13. COMMEMORATIVE NAMING PROPOSAL – MCEWEN FAMILY BRIDGE

PROPOSITION DE NOM COMMÉMORATIF – PONT DE LA FAMILLE-MCEWEN

COMMITTEE RECOMMENDATION

That Council approve the proposal to name the bridge on Marvelville Rd. between 9th Line Rd. and York's Corners Rd., the "McEwen Family Bridge".

RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à ce que le pont du chemin Marvelville situé entre le chemin Ninth Line et le chemin Yorks Corners, « pont de la Famille-McEwen ».

Documentation/Documentation

Manager's report, Business and Technical Support Services, Recreation, Cultural and Facility Services Department, dated May 11, 2020 (ACS2020-RCF-GEN-0014)

Rapport du Gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations, daté le 11 mai 2020 (ACS2020-RCF-GEN-0014)

Report to Rapport au:

Agriculture and Rural Affairs Committee Comité de l'agriculture et des affaires rurales 4 June 2020 / 4 juin 2020

> and Council et au Conseil 10 June 2020 / 10 juin 2020

> Submitted on May 11, 2020 Soumis le 11 mai 2020

> > Submitted by Soumis par:

Tracey McGarry, Manager, Business and Technical Support Services, Recreation, Cultural and Facility Services Department/ Gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations

> Contact Person Personne ressource:

Emily Baxter, Strategic Support Coordinator, Business and Technical Support Services / Coordonnatrice du soutien stratégique, Services de soutien technique et aux activités

613-580-2424 x 17166, Emily.Baxter@ottawa.ca

Ward: OSGOODE (20)

File Number: ACS2020-RCF-GEN-0014

SUBJECT: Commemorative Naming Proposal – McEwen Family Bridge

OBJET: Proposition de nom commémoratif – pont de la Famille-McEwen

AGRICULTURE AND RURAL AFFAIRS COMMITTEE REPORT 13 JUNE 10, 2020

REPORT RECOMMENDATION

That the Agriculture and Rural Affairs Committee recommend Council approve the proposal to name the bridge on Marvelville Rd. between 9th Line Rd. and York's Corners Rd., the "McEwen Family Bridge"

RECOMMANDATION DU RAPPORT

Que le Comité de l'agriculture et des affaires rurales recommande au Conseil d'approuver la proposition visant à ce que le pont du chemin Marvelville situé entre le chemin Ninth Line et le chemin Yorks Corners, « pont de la Famille-McEwen »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park

or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);

• The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee ("CNC") will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by considered by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a CNC meeting.

DISCUSSION

Councillor Darouze, submitted an application to commemorate the McEwen Family, as described in Document 1. Under the proposal, the bridge on Marvelville Rd. between 9th Line Rd. and York's Corners Rd., will be named the "McEwen Family Bridge".

The CNC met on January 29, 2020 to review the application and endorsed the proposed name under the following criterion:

• The nominated individual has provided extensive community service and has an extraordinary community service record.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

As the public consultation period did not result in any objections, the Agriculture and Rural Affairs Committee will consider the "McEwen Family Bridge" proposal directly.

RURAL IMPLICATIONS

The proposed commemorative naming application would affect the rural area.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation. On January 29, 2020, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on February 27, 2020. The Recreation, Cultural and Facility Services Department received 0 comment(s) in support of the application and 0 comment(s) in opposition.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

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RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

FINANCIAL IMPLICATIONS

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through operating budget of the Recreation, Cultural and Facility Services Department.

ACCESSIBILITY IMPACTS

The report recommendation does not have any accessibility impacts.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: McEwen Family Bridge (Ward 20 – Osgoode)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

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Document 1

McEwen Family Bridge (Ward 20 – Osgoode)

In recognition of historical significance to the City of Ottawa, specifically in Osgoode Ward, the City has been asked to name the bridge on Marvelville Rd. between 9th Line Rd. and York's Corners Rd., the "McEwen Family Bridge". The McEwen Family arrived in Osgoode Township in 1830 and have been operating a dairy farm on the same property continuously to the present. It is it the longest running family farm in Osgood Ward, now in its 6th generation. The bridge had been previously named for the McEwen Family when the area was part of Osgood Township in the mid-20th century.