



CRIME STOPPERS / ÉCHEC AU CRIME

National Capital Area / Région de la capitale nationale

Charitable Registration No./N° Organisme charitable 11907 1504 RR0001

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October 13, 2017

Councillor Eli El-Chantiry
Chair
Ottawa Police Services Board
Champlain Room
110 Laurier Avenue West
Ottawa, Ontario
K1P 1J1

Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT

Dear Councillor El-Chantiry;

We are pleased to provide you with the following semi-annual update. We appreciate the opportunity to provide you with details of our accomplishments and share some of the initiatives being worked on.

Our report will outline the following:

Board Governance

We continue to have a strong board to provide leadership and direction for our program. Monthly meetings are well supported by our volunteers. We held our Annual General Meeting on June 29, 2017. This was an opportunity to officially welcome three new board members to our team. The board also approved the position of a non-voting member. Ms. Elizabeth Callahan was selected for the position of Youth Advisor. We also had the opportunity to recognize milestone achievements for several board members marking two and five year service awards. The Ontario Association of Crime Stoppers held their annual four day training conference beginning on June 8th, 2017 in the Waterloo Region. Both of our Ottawa Police coordinators attended this conference with four of our youth volunteers. This was an excellent opportunity to share best practices and engage in many topical workshops. We are looking forward to participating at the Eastern Ontario Zone meeting being held on Saturday, October 28th, 2017 in Carleton Place. Regular meetings with our local area programs in Eastern Ontario help to ensure best practices and sharing of ideas between programs.

Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.

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Statistics

Sharing of our statistics continues to demonstrate the success and positive impact of Crime Stoppers. We are pleased to enclose our 2017 statistics detailing our TIP volume and outcomes. Once again, TIP volume has continued to increase throughout 2017 with 3692 tips being received up to the end of September. Since January 2017 our TIPS have helped police seize \$43,000.00 in narcotics, the recovery of \$72,040.00 in property as well as the seizure of three firearms. These tips helped in 27 arrests, 28 criminal cases being cleared. TIP rewards of \$10,825.00 have been approved this year.

Please note the detailed results from 2013-2016.

NATIONAL CAPITAL AREA (OTTAWA) CRIME STOPPERS - MONTHLY STATS ECHEC AU CRIME

2013-2014-2015-2016	2013 Year to Date	2014 Year to Date	2015 Year to date	2016 Year to Date	Program Start March 1985 To Date
ARRESTS ARRESTATION	27	36	74	60	4,839
CRIMINAL CASES CLEARED INFRACTION CLASSES	25	38	46	47	5,164
CRIMINAL CHARGES CHARGES CRIMINELLE	33	150	300	206	8,897
\$ RECOVERED PROPERTY PROPRIETE RECUPEREE	\$0	\$2,625	81,123	\$95,561	11,948,301
\$ NARCOTICS SEIZED SAISIS DE NARCOTIQUE STREET VALUE	\$276,050	\$104,617	\$179,389	\$280,218	80,871,173
\$ MISC (ARSON, FRAUD) DIVERS (INCENDIE, FRAUD)	\$0	\$3,180	\$20,000	\$62,768	1,725,021
RECOVERED ARMS ARMES RECOUVERT	1	5	15	2	449
Calls In APPELS ENTRE	3476	4069	3,550	4,245	54,859
\$ AWARDS APPROVED PRIX DOES NOT INC. REARRANGEMENTS	\$4,380	\$6,740	\$11,040	\$13,690	\$799,505
\$ AWARDS Paid OUT FROM PREVIOUS MONTH	\$180	\$0	\$2,410	\$2,460	N/A

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Community Outreach

Crime Stoppers continue to engage the community at a variety of events. This outreach and engagement is critical to our success and we are confident that these efforts continue to solicit anonymous tips from the public. Our program has been able to attract several new youth volunteers while retaining our experienced team.

