



2019 OUTCOMES REPORT



Boys and Girls Club of Ottawa
Repaire jeunesse d'Ottawa

ABOUT THE BOYS AND GIRLS CLUB OF OTTAWA

The Boys and Girls Club of Ottawa (BGCO) has been helping at-risk children and youth across our city for nearly 100 years. With more than 100,000 visits per year, the BGCO provides a safe space during the most vulnerable hours of the day, and FREE access to life-changing programs in four key programming pillars.

Education; **Physical Activity and Healthy Lifestyle;** **Leadership and Social Skills;** and **Creative Arts** programs are purposefully designed to drive personal development. The BGCO also runs **Camp Smitty** to ensure that every child has the opportunity to experience summer camp.

Afterschool and weekend hours are a critical time for youth. That time can represent either an opportunity to learn and grow or be a time of risk to youth's health and safety. Experts agree that after-school programs offer a healthy and positive alternative. They keep kids safe, improve academics and help relieve the stresses on today's working families. They can serve as important intervention strategies for youth.

At BGCO, we dream of a community where every child is given the opportunity to succeed in life and experience a brighter future regardless of race, religion, social or economic status.



FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIR

At the Boys and Girls Club of Ottawa, we are rooted in our belief that all children and youth can discover and achieve their dreams, and grow up to be healthy, successful and active participants in society. Realizing that vision takes a community of caring people who genuinely want to make a difference in the lives of children and youth.

That's why at the Boys and Girls Club of Ottawa, we create safe and inclusive spaces for our Members to belong, believe and achieve regardless of race, religion, social or economic status. We tailor our programs in all seven strategically located Clubhouses to support working families and the communities' needs, and to give children and youth a supportive place to experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life. We never fail to be inspired by our Members.

Thanks to generous donor support, in 2019 the Club provided essential after-school, weekend, and summer programming to 4,513 children and youth across the city's most vulnerable communities. Over the year we have hosted more than 108,000 Member visits resulting in over 262,000 visits to various programs across our four pillars.

2019 was a very busy year at the Boys and Girls Club of Ottawa. We had a full year of programming at our newly rejuvenated Tomlinson Family Foundation Clubhouse which has been very well received by the surrounding community and saw an almost 100% increase in the number of Members attending programs. Our outdoor hockey rink adjacent to the Clubhouse opened for the first time in February and we hosted a hockey tournament that pitted local politicians against members of the Ottawa Police Services. Participants also competed in a chili cook-off and a significant amount of gently used hockey equipment was donated. We held our Leaders 4 Life and Raise the Grade graduation ceremonies at Shopify headquarters and graduates were presented with laptops to assist with their post-secondary education pursuits. In June, 500 of our Members heard Barack Obama speak and one of our members was able to meet former President Obama backstage. We saw the introduction of two new events that were very successful; the BGCO Gala and the Great Canadian Pub Night. Finally, we were very pleased to be named one of Canada's top 100 charities by Macleans Magazine based on our effective use of donor dollars.

The Boys and Girls Club of Ottawa is part of a community. We are an organization who believes that we truly are stronger together. We are grounded in the power of collaboration and cooperation to achieve a common purpose. We believe that strong communities are comprised of people, organizations, and businesses who can work together to make the City of Ottawa a great place for children and youth to grow up well. Thanks to our dedicated staff, Board of Directors, volunteers and donors, we are able to keep doing this important work.

Together, we can create a stronger community for our kids.



Colleen Mooney
Executive Director



Stephen Beckta
Board Chair

FOR EVERY TEN VISITS TO THE CLUB, A YOUTH EXPERIENCED A 1% LOWER RISK OF INTERACTING WITH THE JUSTICE SYSTEM

Manitoba Centre for Health Policy at the University of Manitoba

OUR MISSION:

To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

OUR VISION:

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

OUR VALUES:



belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships



respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly



encouragement

We encourage and support every child and youth to play, learn, and grow to achieve their dreams



speaking out

We speak out for children, youth, and families so that we can make our world better



working together

We work together with young people, families, volunteers, our communities, and government

MEASURING SUCCESS

262,516

total program visits

4,513 total

**Unique Members
(our highest ever!)**

108,137

total visits

**45,402 hours of
educational**

programming offered

7,080 hours

**open to provide
FREE child and
youth
programming**

122,036

**healthy snacks
served**

Over 30,000

**volunteer
hours**

2019 HIGHLIGHTS

January

Tomlinson Family Foundation Clubhouse is fully up and running post-renovation



May

Walk this Way with 80 members from the Club



June

Leaders 4 Life and Raise the Grade graduation at Shopify's head office



July

Sens Campership Day at Camp Smitty



August

Inaugural BGO Gala "A Night in the Secret Garden"

