

Vanier South-Overbrook Neighbourhood Revitalization Strategy



September 2017 - DRAFT

TABLE OF CONTENTS

- 1. Introduction to Building Better Revitalized Neighbourhoods..... 3**
 - a. History – Phase One to Phase Two.....3
 - b. Councillor Sponsors Group.....3
 - c. Evolution of BBRN.....4
 - d. Thank you!.....4
- 2. Neighbourhood Revitalization Strategy 5**
 - a. Action Plan 7
 - b. Neighbourhood Revitalization Plan..... 7
- 3. Highlights of the Consultation Process 8**
- 4. Top priorities for St. Laurent Boulevard 10**
- 5. Action Plan for the City..... 11**
 - a. Themes, Objectives and Actions 11-29
- 6. Neighbourhood Revitalization Plan 30**
- 7. Conclusion..... 32**
- 8. Appendix A - Vanier South-Overbrook Consultation Report 33**
- 9. Appendix B – Detailed Action Plan 34**
- 10. Appendix C - Resources and Sponsorship Opportunities 35**

INTRODUCTION

Building Better Revitalized Neighbourhoods (BBRN) is a Strategic Initiative of Council that began in 2015. The objective of BBRN is to improve the health, vibrancy and liveability of priority neighbourhoods in Ottawa. The initiative is focused on revitalization through new and existing program and service initiatives, infrastructure projects as well as redevelopment. BBRN will help these communities continue to grow as a place where children, youth and adults can meet their everyday needs, participate in community life and succeed.

History

Between 2015 and 2016 work on BBRN began with a review of neighbourhoods to determine which priority neighbourhoods would be selected for the project. A thorough review of neighbourhoods was completed and in March 2016, Council selected three neighbourhoods to study, Heatherington, Carlington and Vanier South.

In the Fall of 2016 work on Phase Two of the project began. The first step was to determine a path forward for each neighbourhood. For Carlington, it was determined that this neighbourhood would benefit from a Community Design Plan focused on the Merivale Road North corridor, including economic development and public transportation elements. For the remaining two neighbourhoods, a plan for a Neighbourhood Revitalization Strategy was developed based on the unique elements and characteristics of each community.

Councillor Sponsors Group

In Phase One of BBRN, a Councillor Sponsors Group was formed to help guide staff and oversee this Strategic Initiative. The Councillor Sponsors Group consists of the following:

- Councillor Harder: Chair, Planning Committee;
- Councillor Tierney: Vice-Chair, Planning Committee; Chair, Ottawa Public Library Board; Chair of the Ontario Caucus for the Federation of Canadian Municipalities;
- Councillor Taylor: Deputy Mayor; City of Ottawa Representative, Association of Municipalities of Ontario;
- Councillor Fleury: Chair, Ottawa Community Housing Board;
- Councillor Deans: Chair, Protective and Community Services Committee; and
- Councillor Qadri: Chair, Ottawa Board of Health; Chair, Crime Prevention Ottawa.

The Councillor Sponsors Group provides strategic direction and important resources to staff as the BBRN initiative moves forward. In addition to the Councillor(s) Sponsors Group, the local Ward Councillors also participate throughout this initiative providing valuable insight and guidance on the communities that they represent.

EVOLUTION OF BBRN

As the community, City staff, Councillors and service providers have participated in this new initiative, the idea of BBRN, what it is, where it is going and how we will get there has evolved. This project has challenged everyone involved to think about these neighbourhoods in a different way. It has prioritized communities in a way that has never been done before and has attempted to break down the silo-approach to neighbourhood initiatives. BBRN has highlighted efficiencies, opportunities and strengths that every Department in the City can leverage from land use planning to infrastructure improvements to parks and social services. It has also identified key service providers and agencies that operate in these neighbourhoods who bring together residents and provide needed services and programs.

The evolution of BBRN is important to the City and for future studies in other priority neighbourhoods. If the City approaches these neighbourhoods through the lens of BBRN, revitalization of these areas can occur over time. No community is the same and no neighbourhood functions in isolation of the City. Future BBRN initiatives, will continue to target other priority neighbourhoods, each with an individualized approach that is unique to that community.

THANK YOU!

Special thanks goes to the many residents who took time to participate in this process, attend meetings to provide feedback and to the many representatives of community associations, agencies and organizations who took time to meet and provide information on the services and programs offered in the area. Everyone provided valuable insight to the neighbourhood and offered thoughtful feedback.

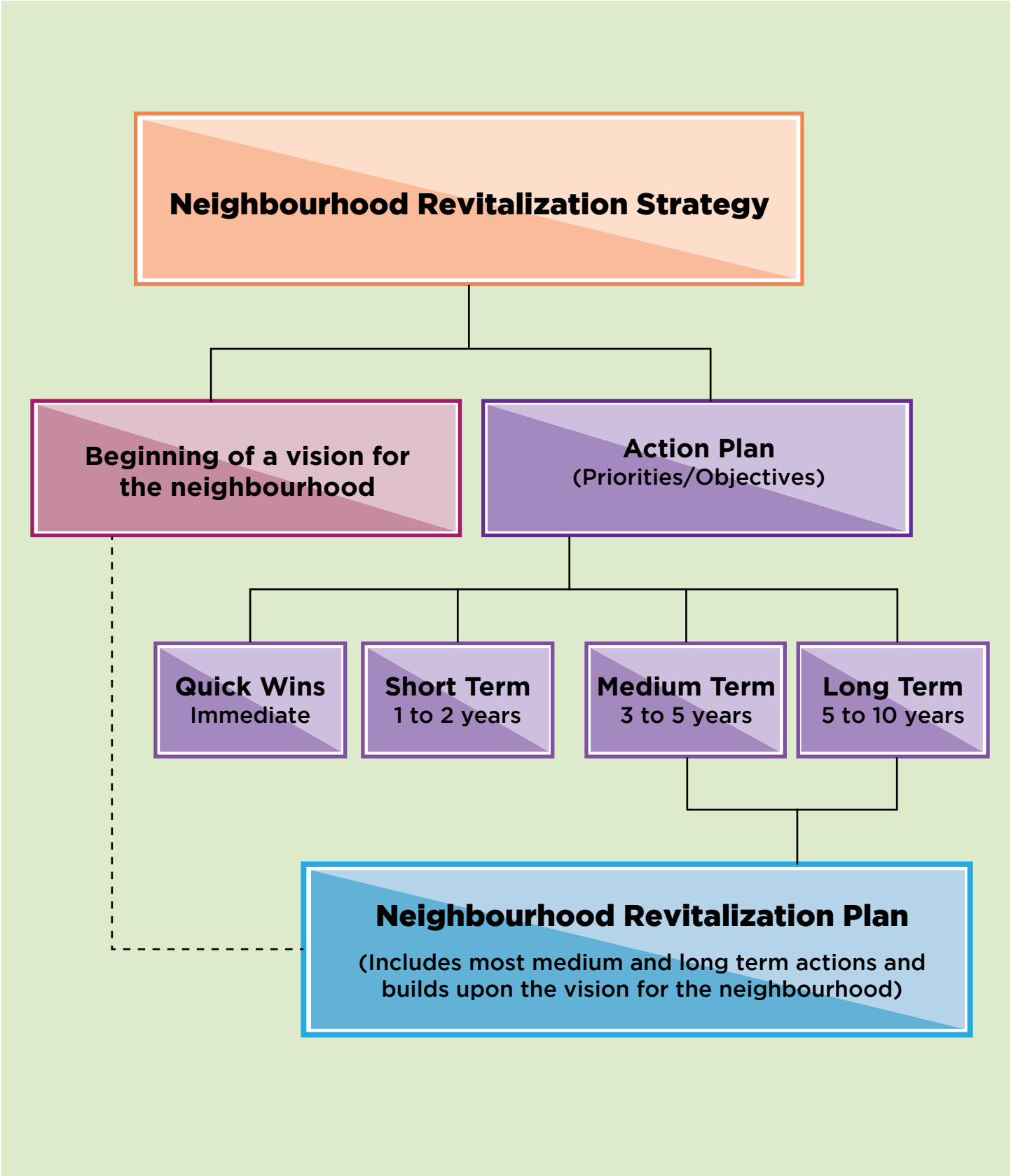
NEIGHBOURHOOD REVITALIZATION STRATEGY



A Neighbourhood Revitalization Strategy is a new, made-in-Ottawa approach for identifying and recognizing priority neighbourhoods for improvements, planning for change and identifying opportunities for rejuvenation and renewal. The Strategy provides a snapshot of a neighbourhood, highlighting the assets and opportunities for revitalization based on feedback from residents, landowners, community groups as well as agencies and organizations that provide services in the area. A Neighbourhood Revitalization Strategy is the beginning of a vision for the community.