Police Week events across our region included strong representation from Crime Stoppers. We were pleased to attend the launch event at Ottawa City Hall as well as each local community event. These are excellent opportunities to focus our attention on youth and community awareness. We provide a variety of information and items to raise awareness about our program. These include brochures; temporary tattoos; comic books; note pads; water bottles; pens and other items. We were delighted to present two donated youth bicycles at one of the events.



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We also participated at a number of community fairs, community BBQ events and other outreach events. Once again, our team participated at the annual Naqvi Cup hosted by MPP Yasir Naqvi. These are excellent opportunities for us to raise awareness about our program.



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Once again our volunteers participated at the Navan Fair Parade. We also helped raise food donations for the Cumberland-Orleans food cupboard. These events are opportunities to connect directly with the community that we serve.



The Canadian Security Association (CANASA) provided Crime Stoppers the opportunity to participate at their annual Security Canada Expo event. Crime Stoppers was selected as their charity of choice for their annual golf tournament.



Thanks to strong support again this year our own Golf Event raised over \$20,000.00. This was our most successful fundraising event in the last five years. We are grateful for the well over 100 golfers and dozens of hole sponsors, prize donors and of course all of our partners and volunteers for contributing to a successful day.

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Crime Stoppers was well represented at the Ontario Association of Crime Stoppers Conference in Waterloo this year with a team of seven participating. We were able to join several other programs at the Circle K / Mac's Convenience community mural launch event.



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As you will recall, on March 9, 2017, Crime Stoppers launched an increased TIP Reward initiative to target illegal fentanyl and opioid narcotics in our community. Our program worked with Ottawa Police to launch this initiative where we announced the maximum TIP reward of \$2000.00 for information leading to an arrest or seizure of any illegal fentanyl or opioids. We are pleased to report that we have extended this initiative until the end of January 2018. We will continue to monitor the effectiveness of this initiative.

Partner Update

Our police co-ordinator, Cst. Jackalyn Getz has been very active since joining our program earlier this year. She has been actively involved in OPS training teaching the post recruits about Crime Stoppers tips and how to use them in investigations as well as on more advanced courses. She has also developed training guides that are posted for all officers to refer to when dealing with Crime Stoppers information. She has reached out and connected with the community officer in the Russell county OPP which led to Crime Stoppers attending the Russell Fair. Cst Getz has been out in the communities giving presentations about Crime Stoppers in places such as Britannia, Carlington, and Ledbury.

We have also been active in assisting the Canadian Association of Crime Stoppers with a national memo of understanding with the Royal Canadian Mounted Police. This will further enhance the strong partnership between Crime Stoppers programs and the RCMP.

Media Update

Reminding the public about Crime Stoppers, especially in the media continues to have a positive impact on the tips we receive. In fact, 584 anonymous tips were received in May of this year. This followed significant media coverage of our fentanyl initiative launch. Tips from the public helped solve many crimes as a result of this increased media exposure. Tip volume continues to increase and we acknowledge the effort by traditional media for their assistance.

Social media continues to be an important tool for Crime Stoppers. Our website and social media continues to be an important tool for Crime Stoppers. With over 1900 Twitter followers, Facebook and our active websites, we continue to capitalize on these cost effective tools. A new Instagram account was launched in June of this year and we hope to develop these platforms.

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Financial

Crime Stoppers continue to be financially viable. We continue to have a healthy financial position and look forward to increasing our fundraising efforts. Our annual charity Golf Tournament was held on July 12th, 2017 at the Pine View Golf Course. Thanks to the generous support of our sponsors, golfers and supporters we raised over \$20,000.00 to support our program. This was an increase of over \$5,000.00 from our 2016 event.

We are planning a return to our Bail-or-Jail event in January 2018. This fundraising initiative is a fun way to engage with the community while raising much needed funds.

Looking Forward

On behalf of the board of directors of Crime Stoppers, please accept our thanks for your continued support and encouragement. We look forward to sharing our success with you during your next invitation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours respectfully,

NATIONAL CAPITAL AREA CRIME STOPPERS



Richard McMullen

President

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