February

Hockey tournament at the new rink at the Tomlinson Family Foundation Clubhouse – Ottawa Police Service versus the Politicians including Lisa MacLeod with chili cook -off and donation of gently used hockey equipment



May

10th Annual BGO Breakfast

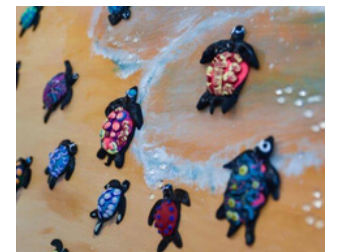
June

500 Club members attended Barack Obama's talk at The Canadian Tire Centre. One member even got to go backstage and meet him!



August

New mural at the Don McGahan Clubhouse with help from the Sculptors Association of Ottawa



PARTNER FEATURE: MEALSHARE

Mealshare is a national social enterprise on a mission to help end youth hunger. The organization partners with local restaurants across the city, and the country, to offer their "Buy One, Give One" program. Thanks to Mealshare's generosity, our Clubhouses are able to provide a healthy meal after Homework Club.



TESTIMONIALS



“I love going to **The Boys and Girls Club**. They help me with my homework. I love that I get to hang out with my friends, eat food and get to attend fun events like sports tournaments and hockey games”
- Rawan, Member



“The Boys and Girls Club of Ottawa is one of the **very best charities in the city** - their focus on nurturing and developing the future leaders of our Ottawa community is an investment we are proud to support.”
- Meredith and Les Rechan, Donors

EDUCATION

Fostering knowledge-inspired development and applied learning skills to promote positive attitudes towards education

Key programs:

- Homework Club
- Raise the Grade
- Science Programs
- Scholarships

46,000
total program pillar visits

19 scholarships awarded to deserving BGCO Members

88% of respondents stated that *At the Boys and Girls Club I participate in education programs (e.g., Homework Club)*

82% of respondents stated that *The Boys and Girls Club has helped me improve my grades*

88% of members that attended the BGCO in 2018 participated in programs under the Education pillar



PROGRAM FEATURE:

In 2019, we grew our Link<ed> program to a total of five clubhouses. This is a partnership with Shopify and Virtual Ventures, where young people learn how to code and develop digital literacy skills

Linked>

PHYSICAL ACTIVITY & HEALTHY LIFESTYLE

Fostering self-development through constructive group and individual physical activity that promote a positive attitude towards physical well-being

Key programs:

- Sens Sports and Leadership League
- Nutrition Programs
- Healthy Lifestyle Programs
- Non-competitive Athletic Programs
- Cooking Club

1662 participants
176,423 total program pillar visits

*85% of respondents stated that **At the Boys and Girls Club** I am physically active*

85% of members that attended the BGCO in 2019 participated in programs under the Physical Activity pillar



LEADERSHIP & SOCIAL SKILLS

Fostering character building and confidence through participation in leadership and skill development activities that promote both self-actualization and civic responsibility

Key programs:

- Leaders "4" Life (L4L)
- Youth Council
- Torch Club/ Keystone Club

13,165
total program pillar visits

*82% of respondents stated that **Coming to the Boys and Girls Club helps me think positively about my future***

*85% of respondents stated that **Being a member at the Boys and Girls Club helps me feel more confident***

*83% of respondents **I feel like I am important in the Boys and Girls Club community***

“What I'm looking forward to in my future is the fact that I can take the skills that I've learned to surpass the expectations other people have.”

-Mbombo, L4L/Club Member



CREATIVE ARTS

Fostering creative expression and identity development through active participation in the arts to promote positive self-attitude

Key programs:

- Art Now
- Performing Arts (Dance, Drama, Improv)
- Visual Arts
- Music

32,413
total program pillar visits

*86% of respondents stated that **At the Boys and Girls Club I learn to express myself creatively***

*85% of respondents stated that **I like to try activities like music, art and drama at the Boys and Girls club***



CAMP SMITTY

Opened in 1924 as Camp Minwassin, Camp Smitty began as a way to get Ottawa youth outside of the city and into nature for the summer. Now, 90 years later, the Camp still meets this goal summer after summer. Located near Eganville, Ontario on 26 acres along the shores of Mink Lake, the Boys and Girls Club of Ottawa-operated Camp runs four 10-day* overnight sessions for children and youth ages eight to 16 each summer.