Through the process of developing a Neighbourhood Revitalization Strategy, a better understanding of the neighbourhood programs and initiatives is gained and when opportunities are realized, connections and coordination of projects can be made that improve a neighbourhood in a more holistic way.

A Neighbourhood Revitalization Strategy is not limited to one topic or theme, rather the priorities of a Strategy are slowly developed over time based on consultations with stakeholders. The priorities may include economic, social and cultural themes such as land use planning, infrastructure projects, economic development initiatives, programs and services, parks and recreation, as well as housing and support initiatives focused on a specific part of the community. Priorities may also include identifying opportunities for new partnerships between agencies in the community, with different levels of government or between the private and public sectors. A Strategy can also identify opportunities for investment and sponsorship. Most importantly, a Neighbourhood Revitalization Strategy provides an Action Plan for short, medium and long-term initiatives that are key to improving the health and vitality of a community. The success of a Neighbourhood Revitalization Strategy relies on its participants to remain engaged and to support the Action Plan.



ACTION PLAN

As the process of the Neighbourhood Revitalization Strategy has developed, so too has the concept of an Action Plan and the different elements that make up an Action Plan. An Action Plan is divided into short, medium and long-term initiatives, each with their own objectives.

The short term initiatives include quick wins, those actions that can be done immediately or in the foreseeable future (1-2 years). Medium term initiatives can be satisfied within 3 to 5 years and long term initiatives are ones that are complex and take more time to study and plan for (5 to 10 years).

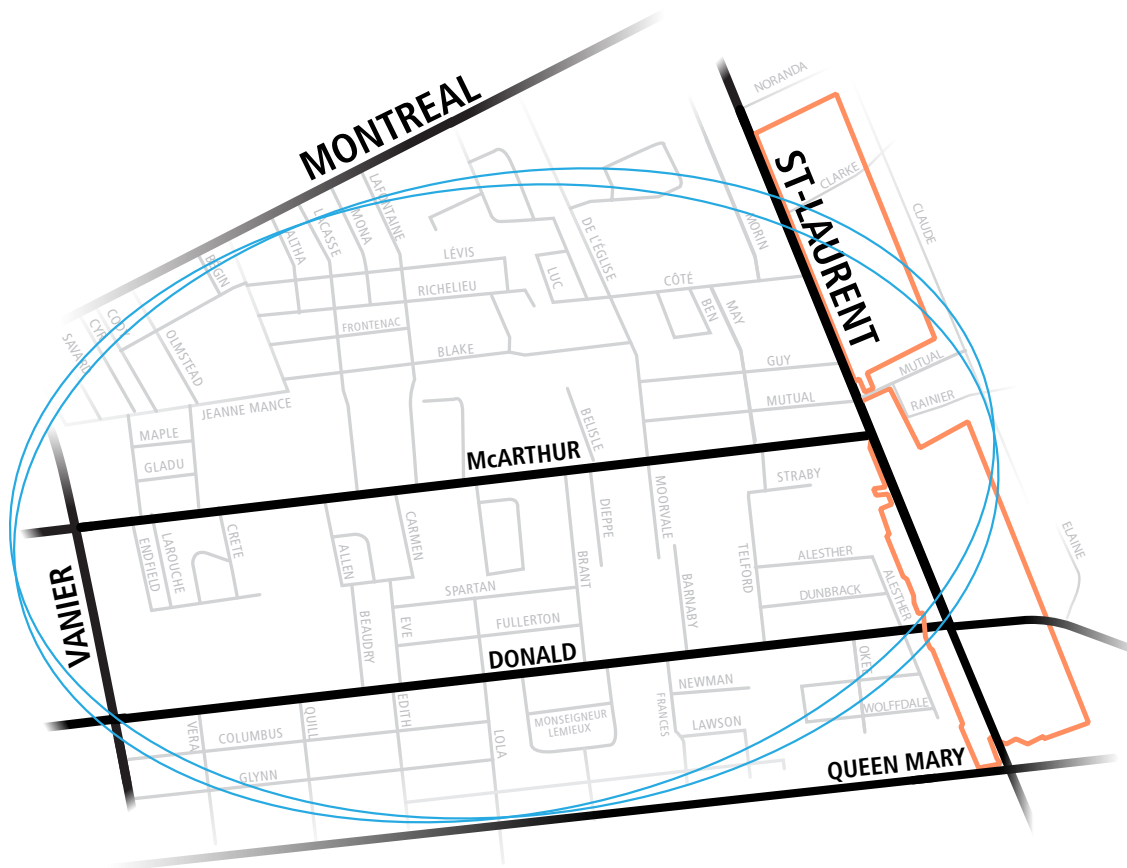
NEIGHBOURHOOD REVITALIZATION PLAN

As the Action Plan developed, so did the ideas of how to implement some of the medium to long term initiatives. From these ideas emerged the concept of a Neighbourhood Revitalization Plan. A Neighbourhood Revitalization Plan is a plan for the community that includes most of the medium and long term initiatives identified in the Strategy. The Plan will build upon the Strategy to formalize a vision for the community.

The goals of the Neighbourhood Revitalization Plan have already been formed through the Strategy process – the key elements of the future Plan have already been completed, the priorities of the community are already identified with the long-term assets and opportunities recognized. This does not mean that engagement with the many stakeholders will end, rather the opposite, it means that consultation will continue throughout the development of the Neighbourhood Revitalization Plan and may also include stakeholders from outside the community who can provide different perspectives and expertise.

Within each Strategy, clear direction for a future Neighbourhood Revitalization Plan is included as a guide for the development of the Plan. As the Plan progresses, additional opportunities and assets may also be realized; however, it is vital that the Neighbourhood Revitalization Plan be developed with realistic goals based on the assets and opportunities identified through the consultation with the members of the community during the Strategy process. Just like the Strategy, the Neighbourhood Revitalization Plan must contain achievable actions and rejuvenation for the community and include key strategies for implementation.

HIGHLIGHTS OF THE CONSULTATION PROCESS



For each neighbourhood, an Area of Focus and Area of Interest were identified for the project and consultation process. The Area of Interest was identified to ensure service providers and agencies in the area were included in the consultation and to also ensure that key sites, projects or specific community initiatives were also included. An Area of Focus was determined to concentrate the consultation and where many of the key recommendations will occur.

The first stage of the consultation process used an asset-based approach where residents, landowners and service providers were asked to provide feedback on what they liked about their neighbourhood and provide feedback on key opportunities that could be leveraged through this project. The consultation was open to all comments, not limited to one specific theme or topic and even though the consultation was not

limited in scope, much of the feedback was consistent and themes and priorities were quickly identified.

The second stage of the consultation process has occurred throughout the past few months and will continue into the future as the Action Plan for the Neighbourhood Revitalization Strategy is implemented. The development of the Strategy is not the end of the consultation process but rather the beginning with much of the actual work and change in these communities to happen in the short, medium and long-term. Continuous dialogue with stakeholders will be necessary to fully and successfully implement the Neighbourhood Revitalization Strategy.

For the Vanier South-Overbrook area, the commercial corridor along St. Laurent Boulevard and the boulevard itself was identified as the Area of Focus.

