

Report to/Rapport au :

**Community and Protective Services Committee
Comité des services communautaires et de protection**

and Council / et au Conseil

**September 20, 2012
20 septembre 2012**

**Submitted by/Soumis par : M. Rick O'Connor
City Clerk and Solicitor/Greffier et Chef du contentieux**

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CUMBERLAND (19)

Ref N°: ACS2012-CMR-CCB-0061

**SUBJECT: COMMEMORATIVE NAMING COMMITTEE PROPOSAL - SYD AND
VERNA COTTON PARK**

**OBJET : PROPOSITION DU COMITÉ SUR LES DÉNOMINATIONS
COMMÉMORATIVES - PARC SYD-ET-VERNA-COTTON**

REPORT RECOMMENDATIONS

That the Community and Protective Services Committee recommend that Council approve a proposal to name an unnamed park at 1070 Forest Lea Drive, as "Syd and Verna Cotton Park."

RECOMMANDATIONS DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil municipal d'approuver la proposition de nommer un parc sans nom situé au 1070, promenade Forest Lea, « Parc Syd-et-Verna-Cotton »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration. The process is initiated through submission of a Commemorative Naming application and support material. The policy provides a process for the nomination of the following: a name to be added to the commemorative names reserve list for future consideration; a name for a particular venue selected by the applicant; a name for a venue that is presently named.

As part of the process, the Commemorative Naming Committee (“CNC”) — consisting of applicable City staff, the Mayor and affected Members of Council — provides an initial approval based on the policy’s criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 60-day consultation phase. Following the consultation process, the Commemorative Naming Committee reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council.

DISCUSSION

A commemorative naming application was submitted by the Navan Women’s Institute to name the park at 1070 Forest Lea Drive “Syd and Verna Cotton Park.”

The Commemorative Naming Committee reviewed the application and endorsed the proposed name under the following criterion:

The nominated individual has provided extensive community service and has an extraordinary community service record.

Supporting information about Syd (deceased) and Verna Cotton is found in the attached Document 1.

Following the initial endorsement of the application, the public consultation process (outlined below) was carried out for the mandated 60-day period. Following the

consultation process, the Commemorative Naming Committee reconvened to review all comments received.

Public Consultation Results

At its meeting of 6 September 2012, the Commemorative Naming Committee reviewed the feedback from the 60-day public consultation period. By the end of day on August 27, 2012, the City Clerk's Office had received no responses to this proposal. However, in as part of the application itself, a petition was submitted, which included 47 signatures in support of the proposal.

At its meeting of September 6, 2012, the Commemorative Naming Committee endorsed the naming application and directed staff to forward with a recommendation to the Community and Protective Services Committee and City Council.

RURAL IMPLICATIONS

The unnamed park in question is located in the village of Navan in Cumberland Ward (19). Councillor Blais and the Navan Women's Institute support this proposal.

CONSULTATION

Public Notice

In keeping with the Commemorative Naming Policy, the proposal was subject to a 60-day public consultation period. The public consultation notice was placed on Ottawa.ca/namingottawa and circulated through a Public Service Announcement (including Twitter) on Thursday, June 28, 2012. Residents were encouraged to provide their comments on the proposal by Monday, August 27, 2012.

Councillor Blais also published the notice on his website and in his weekly column.

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COMMENTS BY THE WARD COUNCILLOR(S)

Councillor Blais supports this proposal.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications.

FINANCIAL IMPLICATIONS

Financial Implications - City Clerk and Solicitor Department

Financial expenditures associated with this commemorative naming proposal for advertisements and the costs of purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk's operating budget.

Financial Implications - Parks, Recreation and Cultural Services Department

There are available funds in the Parks, Recreation & Cultural Services Department's 2012 budget for signage.

ACCESSIBILITY IMPACTS

There are no accessibility impacts associated with this proposal.

TECHNOLOGY IMPLICATIONS

There are no technology implications associated with this report.

TERM OF COUNCIL PRIORITIES

N/A

SUPPORTING DOCUMENTATION

Document 1 – Syd and Verna Cotton Park Commemorative Naming Public Notice (English and French)

DISPOSITION

Following Council approval of the Syd and Verna Cotton Park commemorative naming proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Commemorative Naming Proposal - Syd And Verna Cotton Park

In recognition of Syd (deceased) and Verna Cotton's contributions to the community, the City of Ottawa has been asked to name an existing park at 1070 Forest Lea Drive, as "Syd and Verna Cotton Park".

