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| 9. RICHMOND'S 200TH ANNIVERSARY CELEBRATION (2018)

CÉLÉBRATIONS DU 200E ANNIVERSAIRE DE RICHMOND (2018) |
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COMMITTEE RECOMMENDATION

That Council approve a one-time contribution of \$29,000 in support of Richmond's 200th anniversary celebrations next year, to be added to the 2018 Recreation, Cultural and Facility Services departmental budget.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve un versement ponctuel de 29 000 \$ afin d'appuyer les activités des célébrations du 200^e anniversaire de Richmond qui se dérouleront l'an prochain, et d'ajouter cette contribution au budget de 2018 de la Direction générale des loisirs, de la culture et des installations.

DOCUMENTATION/DOCUMENTATION

1. Councillor Moffatt's report, dated 25 September 2017 (ACS2017-CCS-FED-0014)

Rapport du Conseiller Moffatt, daté le 25 septembre 2017 (ACS2017-CCS-FED-0014)

2. Extract of draft Minutes, Finance and Economic Development Committee, 3 October 2017

Extrait de l'ébauche du procès-verbal, Comité des finances et du développement économique, le 3 octobre 2017

**Report to
Rapport au:**

**Finance and Economic Development Committee
Comité des finances et du développement économique
3 October 2017 / 3 octobre 2017**

**and Council
et au Conseil
11 October 2017 / 11 octobre 2017**

**Submitted on September 25, 2017
Soumis le 25 septembre 2017**

**Submitted by
Soumis par:
Councillor / Conseiller Scott Moffatt, Rideau Goulbourn**

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Ward: RIDEAU-GOULBOURN (21)

File Number: ACS2017-CCS-FED-0014

SUBJECT: RICHMOND'S 200TH ANNIVERSARY CELEBRATION (2018)

OBJET: CÉLÉBRATIONS DU 200^E ANNIVERSAIRE DE RICHMOND (2018)

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend that Council approve a one-time contribution of \$29,000 in support of Richmond's 200th anniversary celebrations next year, to be added to the 2018 Recreation, Cultural and Facility Services departmental budget.

RECOMMANDATION DU RAPPORT

Que le Comité des finances et du développement économique recommande au Conseil d'approuver un versement ponctuel de 29 000 \$ afin d'appuyer les activités des célébrations du 200^e anniversaire de Richmond qui se dérouleront l'an prochain, et d'ajouter cette contribution au budget de 2018 de la Direction générale des loisirs, de la culture et des installations.

BACKGROUND

Next year marks a momentous occasion in Ward 21, as the Village of Richmond celebrates its bicentennial anniversary. In recognition of this milestone, the Richmond Village Association (RVA) has planned a series of community events and activities through the year, with the main celebrations taking place from June 15-17, 2018.

These types of celebrations have a high civic value in terms educating and bringing together communities. They are also important from an economic perspective, as they encourage local spending and tourism.

As a result, the City has contributed financial and in-kind support to these landmark events in the past. For example, \$27,500 was approved within the 2013 budget in support of the [400th Anniversary Celebrations](#) of Samuel de Champlain (Ward 19).

The purpose of this report is similar; to request that the Finance and Economic Development Committee earmark \$29,000 within the 2018 budget in support of the Village of Richmond's 200th Anniversary Celebrations.

DISCUSSION

History of the Village

The Village of Richmond is the oldest settlement in Carleton County. It was laid out in 1818 under military authority. The Village was established as a complete town and first settled by the Irish. Richmond straddles the Jock River, which at the time, was considered a key transportation route.

Early on, Richmond had a school, several places of worship, a town hall and government stores depot. Residents lived in log homes. The settlement also included a grist mill and saw mill, owned by George Lyon, and the Masonic Arms Hotel, owned by

Sergeant Andrew Hill and his wife Maria. Colonel George Thew Burke oversaw the early settlement.

Although the military withdrew its support in 1822, Richmond continued to thrive and, in 1850, was the first municipal corporation in Carleton County to become a village. The Village of Richmond continues to be home to one of the city's famous rural fairs, which has operated within the village boundaries since 1894. In 2014, after 84 years in business the treasured Richmond Bakery, a mainstay on Perth Street, closed its doors.

