
Planning, Infrastructure and Economic Development

Bike Sharing and Electric Kick Scooter Sharing Agreements with Service Providers

ACS2020-PIE-RHU-0007

City Wide

That Transportation Committee recommend Council:

- 1. Extend the dockless bike sharing pilot for the 2020 season;**
- 2. Include dockless electric kick scooters in this pilot;**
- 3. Approve the fee structure for micromobility sharing systems as detailed in Document 1;**
- 4. Waive the requirements of the Encroachment By-law 2003-446 to allow for the installation of bike sharing and/or electric kick scooter stations or parking areas where required; and**
- 5. Delegate authority to the Manager of Right of Way, Heritage and Urban Design to enter into agreements for the piloting of bike sharing services and/or electric kick scooter services on City lands in 2020 and in accordance with this report.**

At the outset, the Chair noted the Committee would consider Items 2 and 3, as listed on the agenda, together. Vivi Chi, Director, Transportation Planning, Transportation Services Department (TSD) provided some opening remarks prior to a detailed slide presentation led by Kornel Musci, Program Manager, Transportation Policy & Networks, TSD; Kathleen Wilker, Project Officer, Transportation Demand Management, TSD and Diana Knight, Specialist, By-law

Review, Planning, Infrastructure and Economic Development (PIED). A copy of the presentation is held on file with the City Clerk.

The following staff also responded to questions:

- TSD: Pat Scrimgeour, Director, Transit Customer Systems and Planning
- Emergency & Protective Services – Jake Gravelle, Program Manager, Bylaw Enforcement Services
- Public Works and Environmental Services – Bryden Denyes, Area Manager, Roads Services
- Innovative Client Services Department – Nazgol Namazi, Associate Legal Counsel

Following the presentation, the Committee heard from the following three delegations (those marked with an asterisk indicate a submission held on file):

- Stewart Lyons*, Bird Canada, noted they are a Canadian Company, providing service in Calgary, Edmonton and Montreal presently, and expected to launch in Victoria and Toronto by the end of 2020. His presentation touched on e-scooters as commuting devices, how they replace car trips and are safer than bicycles. He noted that, given the Covid19 pandemic, the e-scooters are disinfected 2-3 times per day. He spoke to the benefits of e-scooters post-pandemic in terms of mobility and social distancing.
- Phillip B. Turcotte*, Chair, Accessibility Advisory Committee (AAC), thanked staff for consulting AAC and outlined some concerns the committee has and provided recommendations for consideration. The presentation included, but was not necessarily limited to, concerns with on-street parking affecting accessible street parking spots; sidewalk parking creating barriers; the process for managing complaints. Mr. Turcotte recommended some wording changes in the by-law and asked

that the pilot comply with AAC motions passed in September 2018 aimed at protecting accessible parking spaces and in May 2020 regarding multi-use pathways.

- Sam Sadle*, Director of Government Relations, Lime, thanked Mr. Turcotte for raising concerns related to accessibility and noted it is on the providers to ensure the best possible service is provided. Lime is excited to serve Ottawa and partner with Bird. Although Lime is generally supportive of the staff recommendation, they have two concerns related to fleet size and fees.

In addition to the delegations, correspondence was also received from:

- Email dated May 29 from Sheryl Manson
- Email dated June 1 from Sheila Perry, FCA Email dated
- June 2 from Kathleen Forestell, CNIB, Ontario East

Following the delegations and questions of staff, the committee CARRIED the following motions:

Motion

Moved by Councillor J. Leiper

WHEREAS the Staff Report on the Ottawa's Electric Kick Scooter Strategy and Pilot Project (ACS2020-TSD-PLN-0003) listed as Item 2 on today's Transportation Committee Agenda includes nine supporting documents; and

WHEREAS draft versions of Document 3 (Ottawa Public Health and E-scooter Injury Epidemiology) and Document 5 (February 25, 2020 Memo from Accessibility Advisory Committee on Kick E-Scooter Pilot Project) were unintentionally included with the Transportation Committee Agenda distributed on May 25, 2020; and

WHEREAS revised versions of Documents 3 and 5 were distributed to Council and posted to Ottawa.ca on May 29, 2020;

THEREFORE BE IT RESOLVED that Transportation Committee approve that Documents 3 and 5 be replaced with the revised documents 3 and 5, and included in the report to Council.

CARRIED

Motion

Moved by Councillor S. Menard

WHEREAS the city has declared a climate emergency and needs to encourage the use of public transportation, especially as ridership has waned due to the COVID-19 pandemic; and

WHEREAS a study published by MDPI in 2019 demonstrated that bike share was the optimal method for “last-mile” transportation associated with public transit when the last-mile is 3 km or less; and

WHEREAS the bike share industry first launched in Ottawa in 2009, wasn't profitable and failed; and

WHEREAS a bike share program was re-introduced in 2014, and from 2014 to 2018, the City of Ottawa has been served by multiple bike share vendors, without any providing long-term service to the residents of Ottawa; and

WHEREAS the City of Ottawa has continued to provide favourable terms to bike share companies to operate in the city and on city property; and

WHEREAS the City of Ottawa has, nonetheless, did not have a bike share service in 2019 and does not have prospects for a bike share service for the 2020 season; and

WHEREAS the private sector has not been able to reliably provide the City of Ottawa with a bike share program; and

WHEREAS a non-profit bike share organization has offered stepped in to rescue Hamilton's bike share program after it was cancelled by Uber earlier this year; and

WHEREAS with the introduction of an e-scooter pilot project, the opportunity presents itself for the city to integrate an e-scooter share program with a bike share program; therefore

BE IT RESOLVED THAT that city council direct staff to investigate an in-house bike share program, therefore;

BE IT FURTHER RESOLVED that city staff report back to the Transportation Committee with its findings as part of the bike parking strategy in early 2021.

CARRIED

The Committee CARRIED the report recommendations as amended by the preceding motions.