HIGHLIGHTS OF THE CONSULTATION PROCESS

The consultation process for this neighbourhood began with contacting the local community associations, attending other City-led open houses and making local contacts through service and agency providers. Presentations were made to all groups to gather feedback and individual interviews were undertaken to understand the existing programs and services that currently operate in the area. An online survey was also developed and notification for this survey was given to all residents who lived within a five-minute walk to the St. Laurent corridor.



The survey asked:



What do you like about this area of St. Laurent Boulevard?

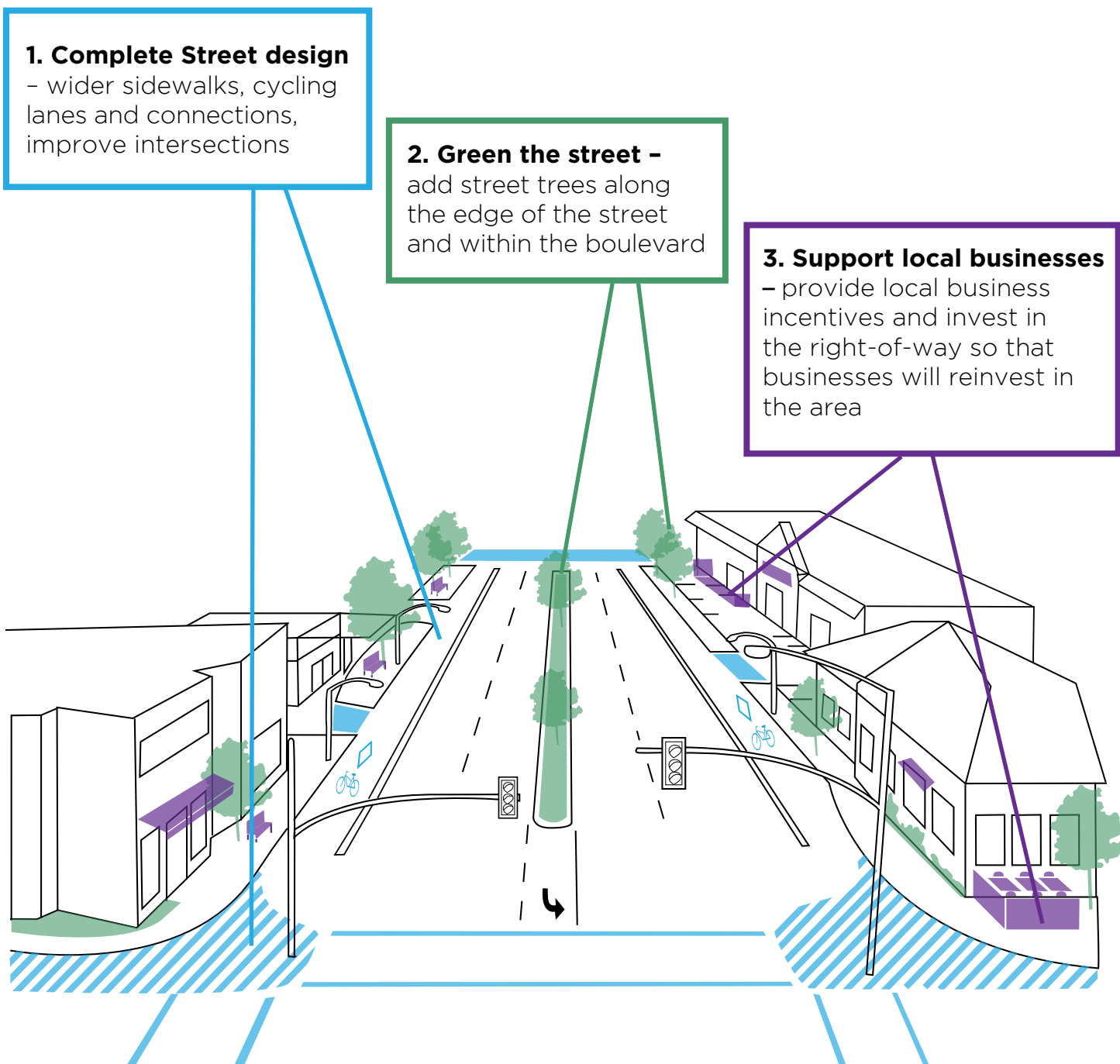
What are the top three things that could improve this area of St. Laurent Boulevard?

If you could pick one major change to this area of St. Laurent Boulevard what would that be?

The Consultation Report with further details on the consultation process and the results can be found in Appendix A.

TOP PRIORITIES FOR ST. LAURENT BOULEVARD

Through the consultation process the following top priorities for the St. Laurent Boulevard corridor were identified. These top priorities are also reflected in the Themes and Objectives in the following section of this Strategy.



Additional priorities, which are also of great importance, are contained in the Consultation Report in Appendix A. These additional priorities were also considered throughout the development of this Strategy.

ACTION **FOR THE** ✓ PLAN CITY

Having an Action Plan for the implementation of the Neighbourhood Revitalization Strategy is key to the success of the revitalization of each neighbourhood. The following section provides an overview of the Action Plan. For each Theme there are associated objectives and actions. In some cases, one action can satisfy different objectives within different themes. The lead and teams for each action, approximate timing and budget requirements, funding sources are contained in Appendix B - Detailed Action Plan.

Theme One: Prepare for Neighbourhood Changes

The effective design of our neighbourhoods is important to neighbourhood vitality. Redevelopment, land use decisions and economic development initiatives all offer opportunities for a positive change in the community.

Assets



Accessible to downtown: Over time, as the meaning of downtown Ottawa evolves, this area's close proximity to downtown Ottawa is seen as an asset to residents. The recent addition of the Adawe Bridge crossing has opened up even greater access to downtown on foot or by bike.



Local commercial nodes: Residents have identified key areas, such as Overbrook's "Four Corners", where local commercial nodes are appreciated and supported.



Mainstreet potential: Many residents see the potential for St. Laurent Boulevard to become a reimagined mainstreet for the community.

