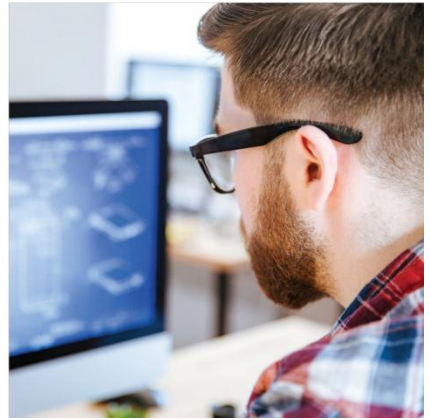
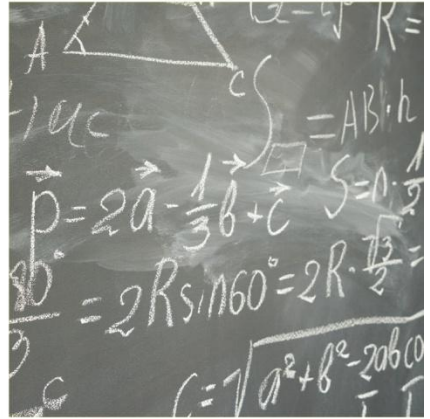


**EDUCATION AND
THE ECONOMY
SUMMIT**

OCTOBER 21, 2016



#OttEESummit / #OttSommetEE

AGENDA

Time	Item	Speaker
7:30	Registration and networking	N/A
8:30	Welcome	Event Emcee: Bruce Lazenby
8:40	Opening remarks	Jim Watson , Mayor of Ottawa
8:45	<u>Governor General's Remarks:</u> Education + the Economy: National Context	His Excellency the Right Honourable David Johnson, Governor General of Canada
9:05	Introduction of LinkedIn Presentation	Riley Brockington , Ottawa City Councillor and Summit Chair
9:10	<u>Keynote Presentation:</u> Ottawa's Employment Landscape	Jonathon Lister , Country Manager, LinkedIn
9:45	Coffee break / transition to workshops	Event Emcee: announces rooms for workshops
10:00 – 11:00	Workshop Session 1 a. Student Attraction	Dr. Malcolm Butler , Carleton University Dr. Jaswinder Kaur , Kivuto
	b. Pathways to Employment	Christine Donoghue , Public Service Commission Ritch Dusome , CENGN
11:00	Transition to next workshops	N/A
11:15 – 12:15	Workshop Session 2 c. Work-integrated Learning	Kathy McKinley , ONFE Dr. Andrew Barrett , Shopify
	d. Entrepreneurship	Scott Bowman , Futurpreneur Canada David Ritonja , Nokia
12:15	Networking Lunch	Thyme + Again Catering + Algonquin College Culinary Arts Students
13:15	<u>Panel discussion</u>	Event Emcee and Workshop Leads
14:05	<u>Mayor Watson's remarks</u> Education + the Economy: Ottawa's Vision for Collaboration	Jim Watson , Mayor of Ottawa
14:15	<u>Closing remarks</u>	Riley Brockington , Ottawa City Councillor and Summit Chair



Dear educational and economic partners,

It is with pleasure that Councillor Brockington and I welcome you to our City's first Education and the Economy Summit!

As we committed to in the last election campaign, this summit will serve as a starting point for ongoing dialogue that seeks to promote greater multi-sector collaboration by bringing together key stakeholders from the education sector – elementary, secondary and postsecondary –, government, private industry, NGOs, and students.

In addition, we are looking to generate advice for how the different players from across the city can better work together to create opportunities for our students, and ultimately, more start-ups and jobs in Ottawa.

We would encourage everyone to please take part fully in a frank dialogue that will help set the tone for our discussions and efforts going forward. We will work together to identify key challenges and opportunities in the areas of talent acquisition and retention, pathways to employment, work-integrated learning opportunities, and the promotion of entrepreneurial skills in our students.

The discussions had today will allow us to bring forward a more fulsome Summit Report to City Council that will outline just how we will pursue these objectives together and what role the City and our various partners will play.

We thank you again for taking the time to join us today to bring your thoughts, expertise and experience to bear as we work to maximize Ottawa's educational and economic potential.

