launched the new and improved Neighbourhood Toolkit, an online resource packed with ideas, information and resources in spring 2012. After receiving a great deal of community feedback, CPO doubled the content of the Toolkit and re-designed the website for a more intuitive community approach addressing the following issues:

- Protect your personal safety
- Keep your home and family safe
- Deal with neighbourhood problems
- Prevent crime and violence at your place of business

The information covers a range of crime prevention and community safety issues, including: dangerous driving, drugs and alcohol, graffiti, identity theft, violence, noise, problem addresses, workplace violence and much more.

CPO staff continue to offer in-person demonstrations of the Neighbourhood Toolkit for community meetings and have completed over 100 presentations to date. Visit [www.crimepreventionottawa.ca/toolkit](http://www.crimepreventionottawa.ca/toolkit).

## **Action Report 2011-12**

Crime Prevention Ottawa is working towards meeting the goals of our strategic plan, as approved in November 2009. The Strategic Plan emphasized the importance of maintaining our successful initiatives while building new projects. The following are some key initiatives:

- Don't Be That Guy campaign
- The Fourth R
- Paint It Up!
- Community Safety Awards
- CODA: Connecting on Disability and Abuse
- Community Development Framework Safety Committee and Framework for a Multi-Stakeholder Approach to Active Problem Addresses in Ottawa
- CPO speaker series
- Collaborative Problem Solving community training initiative

- Ottawa Youth Gang Prevention Initiative
- Social media, publications, communications

### RURAL IMPLICATIONS

Crime Prevention Ottawa has been working closely with rural community developers from the Community Resource Centre Network to meet their crime prevention needs. We have published two background papers: Rural Crime Prevention: A Literature Review and Rural Transportation Initiatives: Preventing Crime and Promoting Safety.

### CONSULTATION

Crime Prevention Ottawa engages extensively with the community. Our work in 2011-2012 is based on our Strategic Plan for the period January 2010-December 2012, as approved by Council November 2009.

During the spring of 2012, CPO engaged in a broad-based consultation for our next strategic plan. This included a web-based survey, 8 focus groups and key informant interviews.

### COMMENTS BY THE WARD COUNCILLOR(S)

N/A

### LEGAL IMPLICATIONS

There are no legal impediments to receiving the information in this report.

### RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

### FINANCIAL IMPLICATIONS

There are no financial implications associated with this report. All costs are included in the current budget for Crime Prevention Ottawa.

### ACCESSIBILITY IMPACTS

Crime Prevention Ottawa has been working closely with the disabled community on the CODA: Connecting on Disability and Abuse project. CPO, in partnership with the

Canadian Hearing Society, the Aphasia Society of Ottawa and the Learning Disabilities Association of Ottawa-Carleton, held a successful event on May 4, 2012. Entitled “Communicative Disabilities and Abuse: Understanding, Empowerment and Action, the event was attended by 80 people.

#### TECHNOLOGY IMPLICATIONS

There are no technology implications associated with this report

#### TERM OF COUNCIL PRIORITIES

This report has no direct impact on the City’s Strategic Directions.

#### SUPPORTING DOCUMENTATION

Document 1: Action Report 2011-12

Document 2: Rapport d’action 2011-12

Document 3: Why Community Based Crime Prevention Works

Document 4: Pourquoi les initiatives communautaires de prévention du crime donnent des résultats

#### DISPOSITION

Council and Committee Services to forward the report to Council for information.