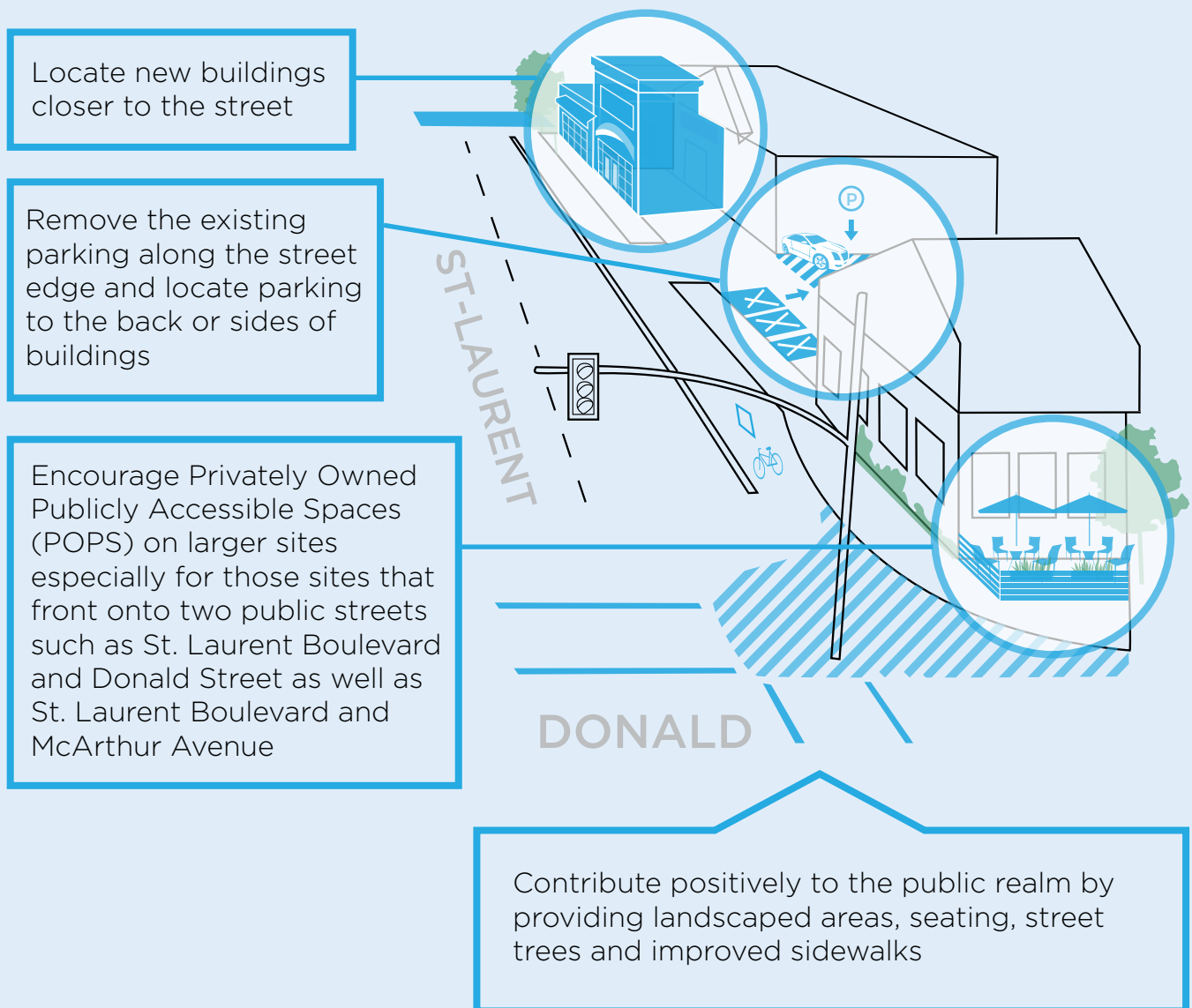
Provides daily needs: The St. Laurent Boulevard corridor is recognized by many residents as providing a range of daily shopping needs and a direct link to the St. Laurent Transit Station.

Objectives

- Identify redevelopment opportunities with good urban design features and a mix of uses
- Identify opportunities for major change along the St. Laurent corridor
- Assist with changes to private property, such as improvements to facades, change of uses
- Offer economic development incentives for businesses

✓ Action: Urban Design Principles for St. Laurent Boulevard

St. Laurent Boulevard is designated an Arterial Mainstreet in the City's Official Plan and is a Design Priority Area, which means that special design attention is given to the properties that front onto St. Laurent Boulevard including a review of proposed developments by the City's Urban Design Review Panel. Much of the feedback from the consultation process included some urban design principles for these properties that also meet the policies of the Arterial Mainstreet designation in the City's Official Plan. These urban design principles can be implemented during the Development Review process and when development applications are presented to the Urban Design Review Panel:



✓ Action: Establish new urban parkland sites



Many key urban design features such as seating areas, landscaped areas and gathering spaces is vital for the St. Laurent Boulevard corridor to transform into a mainstreet destination. One way to ensure that urban design features are included in developments and remain in the long-term is for the City to secure parkland. The City is striving to create more urban parkland sites (minimum size of 400 m²).

As this is a priority neighbourhood, the City will ensure that for any sites that are greater than 4000 m², 10% of the land is secured for public parkland through the Development Review process.

✓ Action: Remove barriers from establishing new Community Hubs

Community Hubs are a vital resource to priority neighbourhoods providing spaces for community gatherings, resident services and programs, social supports, cultural services and many other complimentary uses such as day cares, medical facilities and educational programs. Over the years, the concepts of Community Hubs have evolved and more communities are recognizing the importance of these hubs in their communities. One opportunity for a Community Hub is the Rideau High School site to evolve from its former use to a Community Hub. The City will support the initiatives by community groups and service agencies to create a Community Hub on this site. Further information on Rideau High School is included in Theme Five.



The Province of Ontario has also recognized the value of these hubs especially in underutilized school sites and provincially-owned lands. Recently, the Province announced that if a school is closed and there is a desire by local agencies and groups to establish a Community Hub, the Province will ensure that the site remains in public ownership for 18 months to provide the time needed to develop a business case and establish partnerships for the Hub.

One role that the City can play in the establishment of future Community Hubs is to ensure that City supports these hubs and help remove barriers by:



- Adding supporting policies in the City's Official Plan for the establishment of new Community Hubs
- Reviewing the City's Zoning By-law to ensure that zoning on existing school and government owned sites do not present a barrier to the establishment of new Community Hubs
- Continuing to liaise with the Province of Ontario and their Community Hubs network to ensure that the City remains up to date on the Province's policies and initiatives on Community Hubs

Action: Partner with the Affordable Housing Branch to promote the City's Ontario Renovates Program

The Ontario Renovates Program is offered through the City's Housing Services branch to provide funding to qualifying seniors, homeowners and landlords to assist in essential repairs and renovations as well as renovations to modify existing units to make them more accessible. There is an opportunity to promote this program within this neighbourhood to ensure that residents who qualify are aware of the program by:

- Planning, Infrastructure and Economic Development department providing in-kind support to Housing Staff for the development and distribution of advertising material and providing additional funding for advertising the program and adding information about this program to the BBRN webpage at **[Ottawa.ca/bbrn](https://ottawa.ca/bbrn)**



Neighbourhood Revitalization Plan

Goals for Theme One:

The following goals are ones that are complex that require a coordination of partnerships and a long term plan for the community. These goals can be further explored during the development of the Neighbourhood Revitalization Plan.

- ✓ Further refine the urban design principles for St. Laurent Boulevard
- ✓ Work with landowners to develop a Master Plan for the key sites to help guide future redevelopment and ensure that improved connections are made to the adjacent residential areas. There are a number of large properties that front onto St. Laurent Boulevard that are greater than 1 ha (2.5 ac) in size. Over time, as these properties redevelop, the impact to the public realm and the function of the street can be significant. With good urban design principles and a Master Plan for the Area of Focus, the redevelopment of these key sites can transition St. Laurent Boulevard into the type of mainstreet that contributes to the health and livability of the area and provide better connections to the adjacent residential areas.
- ✓ Ottawa Community Housing (OCH) provides affordable housing options to many residents in the area and there is an opportunity for the City to work closely with OCH to provide guidance and assistance on any major redevelopments.
- ✓ The Rideau High School, which officially closed in June 2017, is an important feature for the community and needs to be considered in the Master Plan for the area.
- ✓ Engage local businesses to determine if there are any programs that could support local economic development and the potential for a business association or formal business improvement association
- ✓ Engage local businesses from the small commercial nodes along Donald Street and in Overbrook's Four Corners to identify ways that the City can support these businesses.



Theme Two: Enhance Neighbourhood Connectivity

How we design neighbourhood connectivity has a significant impact on the daily lives of the residents and the neighbourhood. Creating safe and accessible environments through all modes of transportation will ultimately yield positive results for the neighbourhood. This principle is founded in the concept of Complete Streets where a street is designed (or re-designed) based on a street's unique functions, users and context.

Assets



Active transportation: Residents value safe cycling routes and pedestrian networks to provide access to destinations such as the St. Laurent commercial corridor, transit station and to schools and parks.



Accessible to downtown: Over time, as the meaning of downtown Ottawa evolves, this area's close proximity to downtown Ottawa is seen as an asset to residents. The recent addition of the Adawe Bridge crossing has opened up even greater access to downtown on foot or by bike.

Objectives

- Convenient cycling lanes with better connectivity to existing routes
- Encourage the use of public transportation with improvements to bus shelters and better connections to St. Laurent transit station
- Improve the pedestrian environment and walkability
- Add more traffic calming measures on local streets

There are a number of upcoming infrastructure and cycling projects that can be augmented by coordinating the already planned projects and adding features that will enhance the projects.



