COMITÉ DES SERVICES
COMMUNAUTAIRES ET DE
PROTECTION
RAPPORT 21
LE 22 FÉVRIER 2017

1. COMMEMORATIVE NAMING PROPOSAL – W.J. BELL ROTARY PEACE PARK

PROPOSITION DE NOM COMMÉMORATIF – PARC DE LA PAIX DU ROTARY CLUB WJ-BELL

COMMITTEE RECOMMENDATION

That Council approve the proposal to re-name Bell Memorial Park at 1751 Stittsville Main Street, "W.J. Bell Rotary Peace Park".

RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à changer le nom du parc Bell Memorial, situé au 1751, rue Stittsville Main, à « parc de la paix du Rotary Club WJ-Bell ».

DOCUMENTATION / DOCUMENTATION

Manager, Policy and Technical Solutions' report dated 10 January 2017 (ACS2017-CCS-GEN-0007).

Rapport du Gestionnaire, politiques et solutions techniques, daté le 10 janvier 2017 (ACS2017-CCS-GEN-0007).

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Report to Rapport au:

Community and Protective Services Committee
Comité des services communautaires et de protection
16 February 2017 / 16 février 2017

and Council et au Conseil 22 February 2017 / 22 février 2017

Submitted on January 10, 2017 Soumis le 10 janvier 2017

Submitted by Soumis par:

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Ward: STITTSVILLE (6) File Number: ACS2017-CCS-GEN-0007

SUBJECT: Commemorative Naming Proposal – W.J. Bell Rotary Peace Park

OBJET: Proposition de nom commémoratif – parc de la paix du Rotary Club

WJ-Bell

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REPORT RECOMMENDATIONS

That the Community and Protective Services Committee recommend Council approve the proposal to re-name Bell Memorial Park at 1751 Stittsville Main Street, "W.J. Bell Rotary Peace Park".

RECOMMANDATIONS DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à changer le nom du parc Bell Memorial, situé au 1751, rue Stittsville Main, à « parc de la paix du Rotary Club WJ-Bell »

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or who have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall
 have made an outstanding contribution to the City of Ottawa outside of his/her
 capacity and duties as a City employee or they may be recognized for their
 exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park

or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);

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 The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

Staff review the name against other criteria (e.g. potential issues for 9-1-1, whether there is an existing commemoration for the same nomination, etc.) and if there are no issues of this nature, forwards the nomination to the Commemorative Naming Committee ("CNC"), consisting of: the City Clerk and Solicitor; the Chief Building Official; the General Manager, Recreation, Cultural and Facility Services; the General Manager, Public Works and Environmental Services; the General Manager, Planning, Infrastructure and Economic Development; the Mayor; and, the Ward Councillor, or their respective designates. The CNC reviews the formal application.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council. In cases where no public objections are received, proposals are brought directly to the appropriate Standing Committee and Council without the need for a second CNC meeting.

DISCUSSION

Grace Bell and the Ottawa Stittsville Rotary Club submitted an application to commemorate W.J. Bell. Under the proposal, the City of Ottawa has been asked to rename Bell Memorial Park at 1751 Stittsville Main Street, "W.J. Bell Rotary Peace Park".

The Commemorative Naming Committee ("CNC") met on October 19, 2016 to review the application and endorsed the proposed name under the following criterion:

 Provided extensive community service, or who have an extraordinary community service record.

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 The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation on the proposed name. On October 20, 2016, the City announced a 60-day public consultation on the proposed name. The relevant information was communicated through a public service announcement, the City of Ottawa Twitter accounts and posted to Ottawa.ca.

The 60-day public consultation period ended on December 18, 2016. The City Clerk and Solicitor's Office received two comments in support of the application and one comment in opposition.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

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FINANCIAL IMPLICATIONS

Office of the City Clerk and Solicitor

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk and Solicitor's operating budget.

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While demand has outpaced resources for several years, the practice has been to accommodate the commemorations within the \$18,000 annual budget and Members of Council and the public are made aware that, once the budget has been spent in any given year, any events will need to carry over into the next year.

ACCESSIBILITY IMPACTS

There are no accessibility impacts related to the recommendation in this report.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: W.J. Bell Rotary Peace Park – (Ward 6 – Stittsville)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

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Document 1

W.J. Bell Rotary Peace Park – (Ward 6 – Stittsville)

In recognition of the extensive community service of W.J. Bell, the City of Ottawa has been asked to re-name Bell Memorial Park at 1751 Stittsville Main St. "W.J. Bell Rotary Peace Park".

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A summary of the proposal, submitted by Grace Bell and the Ottawa Stittsville Rotary Club, is provided below:

W.J. Bell donated the park land with the aim that it be enjoyed for generations to come. While not a Rotarian himself, Bell's next of kin, Grace Bell, is a charter member of the Rotary Club of Ottawa-Stittsville. Bell's family and the Stittsville Rotary Club brought forward the name change in order to reflect the objectives of encouraging and fostering peace.

In October 2015, the Rotary Club of Ottawa – Stittsville opened a Peace Park within Bell Memorial Park. The Peace Park features a labyrinth, which is designed to foster peaceful contemplation and meditation in a natural environment.

The proposed name "W.J. Bell Rotary Peace Park" reflects the aims of the Peace Park housed within while continuing to commemorate W. J. Bell himself.