

Report to/Rapport au :

**Community and Protective Services Committee
Comité des services communautaires et de protection**

and Council / et au Conseil

**September 20, 2012
20 septembre 2012**

**Submitted by/Soumis par : M. Rick O'Connor
City Clerk and Solicitor/Greffier et Chef du contentieux**

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WEST CARLETON-MARCH (5)

Ref N°: ACS2012-CMR-CCB-0058

**SUBJECT: COMMEMORATIVE NAMING COMMITTEE PROPOSAL - EGBERT
REITSMA PARKETTE**

**OBJET : PROPOSITION DU COMITÉ SUR LES DÉNOMINATIONS
COMMÉMORATIVES - MINIPARC EGBERT-REITSMA**

REPORT RECOMMENDATIONS

That the Community and Protective Services Committee recommend that Council approve a proposal to name the parkette at 100 Clifford Campbell Street, as “Egbert Reitsma Parkette.”

RECOMMANDATIONS DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil municipal d’approuver la proposition de nommer le miniparc situé au 100, rue Clifford-Campbell, « miniparc Egbert-Reitsma »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration. The process is initiated through submission of a Commemorative Naming application and support material. The policy provides a process for the nomination of the following: a name to be added to the commemorative names reserve list for future consideration; a name for a particular venue selected by the applicant; a name for a venue that is presently named.

As part of the process, the Commemorative Naming Committee (“CNC”) — consisting of applicable City staff, the Mayor and affected Members of Council — provides an initial approval based on the policy’s criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 60-day consultation phase. Following the consultation process, the Commemorative Naming Committee reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council.

DISCUSSION

A commemorative naming application was submitted by the Fitzroy Harbour Community Association to name the parkette at 100 Clifford Campbell Street, as “Egbert Reitsma Parkette.” Under this proposal, the broader Fitzroy Harbour Community Centre and Campbell Bicentennial Park names would be retained, while naming the parkette/play structure area after Mr. Reitsma.

The Commemorative Naming Committee reviewed the application and endorsed the proposed name under the following criterion:

The nominated individual has provided extensive community service and has an extraordinary community service record.

Supporting information about Egbert Reitsma, a former Councillor of the Township of West Carleton, is found in the attached Document 1.

Following the initial endorsement of the application, the public consultation process (outlined below) was carried out for the mandated 60-day period.

At its meeting of 6 September 2012, the Commemorative Naming Committee reviewed the feedback from the 60-day public consultation period.

By the end of day on August 27, 2012, the City Clerk's Office had received three responses to this proposal. A summary of the responses received are noted below:

Responses – Egbert Reitsma Parkette			
Support the name:	3	Opposed to the name:	0
Support the location:	2	Oppose the location:	1

Notably, the Clerk's Office was advised that at their August 7, 2012 monthly meeting, the executive board for the Fitzroy Harbour Community Association unanimously supported the City's proposal to establish the "Egbert Reitsma Parkette."

After the deadline, the City Clerk's Office received one (1) additional comment in support of the proposal.

At its meeting of September 6, 2012, the Commemorative Naming Committee endorsed the naming application and directed staff to forward with a recommendation to the Community and Protective Services Committee and City Council.

RURAL IMPLICATIONS

The proposed "Egbert Reitsma Parkette" is located at 100 Clifford Campbell Street in the village of Fitzroy Harbour in West Carleton-March Ward (5). The proposal was submitted by the Fitzroy Harbour Community Association.

CONSULTATION

Public Notice

In keeping with the Commemorative Naming Policy, the proposal was subject to a 60-day public consultation period. The public consultation notice was placed on Ottawa.ca/namingottawa and circulated through a Public Service Announcement (including Twitter) on Thursday, June 28, 2012. Residents were encouraged to provide their comments on the proposal by Monday, August 27, 2012.

Councillor El-Chantiry also published the notice on his website and in his weekly newspaper column.

The Fitzroy Harbour Community Association also published the information in its August newsletter, "The Fitzroy Peeper," which is published online distributed to 350 residents in the village of Fitzroy Harbour.

By the end of day on August 27, 2012, the City Clerk's Office had received three responses to this proposal. A summary of the responses received are noted below:

Public Consultation Results

Responses – Egbert Reitsma Parkette			
Support the name:	3	Opposed to the name:	0
Support the location:	2	Oppose the location:	1

The resident who opposed the location felt that Mr. Reitsma's commemoration should not occur at an already named park. Rather, he felt the commemoration should occur near the Fitzroy Harbour fire station. However, the Clerk's Office was advised that at their August 7, 2012 monthly meeting, the executive board for the Fitzroy Harbour Community Association unanimously supported the City's proposal to establish the "Egbert Reitsma Parkette." The Fitzroy Harbour Community Association is responsible for operating the park and community centre in question, as set out in an operating agreement with the City.