Action: Provide connections to the McArthur Avenue cycling lanes at the west end and east end

- Providing connections at the west and east end of the McArthur cycling lanes will provide the connectivity for cyclists to access the cycling lanes at two key points and connect to other cycling routes.



Action: Complete feasibility study for cycling lanes on Donald Street

- A road resurfacing project, including cycling lanes, is currently taking place on Donald Street from North River Road to the Vanier Parkway, the intersection at St. Laurent Boulevard and Donald Street is being redesigned in 2018 and in the next three to five years, the section of Donald Street between St. Laurent Boulevard and Cummings Avenue is scheduled for resurfacing. Knowing that these planned City projects are taking place, a feasibility study would provide a design to complete the cycling connection from the Vanier Parkway to Cummings Avenue for consideration.



Action: Add Bike Repair Stations near the Adàwe Bridge and the City-owned lands at Lola Street and Presland Road

- Adding Bike Repair Stations along well used cycling routes supports and promotes cycling and the use of the City's cycling infrastructure. Bike repair stations can be added near the well-used Adàwe Bridge and at the corner of Lola Street and Presland Road.



Action: Partner with OC Transpo on their Bus Stop Accessibility Review to improve bus stops

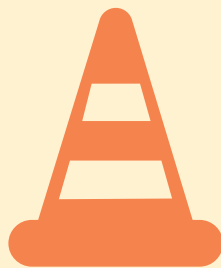


- The objective of the Bus Stop Accessibility Review is to complete a review of current on-street bus stops to identify barriers to access for persons with disabilities. OC Transpo has identified bus stops locations where improvements can be made through modifications and additions to the existing bus stops. Providing funding to implement these recommendations will have a lasting impact on the residents of the area and assist OC Transpo in the evaluation and development of future accessibility reviews in other neighbourhoods. If OC Transpo is able to provide matching funds for this initiative, it would result in further benefits for the residents of this neighbourhood.



Action: Provide Safer Roads Ottawa programming throughout the neighbourhood and during community events

- Safer Roads Ottawa partners with Ottawa Fire Services, Ottawa Paramedic Service, Ottawa Police Service, Ottawa Public Health and the Transportation Services Department to increase road safety. Safer Roads Ottawa can offer the community a variety of tools to make the neighbourhood safer and attend community events or partner with other local services and agencies to provide a specific road safety event.



Neighbourhood Revitalization Plan Goals for Theme Two

The following goals are ones that are complex that require a coordination of partnerships and a long term plan for the community. These goals can be further explored during the development of the Neighbourhood Revitalization Plan.

Include a connectivity analysis to St. Laurent Station specifically focused on:

- ✓ Improving connections to the transit station including wayfinding and safe routes through the St. Laurent mall property during and after mall hours and determine the feasibility of a pedestrian crossing across Coventry Road to Hardy Avenue
- ✓ Plan for new sidewalks along key streets that lead to the St. Laurent Station such as Hardy Avenue and Presland Road
- ✓ Engage residents and the Community Associations to assist with pedestrian and cycling audits to St. Laurent Station from the residential areas to the north and along St. Laurent Boulevard



Theme Three: Improve the Public Realm Along St. Laurent Boulevard

The public realm contributes greatly to the safety and strength of a neighbourhood. The public environment fundamentally affects interactions and impressions of the neighbourhood. Including the principles of Complete Streets from Theme Two, additional public realm improvements can not only enhance an area but also provide safe and comfortable ways for people to move around.

Assets



Provides daily needs: The St. Laurent Boulevard corridor is recognized by many residents as providing a range of daily shopping needs and a direct link to the St. Laurent Transit Station.

Mainstreet potential: Many residents see the potential for St. Laurent Boulevard to become a reimagined mainstreet for the community.

Objectives

- Enhance the environment along St. Laurent Boulevard with better streetscaping including street trees, street lighting, benches
- Improve to the St. Laurent Blvd/Donald St. intersection
- Change the St. Laurent right-of-way including reducing the number of lanes, improving intersections

Action: Establish new urban parkland sites

As mentioned in Theme One, The City is striving to create more urban parkland sites (minimum size of 400 m²). As this is a priority neighbourhood, the City will ensure that for any sites that are greater than 4000 m², 10% of the land is secured for public parkland through the Development Review process.



✓ **Action: Establish Privately-Owned Publicly Accessible Spaces (POPS) along St. Laurent Boulevard**

As previously mentioned, St. Laurent Boulevard is designated an Arterial Mainstreet in the City's Official Plan and is a Design Priority Area, which means that special design attention is given to the properties that front onto St. Laurent Boulevard including a review of proposed developments by the City's Urban Design Review Panel. One way to improve the public realm along St. Laurent Boulevard is to encourage POPS on larger sites especially for those sites that front onto two public streets such as St. Laurent Boulevard and Donald Street as well as St. Laurent Boulevard and McArthur Avenue.

✓ **Action: Partner with Ottawa Community Housing (OCH) on a Community Capital Funding project**

OCH provides funding opportunities for projects put forward by their tenants to benefit their community. These applications are reviewed and assessed by OCH staff. The residents at 800 St. Laurent Boulevard applied to for funding to improve the outdoor amenity areas of the grounds, unfortunately the residents were unable to receive funding for this project through the funding program. A partnership has been made with OCH to provide the funds to complete this project. This partnership will result in improved amenity space for the residents and also help to improve the environment along St. Laurent Boulevard.



Neighbourhood Revitalization Plan

Goals for Theme Three

The following goals are ones that are complex that require a coordination of partnerships and a long term plan for the community. These goals can be further explored during the development of the Neighbourhood Revitalization Plan.

St. Laurent Boulevard is scheduled to be resurfaced in the coming years and the Donald Street/St. Laurent Boulevard intersection will be redesigned in 2018. Both of these infrastructure projects, along with the Arterial Mainstreet designation in the City's Official Plan, the Transit Priority Corridor classification of the street and the large underutilized commercial sites along the corridor all present opportunities to rethink how St. Laurent Boulevard functions for both pedestrians, cyclists, public transit users and motorists. Planning ahead and incorporating a vision for the public realm along this corridor is a key objective of this Strategy and will be included in the future Neighbourhood Revitalization Plan by:

- ✓ Developing a Complete Street Plan for St. Laurent Boulevard to provide a comprehensive plan for the street that can be implemented as part of planned infrastructure projects and during the redevelopment of sites along the commercial corridor
- ✓ Including the urban design principles for St. Laurent Boulevard established in this Strategy to help guide the development of St. Laurent Boulevard
- ✓ Examining the intersection/pedestrian crossings along St. Laurent Boulevard between Donald Street and Queen Mary Street to improve the safety of pedestrians and flow of traffic accessing the commercial uses on the west side of St. Laurent Boulevard



Theme Four: Enrich Natural Environment

The way we design natural environments is fundamental in determining the health, beauty and public realm improvements of the neighbourhoods. By preserving, connecting and creating new open and green spaces, the area can prosper from the mitigation of negative health impacts, connectivity issues and offer more natural places for resident interaction.

Assets



Parks and outdoor spaces: Residents enjoy their parks, outdoor skating rink and basketball courts as well as the direct access to the Rideau River pathway and open space.

Objectives

- Encourage access to greenspace and public open space
- More parkland
- School site opportunities for green space access
- Community garden opportunities

✓ Action: Establish new urban parkland sites

As mentioned in Theme One, The City is striving to create more urban parkland sites (minimum size of 400 m²). As this is a priority neighbourhood, the City will ensure that for any sites that are greater than 4000 m², 10% of the land is secured for public parkland through the Development Review process.



✓ **Action: Develop a new urban public space on the City-owned lands at the southwest corner of Lola Street and Presland Road**



There is a small, City-owned parcel for land at the corner of Lola Street and Presland Road, which is an opportunity to establish a new urban space with seating and possibly a formal pathway. There is a popular bus stop adjacent to the site and this intersection of Lola Street and Presland Road is busy, as both streets are popular routes for transit users, pedestrians, cyclists and motorists. Adding amenities to this site, including a Bike Repair Station (Theme 2 Short Term Action), will help to animate the public realm at this busy intersection.