Today, the Village of Richmond is home to approximately 5,140 residents, with continued residential growth on the horizon. It is the third largest of the city's 26 villages; falling behind Greely and Manotick. In 2010, a new community design plan and updated Secondary plan were approved, to help guide future growth in the Village of Richmond. The plan included a vision for a new major residential development on the western edge of the village. Richmond's first grocery store and Tim Horton's opened in 2012 at the corner of Perth Street and Shea Road. In 2016, the former Richmond Bakery site was taken over by Danby's Roadhouse.

200th Anniversary Celebrations Funding

The planned bicentennial celebrations are a reflection of the pride that the citizens of the Village of Richmond have for their community, as well as their desire to showcase rural Ottawa to the rest of the city. The celebrations will allow residents to participate in civic life, while providing them, including those new to the Village, with an opportunity to learn about the history of Richmond. The celebrations, which will draw crowds from outside of the Village, will also contribute positively to the local economy.

To date, the RVA has raised \$40,000 in support of the celebrations and continues to host fundraisers to meet its \$100,000 goal for the event. A detailed outline of fundraising activities can be viewed on the celebrations website (www.richmond200.ca). In addition to fundraising, the RVA has received a Canadian Heritage grant from the Federal Government, valued at \$40,200, in support of the celebrations.

To deliver all of the planned activities, the RVA requires an additional \$29,000 in funding, which it hopes that the City will consider contributing. These funds will in part be used to pay for fees and incidentals related to hosting events in city-owned facilities. In addition to six events that are slated to take place in the City's Richmond Memorial Centre, funds are needed to offset the cost of fireworks and various children's activities.

The RVA has provided an estimated budget for the activities it hopes to fund with support from the City (Table 1).

If approved, the funding will be allocated within the Recreation, Cultural and Facility Services department's budget, since the General Manager of this portfolio has the delegated authority to enter into agreements related to the use of city facilities and special events, provided that the funds are approved by Council (within approved budget limits).

Table 1: Estimated Costs

Community Centre Rental and Setup Fees: Richmond Memorial Centre	Cost
New Year's Eve Celebration, December 31, 2017	\$982.26
Family Fun Skate Day, February 18, 2018	\$770.57
Jimmy Buffet Dance, February 23-24, 2018	\$845.13
200 th Celebration Weekend, June 14-18, 2018	\$6,936.71
Silver Stick Tournament, December 18, 2018	\$2,681.17
New Year's Eve Celebration, December 31, 2018	\$982.26
Fire Works: Richmond Fairgrounds	
Fireworks Display including Cleanup, June 15, 2018	\$9,889.76
Children's Activities: Richmond Fairgrounds	
Circus Delight, Face Painting, Live Music and Clown, June 15-17, 2018	\$5,920
Total	\$28,998.86

In addition to the events listed in Table 1, the anniversary celebrations will also include a variety of historical events, walking tours, a parade, military and educational displays, a mural unveiling, opening and closing ceremonies and family-friendly activities.

Closing Statement

If approved, this funding opportunity will provide the City with a means to celebrate and promote the unique identity of rural Ottawa, while showing its support for this historic, all-inclusive event. To this end, the Rural Affairs Office has agreed to work with Corporate Communications to assist with promotional materials on behalf of the City. The Rural Affairs Office will also assist with preparing any funding agreement (between the City and RVA) that will be required in support of the one-time contribution.

RURAL IMPLICATIONS

If approved, the recommendation in this report will have a positive impact on Village of Richmond residents, and others looking to participate, as the funds will allow the RCA to delivery fun-filled programming in the community throughout 2018.

CONSULTATION

There was no public consultation for this report.

COMMENTS BY THE WARD COUNCILLOR(S)

This report has been initiated by the associated Ward Councillor.

ADVISORY COMMITTEE(S) COMMENTS

There were no advisory committees consulted on this report.

LEGAL IMPLICATIONS

There are no legal impediments to approving the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated to this report.

FINANCIAL IMPLICATIONS

One-time funding will be included in the 2018 Draft Operating estimates for Committee and Council consideration.

ACCESSIBILITY IMPACTS

There are no accessibility impacts associated to this report.

TERM OF COUNCIL PRIORITIES

The recommendation of this report aligns with the following sections in the 2015-2018 Strategic Priority:

- C1 – Contribute to the Improvement of Quality of Life
- C3 – Provide a Compelling and Vibrant Destination
- EP1 – Promote Ottawa

DISPOSITION

Upon approval of this report by Council, the General Manager, Recreation, Cultural and Facilities Services will finalize the grant agreement with the Richmond Village Association in consultation with the City Solicitor's office.