*In 2019, we ran a reduced Camp Smitty schedule.

**267 total campers
over 4 sessions**

Camp became somewhere I could truly be myself. The support from everyone there, was like nothing before. It's a feeling I think everyone should have the opportunity to experience. Now I cannot imagine my summers without it. Camp is truly a home away from home.

- Olivia



COMMUNITY PARTNERS: PYOW & DIVERSION

The Ministry of Children, Community and Social Services funds the Boys and Girls Club of Ottawa to run community support programs. These programs include the Ottawa Community Youth Diversion Program (OCYDP) and the Provincial Youth Outreach Worker program (PYOW)

The OCYDP was developed in order to meet the mandate of the Youth Criminal Justice Act that young persons aged 12 to 17 years be diverted from the formal justice system whenever possible and appropriate. Through the OCYDP, the young person is provided with an opportunity to avoid further involvement in the justice system, be held accountable for their actions and reduce recidivism.

The PYOW program connects and refers youth aged 12 to 25 years and their families to a broad range of social, recreational, and legal services in the Ottawa area. The PYOWs work with marginalized youth in priority neighbourhoods and populations while also offering Clinical Services to Syrian Refugee Youth and their families. The program's priority is to promote youth engagement in the community and ensure youth are aware of and know how to access a wide variety of programs and services.



- Worked with 984 Youth across Ottawa in 2019
- Worked with 91 families across Ottawa in 2019
- Made 637 youth & family referrals to other services
- Part of 344 youth & community activities during the year
- 66 Youth received intensive counselling services in 2019

2019 EVENTS



FINAL BELL FOR RINGSIDE FOR YOUTH

It has been an exceptional 25 years for Ringside for Youth. Now, after having raised more than \$3.5 million dollars for the Boys and Girls Club of Ottawa, this one-of-a-kind charity event is hanging up the gloves. “This is bittersweet,” says Steve Gallant, founder of Ringside for Youth and First Vice-President - CIBC Wood Gundy, “but it’s time.”

Ringside Celebrity Guests have been World Champions of the boxing world – Andre Ward, Joe Calzaghe, Thomas ‘Hitman’ Hearns, Roy Jones Jr., Sugar Ray Leonard, Michael Spinks, Evander Holyfield, Lennox Lewis, Smokin’ Joe Frazier, Buster Douglas, Irish Mickey Ward, Marvelous Marvin Hagler, Angelo Dundee, Sean O’Grady, Larry Holmes, Ray ‘Boom Boom’ Mancini, Roberto Duran, Jake Lamotta, Ernie Shavers, Gerry Cooney, Ken Norton, Aaron Pryor, Scotty ‘Bulldog’ Olson and five-time Canadian heavyweight champion, George Chuvalo.

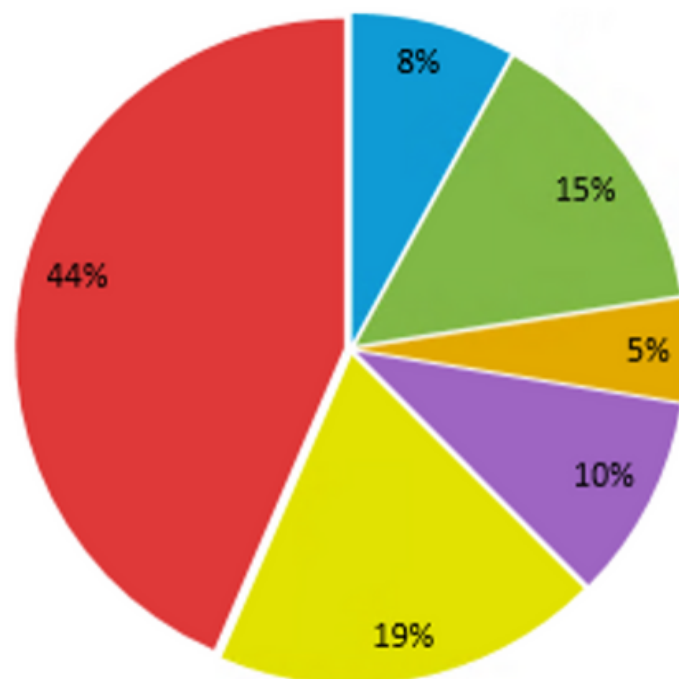
Featured musical guests included many Juno Award winning musicians – Blue Rodeo, Monkey Junk, Kellylee Evans, Rebecca Noelle, Jim Cuddy, C&C Surf Factory (with Colin Cripps and James Robertson), Whitehorse, JW Jones, Sass Jordan, Colin Linden, Tylie Ross, Wallis Giunta and Ottawa’s own favourite sons, The Cooper Brothers.

