



EDUCATION • LEADERSHIP AND SOCIAL SKILLS
PHYSICAL ACTIVITY AND HEALTHY LIFE STYLE • CREATIVE ARTS

AWESOME AUCTION 2015 – Sponsorship Opportunities

Title Sponsor

- One corporate table for 8 with premium centered placement at event
- Opportunity for company representative to speak at event
- Opportunity for company staff involvement
- Verbal recognition of sponsorship by Emcee at event
- Presence in event program as Presenting sponsor including quarter-page advertisement
- Company link on Awesome Auction website
- Logo or name on all social media for Awesome Auction

\$10,000

- Logo on all print marketing material including tickets, letters, flyers and event signage
 - Logo on shared corporate sponsor signage at event entrance
 - Opportunity to place promo material in attendee gift bag
 - Opportunity to display your company banner at event
 - Corporate signage on table
- What Your Sponsorship Does!**
\$10,000 will allow 105 children to attend the Homework Club for one year.

Platinum/Education

- One corporate table for 8 with premium centered placement at event
- Verbal recognition of sponsorship by Emcee at event
- Presence in event program as Platinum Gift sponsor including business card size advertisement
- Company link on Awesome Auction website
- Logo on shared corporate sponsor signage at event entrance
- Opportunity to place promo material in attendee gift
- Continuous promotion of company name/logo during live auction

Gold/Leadership & Social Skills

- One corporate table for 8 with premium placement at event
- Verbal recognition of sponsorship by Emcee at event
- Presence in event as Gold sponsors
- Company link n Awesome Auction website
- Continuous promotion of company name/logo during live auction
- Logo on shared corporate sponsor signage at event Entrance

Silver/Physical Activity & Healthy Lifestyle

- One corporate table for 8 with premium placement at event
- Presence in event as Gold sponsors
- Company link n Awesome Auction website
- Promotion of company name/logo in silent auction area
- Opportunity to place promo material in attendee gift bag

Bronze/Creative Arts

- One corporate table for 8 with premium placement at event
- Presence in event as Gold sponsors
- Company linkIn Awesome Auction website
- Opportunity to place promo material in attendee gift bag
- Corporate signage on table

\$7,500

bag

- Opportunity to display your company banner at event
- Corporate signage on table

What Your Sponsorship Does!

1. \$7,500 will allow 78 children to attend the Homework Club for one year
2. \$7,500 will put 1 youth Member through 1.5 years of university

\$5,000

- Opportunity to place promo material in attendee gift bag
- Opportunity to display your company banner at event
- Corporate signage on table

What Your Sponsorship Does!

\$5,000 ensures the Club's Leadership Programs have the resources they need to help 20 youth Members conquer the world

\$2,500

- Corporate signage on table

What Your Sponsorship Does!

\$2,500 will get 22 kids walking in the Walk This Way sports program for the entire season

\$1,000

What Your Sponsorship Does!

\$1,000 will cover the cost of arts and crafts material for four Members for 40 days

Education Programs and Services: Foster knowledge-inspired development and applied learning skills to promote positive attitudes towards education.

1. Homework Club
 - a. A key component of programming at all eight Boys and Girls Club Ottawa locations. Each Homework Club session includes a healthy snack and quiet, focused homework time.

Leadership and Social Skills: Foster character building and confidence through participation in leadership and skill development activities that promote both self-actualization and civic responsibility.

1. Leaders-4-Life
 - a. Is about building character and developing leaders. There are 4 components: (1) Individual – personal choices, self-confidence, goals; (2) Family – supporting roles with parents and siblings; (3) School – planning, effort, achievement; and (4) Community – involvement, contributing, volunteerism.
2. Youth Council
 - a. Youth leadership programs are about building character, good citizenship and developing the social, emotional and vocational abilities of youth.
 - b. Youth council members serve as ambassadors and role models for the other children and youth throughout the organization and positively influence decision-making on issues related to youth, through active involvement on boards and committees
3. Torch Club (Age 10-13)
 - a. Torch Club members plan their own programming based on the issues important to them. Torch Club helps kids develop leadership skills and self-esteem in a respectful, diversified environment. The program also offers the opportunity to give back to others and gain a sense of responsibility that comes with making their own decisions.
 - b. Torch Clubs provide a small group experience, with the support and guidance of a caring adult mentor. This program serves as a launching pad for pre-teens before joining Boys and Girls Clubs of Canada's Keystone program.
4. Keystone Club
 - a. Keystone Club is Boys and Girls Clubs of Canada's national leadership development program for youth 14 to 18 year olds
 - b. Keystone Clubs provide youth with the knowledge and skills to make positive choices in their lives as well as a place to use their creative skills to make a difference in their Clubs and communities.
 - c. Throughout the course of the year, Keystone Clubs will complete at least one activity in each of the 5 core areas: Leadership, Teamwork, Healthy Choices, Service to Club and Community and Learning for Life.

Physical Activity and Healthy Lifestyle: Foster Self-development through constructive group and individual physical activity that promote a positive attitude towards physical well being.

1. Swimming Lesson
 - a. Offer swimming lessons for all ages and have women and girls only sessions as well
2. Walk This Way
 - a. This program takes Members on treks through the city, the country and surrounding points of interest. From walks through the Gatineau Park, Hog's Back Park and downtown, Members get to keep fit and play tourists in their own city

Creative Arts: Foster creative expression and identify development through active participation in the arts to promote positive self-attitude

1. Arts and crafts
 - a. Painting
 - b. Sewing
 - c. Jewelry making
 - d. Crocheting
 - e. Photography
 - f. Media club
 - g. Dance
2. Scott Bradford Music Studio
 - a. Members can write, record and produce their own albums



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