Sincerely,

Jim Watson
Mayor
City of Ottawa

Riley Brockington
Councillor (River Ward)
City of Ottawa

KEYNOTE SPEAKERS



**HIS EXCELLENCY THE RIGHT HONOURABLE DAVID JOHNSTON
GOVERNOR GENERAL AND COMMANDER-IN-CHIEF OF CANADA**

His Excellency the Right Honourable David Johnston, the 28th Governor General of Canada, has dedicated his life to public service. A strong believer in both equality of opportunity and excellence, he spent most of his career in higher education as a professor and later administrator of several of Canada's leading universities. His Excellency has focused his mandate on strengthening learning and innovation, philanthropy and volunteerism, and families and children. Since his installation as governor general in October 2010, Mr. Johnston has travelled widely across Canada and around the world, connecting, honouring and inspiring Canadians and their global partners.



MAYOR JIM WATSON

Jim Watson was re-elected Mayor of the City of Ottawa on October 27, 2014 after having first been elected Mayor of the amalgamated City of Ottawa in 2010. Mayor Watson has dedicated most of his career to public service in Canada's Capital. First elected as a Councillor in 1991, he was re-elected in 1994. Three years later he was elected as the youngest Mayor in Ottawa's history with 82% of the popular vote. Following the amalgamation of Ottawa and surrounding communities, Mayor Watson was appointed the President and Chief Executive Officer of the Canadian Tourism Commission, a federal crown corporation.

In 2003, he was elected as the Member of Provincial Parliament for Ottawa West-Nepean and immediately appointed to cabinet as Minister of Consumer and Business services. In 2005, he was appointed as Ontario's first Minister of Health Promotion and he successfully implemented the Smoke Free Ontario Act. Re-elected as MPP in 2007, he was promoted to Minister of Municipal Affairs and Housing.

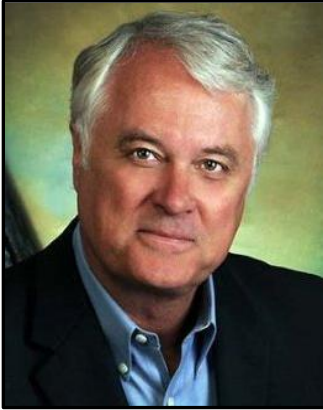
An active member of his community, Watson has also served on the boards or as honorary chair of several community organizations, including the Riverside Hospital, the National Arts Centre, the Christmas Exchange of Ottawa and the Forum for Young Canadians. He served as chair of United Way's 2002 campaign, which raised a record \$21 million.



COUNCILLOR RILEY BROCKINGTON

City Councillor Riley Brockington is serving his first term on City Council representing River Ward. He served as a Public School Trustee from 2003-2010 including two terms as Vice-Chair. He also served from 2009-2010 as the Vice-President of the Ontario Public School Boards' Association. Councillor Brockington was employed at Statistics Canada from 1998-2014 which included a number of years as Senior Analyst working with education statistics. In the winter of 2016, Mayor Watson appointed Councillor Brockington to Chair the Summit on Education and the Economy.

MASTER OF CEREMONIES



BRUCE LAZENBY
Head of Business Development
Regional Group of Companies

Bruce Lazenby is the Head of Business Development for the Regional Group of Companies one of Ottawa's premier land and property developers.

From 2011 to 2016 as the Founding President and CEO of Invest Ottawa, Bruce where he was responsible for designing and implementing job creation strategies. Prior to joining Invest Ottawa, he was Chairman of the Ottawa Software Cluster for six years and Vice President in Canada for Corum Group Ltd. – the world's largest software M&A advisory firm. Bruce was also a Chair and executive coach with The Executive Committee – a global network of 15,000 chief executives in 16 countries.

Bruce is a frequent speaker at knowledge-based executive events across North America. In 2005, he was voted Canada's Private Sector Technology Leader by the Canadian Advanced Technology Alliance and in 2016 he received Canadian Community Innovation Leadership Award by the same organization.

SPECIAL PRESENTATION



JONATHAN LISTER
VP Americas, Sales Solutions and Canada Country Manager
LinkedIn

Jonathan Lister is the Vice President, Americas, Sales Solutions at LinkedIn. His team works with the world's most widely recognized brands to help them leverage their vast employee and client networks to build social selling expertise and dramatically improve how they sell.