After the deadline, the City Clerk's Office received one (1) additional comment in support of the proposal.

COMMENTS BY THE WARD COUNCILLOR(S)

Councillor El-Chantiry supports this proposal.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications.

FINANCIAL IMPLICATIONS

Financial Implications - City Clerk and Solicitor Department

Financial expenditures associated with this commemorative naming proposal for advertisements and the costs of purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk's operating budget.

Financial Implications - Parks, Recreation and Cultural Services Department

There are available funds in the Parks, Recreation & Cultural Services Department's 2012 budget for signage.

ACCESSIBILITY IMPACTS

There are no accessibility impacts associated with this proposal.

TECHNOLOGY IMPLICATIONS

There are no technology implications associated with this report.

TERM OF COUNCIL PRIORITIES

N/A

SUPPORTING DOCUMENTATION

DOCUMENT 1 – Egbert Reitsma Parkette Commemorative Naming Public Notice (English and French)

DISPOSITION

Following Council approval of the Egbert Reitsma Parkette commemorative naming proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

DOCUMENT 1

Commemorative Naming Proposal - Egbert Reitsma Parkette

In recognition of Bert Reitsma's devotion and service to his community, the City of Ottawa has been asked to name the parkette at 100 Clifford Campbell Street, as "Egbert Reitsma Parkette."

A summary of the commemorative naming application submitted by the Fitzroy Harbour Community Association is provided below:

Egbert (Bert) Reitsma has been as an exceptional leader in the communities of Fitzroy Harbour and West Carleton since his immigration to the area in 1950. As a husband, father, and grandfather, he manages to balance his family life with his numerous undertakings, including improvements to community recreation, political leadership and volunteer work.

Some of his achievements include his five-time presidency and three-time vice-presidency of the Fitzroy Harbour Community Association, his service as Councillor of the Township of West Carleton, his work as a coach, organizer and referee for various sports leagues, and his involvement in Scouts Canada. Bert further demonstrated selflessness as a volunteer firefighter, and later captain, of the Fitzroy Township Volunteer Fire Department. He continues to serve as an active member of many local organizations, and offers his expertise on a diverse assortment of committees in the West Carleton area.

Bert has been granted the honour of being selected as the beneficiary of certain prestigious awards of recognition for his accomplishments over the years. This includes the Queen's Jubilee Medal, Her Majesty's Commemorative Medal for Canada's 125th Anniversary of Confederation, and the title of West Carleton Citizen of the Year in 1986.

If you would like to submit comments regarding this proposal or obtain further information, please contact:

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Comments on this proposal must be received no later than Monday, August 27, 2012.

Proposition d'un nom commémoratif - « Miniparc Egbert-Reitsma »

La Ville d'Ottawa a été invitée à désigner le miniparc situé au 100, rue Clifford-Campbell, « miniparc Egbert-Reitsma » en signe de reconnaissance pour le dévouement dont Bert Reitsma a fait preuve envers sa communauté et les services qu'il lui a rendus.

Voici un résumé de la demande de nomination commémorative soumise par l'association communautaire de Fitzroy Harbour :

Egbert (Bert) Reitsma s'est avéré un leader exceptionnel dans les communautés de Fitzroy Harbour et de West Carleton depuis qu'il a immigré, en 1950. Comme mari, père et grand-père, il parvient à trouver un équilibre entre sa vie familiale et ses nombreuses activités, qui concernent notamment l'amélioration des services de loisirs communautaires, la direction politique des communautés et le bénévolat.

Ainsi, il a occupé cinq fois la présidence et trois fois la vice-présidence de l'association communautaire de Fitzroy Harbour; a siégé au conseil du Canton de West Carleton; a travaillé comme entraîneur, organisateur et arbitre dans diverses ligues sportives et s'est impliqué dans l'organisation Scouts Canada. Bert a aussi fait preuve d'altruisme en devenant pompier volontaire puis capitaine au Service des incendies volontaire du canton de Fitzroy. Il est encore membre actif de nombreuses organisations locales et il fait profiter divers comités du secteur de West Carleton de ses compétences.

Au fil des ans, Bert a eu l'honneur de se voir décerner des prix prestigieux en reconnaissance de ses réalisations. Il a ainsi reçu la Médaille du jubilé de la Reine, la Médaille commémorative du 125e anniversaire de la Confédération du Canada ainsi que le titre de Citoyen de l'année à West Carleton, en 1986.

Si vous souhaitez formuler des commentaires sur cette proposition ou obtenir de plus amples renseignements, veuillez communiquer avec :

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Les commentaires sur cette proposition doivent être reçus avant le lundi 27 août 2012.