✓ **Action: Partner with the Boys and Girls Club to provide a Physical Activity and Healthy Lifestyle Program at the Don McGahan House**

The Boys and Girls Club offers a number of free, physical activity and healthy lifestyle programs at the Don McGahan House on McArthur Ave. These programs provide opportunities for youth to build positive relationships and develop confidence, leadership, mentorship opportunities and social skills for life. Partnering with the Boys and Girls Club can increase their capacity to provide these programs to their members, many of whom are residents of the neighbourhood. These programs not only mitigate negative health impacts but also introduce youth to outdoor areas of the City.



Action: Partner with City's Healthy Kids Community Challenge program to provide a garden tower in the Vanier South-Overbrook neighbourhood

- The City is undertaking a pilot project with garden towers at key locations across the City. The City can encourage new opportunities for community gardens by locating a garden tower in the Vanier South-Overbrook neighbourhood.

Action: Partner with Ottawa Community Housing residents for a Community Capital Funding project

- As mentioned in Theme Three, OCH provides funding opportunities for projects put forward by their tenants for that benefit their community. A partnership has been made with OCH to provide the funds to complete a community project to make improvements to the outdoor amenity space proposed by the residents at 800 St. Laurent Boulevard. This partnership will result in improved amenity space for the residents and also help to improve the environment along St. Laurent Boulevard.

Neighbourhood Revitalization Plan Goals for Theme Four

The following goal is one that is complex that require a coordination of partnerships and a long term plan for the community. This goal can be further explored during the development of the Neighbourhood Revitalization Plan.

- ✓ One of the assets in the neighbourhood is the amount of greenspace owned by school boards. This presents an opportunity where the City, agencies and school boards can work together to come up with a greenspace strategy to help encourage greater access to these areas.



Theme Five: Targeted Neighbourhood Initiatives

Targeted neighbourhood initiatives are ones that either are specific or are targeted towards a specific site within the neighbourhood. As these are specific, each objective is separated from the others and followed by specific action items.



Objective: Develop a youth employment strategy

Action: Partner with the City's Youth Summer Job Connect Program for resident youth in the neighbourhood

The City's Community and Social Support Centre provides a Summer Job Connect program that helps to match youth with summer job employment for participants aged 15-18 who face life-challenging situations. A targeted initiative for youth in the Vanier South-Overbrook area through the Centre can be accomplished for the summer of 2018 by providing specific funding to support the placement of area resident-youth by leveraging a successful model with existing networks and staff resources.

Action: Partner with the Partnering for Success in Youth Employment Program

The Social Planning Council in partnership with the Rideau Rockcliffe Community Resource Centre are embarking on a new Partnering for Success in Youth Employment program and has chosen Overbrook as one of the pilot neighbourhoods. This program is focused on youth and young adults aged 15 to 29 years and will provide career path development and economic opportunities for social enterprise within the community. This presents an opportunity for the City to provide funding support to the Rideau Rockcliffe Community Resource Centre for this program and in-kind supports by providing a staff member from Economic Development Services as the program develops



Objective: Consider the future of Rideau High School

✓ Action: Support the development of a Community Hub at Rideau High School



In light of the recent closing of the Rideau High School, there has been a recent initiative by service providers and agencies in the area to establish a Community Hub at the Rideau High School. As work continues on this project at the grassroots level, the City can support the establishment of a Community Hub by ensuring that there are no land use planning impediments to establishing a Community Hub and providing in-kind support as the development of the Community Hub progresses.

Objective: Better access to online services and programs by providing free WiFi in key locations

✓ Action: Consider piloting a future Smart City initiative in this neighbourhood

There is an opportunity to pilot some initiatives related to advancing Ottawa's Smart City agenda to integrate information and communication technology for managing the City's assets and provide real time monitoring of City services to enable a better quality of life. The City is in the process of defining its priorities to continue to advance Smart City initiatives and there is an opportunity for the City to select this neighbourhood as the potential for a future pilot area for a Smart City initiative.



Objective: Establish new partnerships with service agencies and organizations that provide programs and services in the neighbourhood such as advertising assistance for programs

✓ Action: Assist in making connections for residents with the programs and services in their area

One need that was raised by service providers was the lack of awareness of programs and services available to residents in their area. Budget restrictions with the service providers present a barrier to advertising and awareness campaigns for these programs and services. To assist with this barrier:

- A list of partners and agencies which operate in the Vanier-South Overbrook area can be added to the BBRN webpage **Ottawa.ca/bbrn** to assist residents with information on partner programs and services.
- Advertising the BBRN project in the neighbourhood and at sites where BBRN projects have been completed will help to grow the awareness of the BBRN project, direct residents to the City's BBRN webpage and provide information on the programs and services in their area.

✓ Action: Support new partnerships with the Ottawa Public Library to provide additional programming at the Overbrook Recreation Centre and at other partner locations in the neighbourhood

The Ottawa Public Library offers a number of free programs and services. With the addition of the new bookmobile stop at the Overbrook Recreation Centre (Thursdays 2:00 pm to 3:00 pm) there are new opportunities for library staff to partner with recreation staff to provide new, free programming. The BBRN initiative supports this Bookmobile location. It is recommended that the library consider the Overbrook Recreation Centre or the St. Laurent Complex as potential bookmobile sites in any future reviews of the bookmobile locations.



Neighbourhood Revitalization Plan Goals for Theme Five

The following goals are ones that are complex that require a coordination of partnerships and a long term plan for the community. These goals can be further explored during the development of the Neighbourhood Revitalization Plan.

- ✓ Ottawa Community Housing (OCH) provides affordable housing options to many residents in the area and there is an opportunity for the City to work closely with OCH to provide guidance and assistance on any major redevelopments.
- ✓ The Rideau High School, which officially closed in June 2017, is an important feature for the community and needs to be considered in the Master Plan for the area and providing in-kind support can assist this group to further advance their Community Hub proposal.



NEIGHBOURHOOD REVITALIZATION PLAN

The Neighbourhood Revitalization Plan is a long-term plan for the community that includes most of the medium and long term initiatives identified in the Action Plan. Clear direction for a Neighbourhood Revitalization Plan is included in this Strategy as a guide for the development of the Plan. As the plan progresses, additional opportunities and assets may also be realized; however, it is important that the Neighbourhood Revitalization Plan be developed with realistic goals based on the assets and opportunities identified through consultation with the members of the community during the development of this Strategy. Some of the goals may be repeated below as they are related to two separate Themes. This does not mean that these goals are more important than others, rather it is a way to acknowledge that many goals can satisfy a number of objectives for a neighbourhood through a Neighbourhood Revitalization Plan.

1

Theme One Goals: Prepare for Neighbourhood Changes

- ✓ Urban design principles for St. Laurent Boulevard
- ✓ Master Plan for the St. Laurent commercial corridor including Rideau High School
- ✓ Partner with Ottawa Community Housing on redevelopment opportunities
- ✓ Local economic development opportunities for St. Laurent commercial corridor and small commercial nodes

2

Theme Two Goals: Enhance Neighbourhood Connectivity

- ✓ Connectivity Study for the St. Laurent Station

3

**Theme Three Goals:
Improve the Public Realm along
St. Laurent Boulevard**

- ✓ Complete Street Plan for St. Laurent Boulevard
- ✓ A traffic analysis of St. Laurent Boulevard to improve intersections

4

**Theme Four Goals:
Enrich the Natural Environment**

- ✓ A greenspace strategy

5

**Theme Five Goals:
Targeted Neighbourhood Initiatives**

- ✓ Partner with Ottawa Community Housing on redevelopment opportunities
- ✓ Master Plan for the St. Laurent commercial corridor

CONCLUSION



This Neighbourhood Revitalization Strategy is a new, made-in-Ottawa approach that recognizes priority neighbourhoods, plans for change and identifies opportunities to rejuvenate and renew a neighbourhood. This Strategy is the beginning of a vision for the community. It is a shift in the thinking and prioritizing of neighbourhoods at the City level – a recognition that there are neighbourhoods throughout the City that require thoughtful analysis with a holistic view, engagement with stakeholders and investment. This Strategy provides a snapshot of a neighbourhood, highlighting the assets and opportunities for revitalization and is the beginning of a vision for the community.