Jonathan also serves as LinkedIn's Country Manager for Canada where he is responsible for increasing brand awareness and adoption. In this role, Jonathan focuses on driving revenue, user engagement, strategic partnerships, marketing and general operations.

Previously, Jonathan was the Vice President, North America Sales, Marketing Solutions at LinkedIn. Prior to his tenure at LinkedIn, Jonathan worked as Country Manager at Google Canada, responsible for creating and executing the business strategy for the region. Over the course of his career, he has held several executive positions, including roles at AOL, where he was the Senior Vice President of Operations at AOL Europe. He was also the General Manager and Senior Vice President of AOL Canada, overseeing the strategic direction and management of the company.

STUDENT/TALENT ATTRACTION + RETENTION WORKSHOP

In the knowledge economy, the ability to attract the top talent from around the world is essential to the continued success and economic growth. This workshop will examine what is currently being done in Ottawa, as well as what else could be done, to attract students to learn, work, and stay.



DR. JASWINDER KAUR
Director, India & Emerging Markets
Kivuto Solutions Inc.

Jaswinder Kaur has over 15 years of executive experience in global partnerships, entrepreneurship development, SME financing, and private fund management with specialization in the sustainability, education and ICT sector.

Jaswinder began her career in the telecommunications industry at Nortel Networks before moving to Newbridge Networks. In 2000 Jaswinder co-founded Venture Coaches LLC, a \$50M seed and early stage IT venture capital fund based in Ottawa, Canada. From 2006-2012, Jaswinder was based in Delhi – as Executive Director of the Indian Venture Capital Association (IVCA) and then recruited as Managing Director, Asia of the Cleantech Group, a global provider of clean technology market intelligence, investment and advisory services.

From 2013-2015, Jaswinder was appointed as the Director of the Canada-India Centre for Excellence at Carleton University. Currently she is Director, India & Emerging Markets for Kivuto Solutions, a leading provider of advanced digital distribution and management solutions to over 60,000 academic institutions operating in over 195 countries.



DR. MALCOLM BUTLER
Dean, Faculty of Science
Carleton University

Dr. Malcolm Butler is Professor of Physics and Dean of the Faculty of Science at Carleton University. He received a Bachelor of Science (Honours) degree in theoretical physics and applied math from McMaster University and a Ph.D. in theoretical nuclear physics from the California Institute of Technology. He has served on several boards and councils, including the Canadian Association of Physicists (CAP), the Board of Management for the Association of Canadian Universities for Research in Astronomy (ACURA), the Atlantic Provinces Council on the Sciences (APICS) and TRIUMF National Laboratory Board of Management. In 2009, he was appointed by the Natural Sciences and Engineering Council of Canada (NSERC) to chair the long-range planning process for subatomic physics in Canada. He is currently a member of the Advisory Committee on Innovation to the board of Invest Ottawa.

PATHWAYS TO EMPLOYMENT WORKSHOP

Partnerships between industry and educators are increasingly being forged to create employment pathways that are aligned with employer needs. The workshop will discuss opportunities for improving pathways for students to employment.



CHRISTINE DONOGHUE
Acting President
Public Service Commission of Canada

Christine Donoghue has close to 25 years of public service experience. She is recognized for her strong leadership, broad experience at the executive level and strategic skills related to the development and integration of policy frameworks and strategic planning. Christine brings innovation, collaboration and direction to the Public Service Commission.

Ms. Donoghue first joined the public service in 1984 as a senior fisheries officer at Fisheries and Oceans Canada. She left the public service in 1987 to study law and later became a legislative advisor to the Government House Leader of the National Assembly of Quebec. In 1997, Christine was appointed Chief of Staff to the Minister of Agriculture and Agri-Food Canada.

Since 2005, Christine has served in several assistant deputy minister positions at: Natural Resources Canada; Canada School of Public Service; Environment Canada; and Policy Horizons Canada, formerly the Policy Research Initiative.

She graduated with a Bachelor of Law from Laval University in 1990 and was called to the Quebec Bar in 1991.



RITCH DUSOME
President & CEO
Centre of Excellence in Next Generation Networks (CENGN)

Ritch Dusome is President & CEO of CENGN – Canada’s Centre of Excellence in Next Generation Networks. He has held this position since its inception in September 2014 and is also a Board Member for the organization.

CENGN is a federal- and industry-funded consortium focused on Next Generation Networking including areas such as Open Compute Data Centre, Software Defined Networking, Network Function Virtualization and the Internet of Things.

