

FRENCH LANGUAGE SERVICES ADVISORY COMMITTEE  
2015–2018 WORK PLAN (EN)

The mandate of the French Language Services Advisory Committee is to provide recommendations to Ottawa City Council on issues impacting the implementation of the Bilingualism Policy and its application to the City's services, programs, policies and initiatives. Above all, the French Language Services Advisory Committee is responsible for ensuring that its actions align with and complement City Council strategic priorities.

Objective 1: Support the development of a fully bilingual program and promotional activities for the City of Ottawa celebrations surrounding the 150 <sup>th</sup> anniversary of Canada's Confederation in 2017		
Associated priority of the Council's mandate: EP1 – Promote Ottawa		
Activity 1 – Description	Responsibility	Timeline
Forge relationships with <i>Ottawa 2017</i> responsible for organizing City-led celebrations for the 150 <sup>th</sup> anniversary of Confederation in order to ensure the high quality of French in promotional activities and programming in addition to simultaneous publication of documents developed in both official languages.	The whole Committee	<p><b><u>2015</u></b> <b>November 12:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2016</u></b> <b>March 10:</b> FLSAC recommendations to <i>Ottawa 2017</i> <b>November 10:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2017</u></b> <b>March 9</b> FLSAC recommendations to <i>Ottawa 2017</i></p> <p><b><u>2018</u></b> <b>June 14:</b> Invite a representative from <i>Ottawa 2017</i> for information <b>September 13:</b> FLSAC recommendations to the Standing Committee</p>

Activity 2 – Description	Responsibility	Timeline
<p>Provide recommendations to <i>Ottawa 2017</i> regarding the development of the City of Ottawa promotional tools highlighting its bilingualism (Francophone and Anglophone) for the 150<sup>th</sup> anniversary celebrations and identifying its different communities.</p>	<p>The whole Committee</p>	<p><b><u>2015</u></b>  <b>November 12:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2016</u></b>  <b>March 10:</b> FLSAC recommendations to <i>Ottawa 2017</i>  <b>November 10:</b> Invite a representative from <i>Ottawa 2017</i> for information</p> <p><b><u>2017</u></b>  <b>March 9</b> FLSAC recommendations to <i>Ottawa 2017</i></p> <p><b><u>2018</u></b>  <b>June 14:</b> Invite a representative from <i>Ottawa 2017</i> for information  <b>September 13:</b> FLSAC recommendations to the Standing Committee</p>

Objective 2: Support the growth of Francophone and Francophile businesses in Ottawa		
Associated priority of the Council's mandate: EP1 – Promote Ottawa		
Activity 1 – Description	Responsibility	Timeline
Provide recommendations to the Economic Development and Innovation Department on the development of a communications strategy aiming at forming strong links within Ottawa's Francophone and Francophile business community.	The whole Committee	<p><b><u>2016</u></b></p> <p><b>June 9:</b> Invite a representative from the Economic Development and Innovation Department to make a presentation for information</p> <p><b>September 8:</b> FLSAC recommendations to the relevant department</p> <p><b><u>2017</u></b></p> <p><b>November 9:</b> Invite a representative from the Economic Development and Innovation Department to make a presentation for information</p> <p><b><u>2018</u></b></p> <p><b>March 8:</b> FLSAC recommendations to the relevant department</p>

Objective 3:		
Approach that helps increase the provision of recreational activities in French		
Associated priority of the Council's mandate: SE1 – Improve the client experience through established service expectations		
Activity 1 – Description	Responsibility	Timeline
Seek relevant information and provide recommendations to staff from Parks, Recreation and Cultural Services to support and enhance recreational activities in French in the West end of Ottawa, while maintaining the quality programming already provided in other communities.	The whole Committee	<p><b><u>2016</u></b></p> <p><b>September 8:</b> Invite a representative from Parks, Recreation and Cultural Services</p> <p><b>November 10:</b> FLSAC recommendations to the relevant department</p>

<b>Objective 4:</b> Approach promoting a diversification of employee recruitment methods in order to attract a greater number of bilingual candidates at all levels of the organizational: front line staff, managers and directors		
Associated priority of the Council's mandate: SB1 – Advance equity and inclusion for the city's diverse population		
Activity 1 – Description	Responsibility	Timeline
Forge relationships with the Human Resources Department to obtain information on the number of designated bilingual positions within the City of Ottawa.	The whole Committee	<u><b>2017</b></u> <b>March 9:</b> Invite a representative from Human Resources for information <b>June 8:</b> FLSAC recommendations to the relevant department  <u><b>2018</b></u> <b>March 8:</b> Invite a representative from Human Resources for information <b>June 14:</b> FLSAC recommendations to the relevant department

Activity 2 – Description	Responsibility	Timeline
Forge relationships with the Human Resources Department in order to develop outreach strategies in regards to newcomers including French-speakers.	The whole Committee	<u><b>2017</b></u> <b>March 9:</b> Invite a representative from Human Resources for information <b>June 8:</b> FLSAC recommendations to the relevant department  <u><b>2018</b></u> <b>March 8:</b> Invite a representative from Human Resources for information <b>June 14:</b> FLSAC recommendations to the relevant department

Objective 5: Continue to increase staff awareness of the active offer of bilingual services		
Associated priority of the Council's mandate: SE3 – Develop a positive, effective and engaged workforce committed to the Service Promise		
Activity 1 – Description	Responsibility	Timeline
Provide recommendations to the French Language Services Branch for the development of additional strategies aimed at encouraging all City employees to complete the “One City, Two Languages” online training modules.	The whole Committee	<p><b><u>2017</u></b></p> <p><b>September 14:</b> Invite the manager of French Language Services for information</p> <p><b>November 9:</b> Recommendations to the manager of French Language Services</p> <p><b><u>2018</u></b></p> <p><b>September 13:</b> Invite a representative French Language Services for information</p> <p><b>November 8:</b> FLSAC recommendations to the relevant department</p>
Activity 2 – Description	Responsibility	Timeline
Seek information and annual statistical data on the participation rates of all City employees to “One City, Two Languages” online training modules.	The whole Committee	<p><b><u>2017</u></b></p> <p><b>March 9:</b> Invite a representative from Human Resources and the French Language Services manager for information</p> <p><b>June 8:</b> FLSAC recommendations to the relevant department</p> <p><b><u>2018</u></b></p> <p><b>March 8:</b> Invite a representative from Human Resources and the manager of French Language Services for information</p> <p><b>June 14:</b> FLSAC recommendations to the relevant department</p>