The actions identified through this Strategy are key to the success of the revitalization of the neighbourhood. This City initiative along with the other programs and services agencies, resident and community groups are key to revitalization of an area.



APPENDIX A - CONSULTATION REPORT



Building Better Revitalized Neighbourhoods

Vanier South-Overbrook

Consultation Report



ottawa.ca
3-1-1    
TTY/ATS 613-580-2401

DETAILED ACTION PLAN FOR VANIER SOUTH-OVERBROOK

THEME ONE: Prepare for Neighbourhood Changes								
Objectives: <ul style="list-style-type: none"> • Identify redevelopment opportunities with good urban design features and a mix of uses • Identify opportunities for major change along the St. Laurent corridor • Assist with changes to private property, such as improvements to facades, change of uses • Offer economic development incentives for businesses 	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Urban Design Principles for St. Laurent Boulevard	PIED	Policy Planning Branch	√				Neighbourhood Revitalization Strategy	Staff resources
Action: Establish new urban parkland sites	PIED	Development Review Services, Parks and Facilities Planning Services		√	√	√	Through future development applications	Staff resources
Action: Remove barriers from establishing new Community Hubs	PIED	Policy Planning Branch		√			Add to workplan for Policy Planning branch for 2018	Staff resources
Action: Partner with the Affordable Housing Branch to promote the City's Ontario Renovates Program	PIED	Policy Planning Branch, Affordable Housing Branch, Business Support Services Consultation Branch (PIED)	√	√			2017/2018	1K / BBRN Funding
Neighbourhood Revitalization Plan Goals for Theme One:	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
<ul style="list-style-type: none"> • Comprehensive urban design principles for St. Laurent Boulevard to help guide redevelopment • A Master Plan for the St. Laurent commercial corridor with a specific focus on the large commercial properties and Rideau High School • A partnership with OCH in a redevelopment plan for their sites • Feasibility of a local economic development program for the St. Laurent commercial corridor and support for the local businesses in smaller commercial nodes within the neighbourhood 	PIED	Policy Planning Branch, Development Review Services, Parks & Facilities Planning Services, Transportation Planning Department, Rideau Rockcliffe Community Resource Centre, Overbrook Community Association, Vanier Community Association, School boards, Greater Ottawa Home Builders Association, landowners, residents			√		Include in future Neighbourhood Revitalization Plan - Add to workplan for Policy Planning Branch for 2019-2022	200K / 2019-2022 Term of Council
THEME TWO: Enhance Neighbourhood Connectivity								
Objectives: <ul style="list-style-type: none"> • Convenient cycling lanes with better connectivity to existing routes • Encourage the use of public transportation with improvements to bus shelters and better connections to St. Laurent transit station • Improve the pedestrian environment and walkability • Add more traffic calming measures on local streets 	Dept/ Org Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Provide connections to the McArthur Avenue cycling lanes at the east end and west end (Riverain Park)	PIED	Policy Planning Branch, Area Traffic Management Branch, Parks and Facilities Planning, Real Estate Services		√			2018	14K / BBRN funding

QW = Quick Win; **ST** = Short Term - 1 to 2 years;
MT = Medium Term - 3 to 5 years; **LT** = Long Term 5 to 10 years

DETAILED ACTION PLAN FOR VANIER SOUTH-OVERBROOK

Action: Complete a feasibility study for cycling lanes on Donald Street	PIED	Policy Planning Branch, Area Traffic Management Branch, Asset Management Branch			√		2019	100K / 2019-2022 Term of Council
Action: Add a Bike Repair Station near the Adàwe Bridge	PIED	Policy Planning Branch, Area Traffic Management Branch	√				2017	2.5K / BBRN funding
Action: Add a Bike Repair Station at Lola Street and Presland Road (future public space)	PIED	Policy Planning Branch, Area Traffic Management Branch		√			2018	2.5K / BBRN funding
Action: Partner with OC Transpo on Bus Stop Accessibility Review to improve bus stops	PIED	Policy Planning Branch, Service Planning Branch (OC Transpo)		√			2018	6.5K / BBRN funding
Action: Provide Safer Roads Ottawa programming throughout the neighbourhood and during community events	PIED	Policy Planning Branch, Road Safety & Traffic Inv Branch, Boys and Girls Club, Ottawa Community Housing, Rideau Rockcliffe Community Resource Centre		√			2018	Staff resources
Neighbourhood Revitalization Plan Goals for Theme Two:	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
A Connectivity Study focused on improving connections to the St. Laurent Station including pedestrian and cycling audits with community members	PIED	Policy Planning Branch, Development Review Services, Parks & Facilities Planning Services, Transportation Planning Department, Rideau Rockcliffe Community Resource Centre, Overbrook Community Association, Vanier Community Association, School boards, Greater Ottawa Home Builders Association, landowners, residents			√		Include in future Neighbourhood Revitalization Plan - Add to workplan for Policy Planning Branch for 2019-2022	See above
THEME THREE: Improve the Public Realm Along St. Laurent								
Objectives: • Enhance the environment along St. Laurent Boulevard with better streetscaping including street trees, street lighting, benches • Improve to the St. Laurent Blvd/Donald St. intersection • Change the St. Laurent right-of-way including reducing the number of lanes, improving intersections	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget / Funding Source
Action: Establish new urban parkland sites	PIED	Development Review Services, Parks and Facilities Planning Services		√	√	√	Through future development applications	Staff resources
Action: Establish Privately Owned Publicly Accessible Spaces (POPS) along St. Laurent Boulevard	PIED	Development Review Services, Parks and Facilities Planning Services, landowners		√	√	√	Through future development applications	Staff resources
Action: Partner with Ottawa Community Housing residents on a Community Capital Funding project	PIED	Policy Planning Branch, Ottawa Community Housing	√				2017	4.5K / BBRN funding

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DETAILED ACTION PLAN FOR VANIER SOUTH-OVERBROOK

Neighbourhood Revitalization Plan Goals for Theme Three:	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget / Funding Source
<ul style="list-style-type: none"> • A Complete Street plan St. Laurent Boulevard to be implemented as part of planned infrastructure projects and during the redevelopment of properties along the commercial corridor • Urban design principles for St. Laurent Boulevard • A traffic analysis for St. Laurent Boulevard with recommended intersection improvements and pedestrian crossings from McArthur Avenue to Queen Mary Street 	PIED	Policy Planning Branch, Development Review Services, Parks & Facilities Planning Services, Transportation Planning Department, Rideau Rockcliffe Community Resource Centre, Overbrook Community Association, Vanier Community Association, School boards, Greater Ottawa Home Builders Association, landowners, residents			√		Include in future Neighbourhood Revitalization Plan - Add to workplan for Policy Planning Branch for 2019-2022	200K / 2019-2022 Term of Council
THEME FOUR: Enrich the Natural Environment								
Objectives: • Encourage access to greenspace and public open space • More parkland • School site opportunities for green space access • Community garden opportunities	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Establish new urban parkland sites	PIED	Development Review Services, Parks and Facilities Planning Services		√	√	√	Through future development applications	Staff resources
Action: Develop a new urban public space on the City-owned lands at the southwest corner of Lola Street and Presland Road	PIED	Policy Planning Branch, Parks and Facilities Planning Services		√			2018	6.5K / BBRN funding
Action: Partner with the Boys and Girls Club to a provide a Physical Activity and Healthy Lifestyle Program at the Don McGahan House	PIED	Policy Planning Branch, Community and Social Services (Client Services Strategies Branch), Boys and Girls Club		√			2018	10K/ BBRN funding
Action: Partner with the City's Healthy Kids Community Challenge Program to provide a garden tower in the Vanier South-Overbrook neighbourhood	PIED	Policy Planning Branch, Recreation, Cultural and Facilities Services	√	√			2017/2018	1K/ BBRN funding
Action: Partner with Ottawa Community Housing residents on a Community Capital Funding project	PIED	Policy Planning Branch, Ottawa Community Housing	√				2017	See above
Neighbourhood Revitalization Plan Goals for Theme Four	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
A greenspace strategy for the area to help encourage greater access to existing open spaces.	PIED	Policy Planning Branch, Development Review Services, Parks & Facilities Planning Services, Transportation Planning Department, Overbrook Community Association, Vanier Community Association, School boards, Greater Ottawa Home Builders Association, landowners, residents			√		Include in future Neighbourhood Revitalization Plan - Add to workplan for Policy Planning Branch for 2019-2022	See above