“It’s been an incredible ride,” says Gallant. “We’ve had a long-standing Ringside committee, with many on-board since day one. The Ottawa Senators, as well as Daniel Alfredsson continue to be in our corner. And support from Ottawa’s business community has been outstanding.” Larger-than-life, award winning comedian Angelo Tsarouchas MC’d almost every Ringside and nationally recognized TSN sportscaster, Rod Smith provides an exceptionally researched introduction for Ringside’s Celebrity Guest. The money raised by Ringside has gone to ensure continued free admittance to the Club that provides access to their four pillars of programming: Education; Physical Activity/Healthy Lifestyle; Leadership and Social Skills; and Creative Arts.



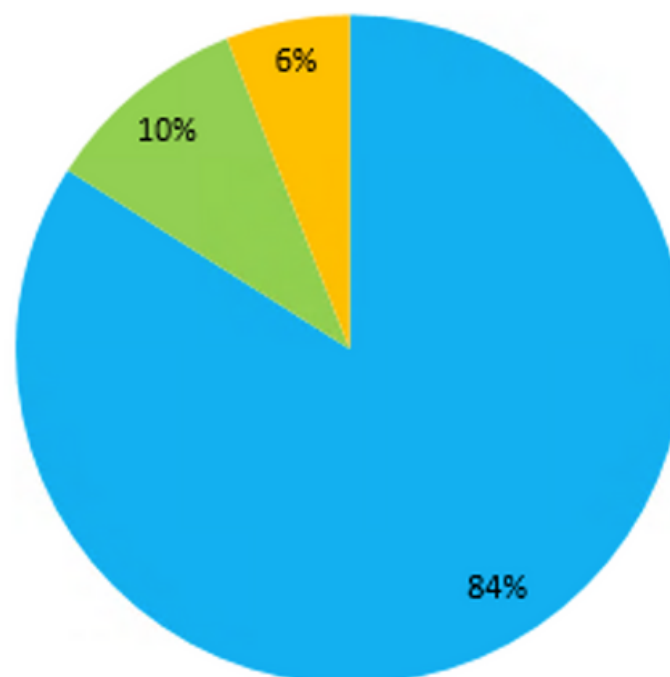
FINANCIAL SNAPSHOT

Revenue Distribution



- United Way
- Province of Ontario
- City of Ottawa
- Other
- Events
- Fundraising

Funding Distribution



- Program Delivery
- Administration
- Fundraising

Statement of Operations for the year ending Dec. 31, 2019

	2019	2018	2017*
revenue	5,675	5,462	5,250
expenditures	5,262	5,341	5,086
revenue less expenditures	413	121	164
depreciation	372	269	263
surplus(deficit)	41	(148)	(99)

* Restated to reflect the amalgamation with the Boys Club of Ottawa Foundation

LEADERSHIP

2019 EXECUTIVE TEAM

Colleen Mooney, Executive Director*

Adam Joiner, Director of Programs

Glenna Courneya, Chief Financial Officer

Jennifer Baca, Director of Advancement**

*Adam Joiner assumed the role of Chief Executive Officer in May 2020

**Jonelle Istead assumed the role of Chief Advancement Officer in March 2020

2019 BOARD OF DIRECTORS

Stephen Beckta, Chair

Meredithe Rechan, Vice Chair

Medin Admasu

Jane Bachynski*

Deputy Chief Steve Bell

Roberto Campagna**

Brittany Forsyth

Mark Groper

Sean Lundy

Graham Macmillan

Derek Noble

Robyn Osgood

Michelle Taggart

Michael Wilson

Gary Zed

*resigned in May 2019

**resigned in August 2019



THANK YOU 2019 SUPPORTERS

This listing reflects gifts made between January 1, 2019 and December 31, 2019

BGCO will launch a new category to celebrate donors who've given more than \$100,000 cumulatively in our 2020 outcomes report

\$100,000+

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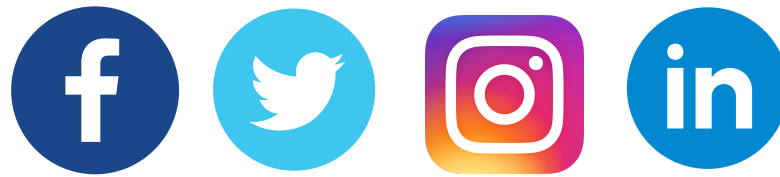
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