Ritch has over 30 years of Data Centre, Networking and Internet Experience working at a variety of companies including: CENGN, Cisco Systems, Bell Canada, and TD Bank. Ritch holds a B.Sc. from the University of Ottawa and is also a 10-year CCIE Emeritus alumni and Enterprise Architect.

WORK-INTEGRATED LEARNING WORKSHOP

According to the Higher Education Quality Council of Ontario, work-integrated learning (WIL) is “a range of educational activities that integrate learning with an academic institution with practical application in a workplace setting relevant to each student’s program of study or career goals.” This workshop will examine how the Ottawa community can come together to make sure that every student has a WIL opportunity before they graduate.



KATHY MCKINLEY
President & CEO
Ottawa Network for Education (ONFE)

Kathy has been President and CEO of the Ottawa Network for Education (ONFE) since 2011. ONFE is a non-profit charitable organization that engages the community to enrich public education, and help Ottawa students succeed in a globally connected world.

Kathy joined Invest Ottawa in 2000, where she held a variety of leadership roles including Executive Director of Education.

From 1994 to 2000, Kathy was Project Director for the Alzheimer Bungalows, a state-of-the-art dementia care facility developed by the Alzheimer Society and the City of Ottawa. Previously, Kathy was a human resources manager at a federal agency, and an independent HR consultant. She began her career as an intermediate and secondary school teacher in Calgary and in Ottawa.

Kathy has an MBA from the Telfer School of Business at the University of Ottawa, and a Teaching Certificate and BA from the University of Calgary.



DR. ANDREW BARRETT
External Education Program Developer
Shopify Inc.

Andrew is passionate about unlocking better learning in higher education. He is a member of Shopify’s education team in Ottawa whose mission is to make learning computer science and computational thinking better for everyone.

Andrew’s primary focus is the Carleton Shopify Bachelor of Computer Science Partnership; a first-of-its-kind program launched in September 2016. Students work at Shopify on industry-scale projects, applying concepts mapped to curriculum, in addition to attending academic courses at Carleton.

Prior to joining Shopify, Andrew was the Assistant Director of Educational Development Centre (EDC) where he led Carleton University’s accomplished EdTech, Instructional Design, and Educational Development teams. Andrew has a PhD in Instructional Systems Technology from the School of Education at Indiana University and decades of experience helping universities, Fortune 500 companies, and nonprofits develop effective learning, EdTech, IT solutions.

ENTREPRENEURSHIP WORKSHOP

Entrepreneurs and small businesses are increasingly been recognized as the engine of sustainable economic growth. This workshop will examine what is currently being done in Ottawa, as well as what else could be done, to instill entrepreneurial skills in students through the curriculum.



SCOTT BOWMAN
Director, Government Relations
Futurpreneur

Scott Bowman joined Futurpreneur Canada in August 2010 as the Director, Government Relations. He actively promoted entrepreneurship as a key component to help solve youth unemployment to governments' across Canada. As well, he was instrumental in securing partnerships from various levels of government for Futurpreneur.

In July 2012, Scott took on the role of Senior Director, Ontario at Futurpreneur. Since taking the lead of the Ontario team, he built a team which has been focused on extending Futurpreneur's resources into communities across Ontario. Scott continues to focus his energies on presenting opportunities, building connections, and motivating young people to see themselves as potential successful business owners.



DAVID RITONJA
Vice President, Broadband Access Business Unit North America
Nokia Networks

David has responsibility for Nokia's market Fixed Access product lines within North America. David had held various executive product business responsibilities over his 17 years with Nokia helping to advance broadband technology solutions to North American telecommunication operators.

David has over 23 years' experience successfully bringing technology products to market in both entrepreneurial (start-up) and large multi-national corporations while employed respectively with Neuma Technology Corporation, Lockheed-Martin, Alcatel-Lucent and Nokia.

Prior to his commercial experience, David served as an Aerospace Engineering Officer with the Canadian Forces.

David is also Co-Chair of Invest Ottawa. Invest Ottawa delivers collaborative economic development programs and initiatives that increase entrepreneurial momentum, wealth and jobs in the City of Ottawa and its surrounding region while marketing Ottawa's diversified economy and high quality of life.

David holds a degree in Engineering Management from the Royal Military College of Canada.