QW = Quick Win; **ST** = Short Term - 1 to 2 years;
MT = Medium Term - 3 to 5 years; **LT** = Long Term 5 to 10 years

DETAILED ACTION PLAN FOR VANIER SOUTH-OVERBROOK

THEME FIVE: Targeted Neighborhood Initiatives								
Objective: Develop a youth employment strategy	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Partner with the City's Youth Summer Job Connect Program for resident youth in the neighbourhood	PIED	Policy Planning Branch, Community and Social Services (Client Services Strategies Branch), Community and Social Supports Branch	√	√			2018	25K/ BBRN funding
Action: Partner with the Partnering for Success in Youth Employment Program	PIED	Policy Planning Branch, Economic Development Services, Rideau Rockcliffe Community Resource Centre		√			2018	5K/ BBRN funding and in-kind support
Objective: Consider the future of Rideau High School	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Support the development of a Community Hub at Rideau High School	PIED	Policy Planning Branch, Economic Development Services, Rideau Rockcliffe Community Resource Centre		√	√		Neighbourhood Revitalization Strategy	Staff resources
Objective: Better access to online services and programs by providing free WiFi in key locations	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Consider piloting a future Smart City initiative in this neighbourhood	PIED	Economic Development Services			√		Add to Economic Development Services workplan for next Term of Council	Staff resources
Objective: Establish new partnerships with service agencies and organizations such as advertising assistance for programs	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source
Action: Assist in making connections for residents with the programs and services in their area	PIED	Policy Planning Branch, Business Support Services consultation Branch (PIED), Community and Social Services	√	√			2017/2018	1K / BBRN Funding
Action: Support new partnerships with the Ottawa Public Library to provide additional programming at the Overbrook Recreation Centre and at other partner locations in the neighbourhood	PIED	Policy Planning Branch, Community Recreation Centre, Ottawa Public Library	√	√	√		Neighbourhood Revitalization Strategy	Staff resources
	Dept Lead	Team	QW	ST	MT	LT	Implementation	Potential Budget/ Funding Source

QW = Quick Win; **ST** = Short Term - 1 to 2 years;
MT = Medium Term - 3 to 5 years; **LT** = Long Term 5 to 10 years

DETAILED ACTION PLAN FOR VANIER SOUTH-OVERBROOK

<ul style="list-style-type: none">• A partnership with Ottawa Community Housing in a redevelopment plan for their sites• A Master Plan for the St. Laurent commercial corridor with a specific focus on the large commercial properties and Rideau High School	PIED	Policy Planning Branch, Development Review Services, Parks & Facilities Planning Services, Transportation Planning Department, Rideau Rockcliffe Community Resource Centre, Overbrook Community Association, Vanier Community Association, School boards, Greater Ottawa Home Builders Association, landowners, residents			√		Include in future Neighbourhood Revitalization Plan - Add to workplan for Policy Planning Branch for 2019-2022	See above
Notes: In some cases, the initiative will be a goal or principle contained in the Neighbourhood Revitalization Plan and in other cases, the implementation will be through an action item, project or program. Annual status reports are proposed as the monitoring tool for implementation. Budgets and funding sources are included. Those noted as "Staff Resources" are initiatives that can be satisfied within the Revitalization Strategy or absorbed by (future) staff resources. Those noted as BBRN funding refers to the existing Strategic Initiative funds for the BBRN initiative. The BBRN SI funds allotted for 2018 will require approval from Council to carry over funds to 2018.								

APPENDIX C

Resources and Sponsorship Opportunities

The following section provides information on opportunities for sponsorship and resources for residents, landowners, and service agencies in the neighbourhood that are directly related to the priorities identified in this Strategy.

City Programs and Services:

Street trees

Trees in Trust program: The City's Trees in Trust program provides street trees to homeowners by request. If the City-owned street frontage lacks a tree and the homeowner has the time and commitment to help care for one, Forestry Services will plant a tree.

Schoolyard Tree Planting Grant Program

Tree planting projects on school property within the City of Ottawa are eligible to apply for the Schoolyard Tree Planting Grant Program. Applications will be accepted from Student or Parent Councils, environmental/garden clubs, or other groups/ individuals that can demonstrate a commitment to the tree planting project in partnership with the school.

Ottawa.ca/forestry

Safer Roads Ottawa Program

The Safer Roads Ottawa Program is a leading community partnership between Ottawa Fire Services, Ottawa Paramedic Service, Ottawa Police Service, Ottawa Public Health and the Public Works Department and can offer the community a variety of tools to make the neighbourhood safer including providing the Slow Down for Us signs, bike rodeos, pedestrian safety initiatives, bike mechanics and training. Invite Safer Roads Ottawa to your next community association or gathering. From discussing traffic calming measures, increased enforcement or organizing a bike rodeo Safer Roads Ottawa can offer your community a variety of tools to make your neighbourhood safer.

Summer Job Services

An array of free employment services for youth is offered. Any young person can access staffed resource rooms with everything needed for individual job search such as job postings, Internet access, computer and fax use, career planning and educational resources.

Ottawa.ca/jobs

Crime Prevention Ottawa Ambassador Program

The Ambassador program, which provides trained volunteers to represent CPO at community events, information fairs and meetings. This allows them reach out to neighbourhoods across the city and share information about crime prevention and community safety. Volunteers come from all walks of life and from communities across the city, and each is a leader in his or her own right.

Ottawa Hand in Hand Program

The City of Ottawa offers help with program fees so that all residents can take part in recreation and culture activities regardless of their ability to pay. Residents who are already a participant in a community or social service agency program, or if are an individual or family with a low-income, may qualify for this fee support program. Applications are accepted at anytime.

“Have That Talk” from Ottawa Public Health

Ottawa Public Health offers 5 new videos to learn about how we can all promote positive mental health! The video series is accompanied by an activity guide to help keep the conversation going and take action on mental health.

Ottawa Public Library - Newcomer Services

The Ottawa Public Library offers a variety of resources and programs for newcomers including English conversation circles, settlement and immigration information session and access to materials in different languages.

Ottawa Police - Community Officers

Community Police Officers strive to be a primary focal point for problem solving in their assigned neighbourhoods; a primary location of the community crime prevention initiatives and partnerships; and a hub for information dissemination and referrals. There are a number of resources on the Ottawa Police Service website including contact information for the Community Police Officers assigned to each geographic area of Ottawa.

Community and Social Service Centres

The City’s Social Service Centres offer help with daycare, employment, financial assistance and/or housing. There is also an employment resource area that is open to the public on a drop-in basis. There is a Centre located close to the community at 2020 Walkley Road.

Sponsorship Opportunities

Throughout the consultation and development of the strategy, there were a number of sponsorship opportunities identified. The following is a list of potential sponsorship opportunities for private companies, community groups and landowners to consider:

- Sponsorship and advertising opportunities on Ottawa.ca
- Safer Roads Ottawa Program including bike repair stations, bike rodeos, bike mechanics and training sessions
- Partnering with local service agencies and organizations mentioned in this Strategy and other groups who are interested in partnerships to continue or provide more programs and services in the neighbourhood.