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| <p>11. MURAL ON 569 GUY STREET

MURALE AU 569, RUE GUY</p> |
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COMMITTEE RECOMMENDATION

That Council approve a waiver to Section 122A.(1)(b) of the Permanent Signs on Private Property By-law No. 2005-439 (as amended) to allow a mural at 569 Guy Street, subject to review and approval of the mural by the Director of Building Code Services in order to minimize potential traffic-related distraction.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve une dérogation à l'alinéa 122A.(1)(b) du Règlement municipal no 2005-439 régissant les enseignes permanentes sur des propriétés privées (modifié) en vue de permettre l'aménagement d'une murale au 569 rue Guy, sous réserve de l'examen et de l'approbation de la murale par la directrice des Services du Code du bâtiment afin de réduire les risque de distraction pour les automobilistes.

DOCUMENTATION / DOCUMENTATION

1. Councillor Nussbaum's report, dated 16 June 2015 (ACS2015-CMR-PLC-0005).

Rapport du Conseiller Nussbaum, daté le 16 juin 2015 (ACS2015-CMR-PLC-0005).

**Report to
Rapport au:**

**Planning Committee
Comité de l'urbanisme
23 June 2015 / 23 juin 2015**

**and Council
et au Conseil
8 July 2015 / 8 juillet 2015**

**Submitted on June 16, 2015
Soumis le 16 juin 2015**

**Submitted by
Soumis par:
Councillor / conseiller Tobi Nussbaum**

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Ward: RIDEAU-ROCKCLIFFE (13)

File Number: ACS2015-CMR-PLC-0005

SUBJECT: MURAL ON 569 GUY STREET

OBJET: MURALE AU 569, RUE GUY

REPORT RECOMMENDATIONS

That Planning Committee recommend that Council approve a waiver to Section 122A.(1)(b) of the Permanent Signs on Private Property By-law No. 2005-439 (as amended) to allow a mural at 569 Guy Street, subject to review and approval of the mural by the Director of Building Code Services in order to minimize potential traffic-related distraction.

RECOMMANDATIONS DU RAPPORT

Que le Comité de l'urbanisme recommande au Conseil d'approuver une dérogation à l'alinéa 122A.(1)(b) du Règlement municipal no 2005-439 régissant les enseignes permanentes sur des propriétés privées (modifié) en vue de permettre l'aménagement d'une murale au 569 rue Guy, sous réserve de l'examen et de l'approbation de la murale par la directrice des Services du Code du bâtiment afin de réduire les risque de distraction pour les automobilistes.

BACKGROUND

In May 2007, City Council approved the Graffiti Management Strategy, which identifies the use of mural and art as an effective deterrent to graffiti. A mural is proposed for the property located at 569 Guy Street. This property is zoned R3A, a Residential Third Density zone category under the City's Zoning By-law. The Permanent Signs on Private Property By-law 2005-439, as amended, does not permit murals on a residential building or structure in a residential zone unless it is on a property that directly abuts a commercial, industrial or institutionally zoned property.

The owner of the property at 569 Guy Street has requested this exemption in order to advance a positive community building art project with local high school students to design and paint a mural on his fence.

DISCUSSION

There have been past incidents of graffiti where the mural is being proposed. The placement of the mural on the property's fence facing St. Laurent Boulevard will not be obtrusive to local residents, will beautify the immediate vicinity and will deter further incidents of graffiti. This mural is in keeping with the spirit of the City's policy, and although it does not directly abut a commercial or institutional property, it is facing St. Laurent Boulevard, which is an arterial roadway, and Rideau High School, in which is zoned I1A, an Institutional zone category under the City's Zoning By-Law.

RURAL IMPLICATIONS

There are no specific rural implications associated with this report.

CONSULTATION

The Overbrook Community Association and the Principal of Rideau High School have been consulted and have no objections to this mural. Notices were delivered to

approximately 17 nearby properties, and notice of the proposed waiver has been posted on the City's web site.

The Planning and Growth Management Department has no concern with the proposed recommendation.

COMMENTS BY THE WARD COUNCILLOR(S)

Councillor Nussbaum is supportive of this mural location.

LEGAL IMPLICATIONS

There are no legal impediments to approving the recommendation contained in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications associated with this report.

FINANCIAL IMPLICATIONS

There are no direct financial implications.

ACCESSIBILITY IMPACTS

There are no accessibility impacts associated with this report.

TERM OF COUNCIL PRIORITIES

Strategic Objective: GP3 – make sustainable choices Ensure that long-term impacts on the city and the quality of life of its residents are considered when making decisions about how the City's assets are managed, how the City operates and how rural and urban areas are developed.

SUPPORTING DOCUMENTATION

Document 1: Location Map

Document 2: Current Condition

DISPOSITION

Staff will implement Council's decision, as directed.

Document 1 – Location Map



Document 2 – Current Condition