A summary of the commemorative naming application, submitted by the Navan Women's Institute, is provided below:

Syd and Verna Cotton are long-term residents of the Navan area who have shown great commitment to improving their community.

Verna's passion for the preservation of history led her to becoming the third Tweedsmuir Coordinator for the Navan Branch, a founding member of the Cumberland and Township Historical Society, and the author of pictorial history books entitled The Navan of Yesteryear. She has worked as a volunteer, secretary and president of the Navan Women's Institute, fulfilling executive duties and helping with fundraising and community service projects. Verna continues to enter exhibits and serve on committees for the Navan Fair, and she remains devoted to her commitments to St. Mary's Anglican Church which have included volunteer work and acting as envelope secretary.

During his lifetime, Syd demonstrated leadership through his work as Treasurer of the first community centre in Navan, his involvement in recreational sports, and his mentorship in the 4H Clubs. As President of the Cumberland Township Agricultural Society, he implemented many improvements to local agriculture and, additionally, found time to participate and volunteer at both St. Mary's Anglican Church and the Navan Women's Institute. He played a significant role in the establishment of the first Navan Fair in 1946 and contributed to its annual success through his work as Treasurer, and later, President. Although Syd passed away in 2001, his legacy of community building remains.

The Cottons have been recognized by both the municipal and provincial governments for their contributions to the community of Navan. They received numerous awards, most significant of which was the Ontario Bicentennial Award, presented in 1984.

If you would like to submit comments regarding this proposal or obtain further information, please contact:

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Ottawa City Hall
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Comments on this proposal must be received no later than Monday, August 27, 2012.

Proposition de nom commémoratif - « Parc Syd-et-Verna-Cotton »

La Ville d'Ottawa a été invitée à désigner un parc existant au 1070, promenade Forest Lea, « parc Syd-et-Verna-Cotton » en signe de reconnaissance pour la contribution que Syd (aujourd'hui décédé) et Verna Cotton ont apportée à la communauté.

Voici un résumé de la demande de nomination commémorative soumise par le Navan Women's Institute :

Syd et Verna Cotton sont des résidents de longue date de Navan qui ont fait preuve d'un engagement à améliorer leur collectivité.

La passion de Verna pour la préservation de l'histoire l'a amenée à devenir troisième coordonnatrice Tweedsmuir pour la section de Navan et membre fondatrice de la Cumberland and Township Historical Society, ainsi qu'à écrire des livres d'histoire illustrés sous le titre The Navan of Yesteryear. Elle a occupé des postes de bénévole, secrétaire et présidente au Navan Women's Institute, exerçant des fonctions de direction et collaborant aux activités de financement et à des projets de service communautaire. Verna continue d'exposer ses travaux à la Foire de Navan et de faire partie des comités de cet événement, tout comme elle se dévoue encore pour l'Église anglicane St. Mary's, notamment en faisant du bénévolat et en occupant le poste de secrétaire aux enveloppes.

Au cours de sa vie, Syd a fait preuve de leadership en tant que trésorier du premier centre communautaire de Navan, par sa participation aux activités sportives récréatives et par son mentorat pour les Clubs 4H. À titre de président de la société agricole du canton de Cumberland, il a apporté de nombreuses améliorations à l'agriculture locale et a trouvé le temps de faire du bénévolat pour l'Église anglicane St. Mary's et le Navan Women's Institute, en plus de participer à leurs activités. Il a joué un rôle important dans l'établissement de la Foire de Navan, en 1946, et il a contribué à son succès chaque année en tant que trésorier, puis président. Décédé en 2001, Syd a laissé sa marque comme bâtisseur communautaire.

L'administration municipale et le gouvernement provincial ont tous les deux reconnu la contribution que les Cotton ont apportée à la communauté de Navan. Syd et Verna ont reçu de nombreux prix, dont le plus prestigieux a été le Prix du bicentenaire de l'Ontario, qui leur a été remis en 1984.

Si vous souhaitez formuler des commentaires sur cette proposition ou obtenir de plus amples renseignements, veuillez communiquer avec :

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Tél. : 613-580-2424, poste 15636
Télé. : 613-580-2416

Courriel : nommezottawa@ottawa.ca

Les commentaires sur cette proposition doivent être reçus au plus tard le lundi 27 août 2012.