

2. MURAL AT 373 LAURIER AVENUE EAST MURALE AU 373, AVENUE LAURIER EST

COMMITTEE RECOMMENDATION

That Council approve a waiver to Section 122A.(1), clauses (b) and (c), of the Permanent Signs on Private Property By-law No. 2005-439, as amended, to allow a mural on the exterior of the parking garage structure at the rear of the property at 373 Laurier Avenue East.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve une dérogation à l'article 122A.(1), dispositions (b) et (c), du Règlement municipal sur les enseignes permanentes sur des propriétés privées (no 2005-439), tel que modifié, afin de permettre une murale sur le mur extérieur du garage qui se trouve à l'arrière de la propriété située au 373, avenue Laurier Est.

DOCUMENTATION / DOCUMENTATION

- 1. Acting Deputy City Manager's Report, Planning and Infrastructure, dated 6 October 2015 (ACS2015-CMR-PLC-0010).**

Rapport du Directeur municipal adjoint par intérim, Urbanisme et infrastructure, daté le 6 octobre 2015 (ACS2015-CMR-PLC-0010).

- 2. Extract of Minute, Planning Committee, 13 October 2015.**

Extrait du procès-verbal, Comité de l'urbanisme, le 13 octobre 2015.

**Report to
Rapport au:**

**Planning Committee
Comité de l'urbanisme
13 October 2015 / 13 octobre 2015**

**and Council
et au Conseil
14 October 2015 / 14 octobre 2015**

**Submitted on October 6, 2015
Soumis le 6 octobre 2015**

**Submitted by
Soumis par:
Councillor / conseiller Mathieu Fleury, Ward / Quartier 12**

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Ward: RIDEAU-VANIER (12)

File Number: ACS2015-CMR-PLC-0010

SUBJECT: MURAL AT 373 LAURIER AVENUE EAST

OBJET: MURALE AU 373, AVENUE LAURIER EST

REPORT RECOMMENDATION

That Planning Committee recommend that Council approve a waiver to Section 122A.(1), clauses (b) and (c), of the Permanent Signs on Private Property By-law No. 2005-439, as amended, to allow a mural on the exterior of the parking garage structure at the rear of the property at 373 Laurier Avenue East.

RECOMMANDATIONS DU RAPPORT

Que le Comité de l'urbanisme recommande au Conseil d'approuver une dérogation à l'article 122A.(1), dispositions (b) et (c), du Règlement municipal sur les enseignes permanentes sur des propriétés privées (n° 2005-439), tel que modifié, afin de permettre une murale sur le mur extérieur du garage qui se trouve à l'arrière de la propriété située au 373, avenue Laurier Est.

BACKGROUND

The property is an 11-storey condominium building, and is bordered by an Embassy to the east, a high-rise apartment building to the west, and a commercial property and condominium tower to the south along Laurier Avenue East.

The property is zoned R5B [480] H(33), a Residential Zone under the City's Zoning By-Law. The Permanent Signs on Private Property By-law 2005-439, as amended, does not permit murals on a residential building or structure in a residential zone unless it is on a property that directly abuts a commercial, industrial or institutionally zoned property and where there have been ongoing reported incidents of graffiti.

A mural is proposed at the rear of the property at 373 Laurier Avenue East, on the exterior wall of the parking garage.

DISCUSSION

Given the location of this mural along a publicly accessible walkway, which connects Laurier Avenue East to Wilbrod Street, and that this walkway is not visible from the roadway, this location is a prime target for vandalism. The wall where the mural is proposed is facing an embassy, and does not abut any other properties. The embassy is located in a residential zone.

The theme of the mural will also support the Prime Ministers Row project, which is led by community volunteers to commemorate the many former Prime Ministers who've resided in Sandy Hill. This mural will feature the likeness of Sir John A. Macdonald. Costs associated with the mural installation will be borne by the Condominium Corporation of 373 Laurier Avenue East.

RURAL IMPLICATIONS

There are no specific rural implications associated with this report.

CONSULTATION

Residents of the condominium, the local community association (Action Sandy Hill), and the City of Ottawa Mural Program have all been consulted through the development of this project.

Planning and Growth Management Department Comments

The Planning and Growth Management Department has no concerns with the proposed recommendation.

COMMENTS BY THE WARD COUNCILLOR(S)

Councillor Fleury: "I fully support an exemption to allow for a mural at this location, which has been targeted so often by vandals. By working with the Community Association and the Prime Ministers Row project, the Condominium Corporation's Board of Directors has ensured that the entire community is on board with this idea. I would also like to thank the staff École Secondaire Publique De La Salle, who developed the design for the mural."

LEGAL IMPLICATIONS

There are no legal impediments to adopting the recommendation outlined in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications associated with this report.

FINANCIAL IMPLICATIONS

Costs associated with the mural installation will be borne by the Condominium Corporation of 373 Laurier Avenue East.

ACCESSIBILITY IMPACTS

There are no accessibility impacts associated with this report.

TERM OF COUNCIL PRIORITIES

This project addresses the following Term of Council Priority:

HC4-Support arts, heritage and culture.

SUPPORTING DOCUMENTATION

Document 1: Rendering of Proposed Mural

Document 2: Location Map

DISPOSITION

Staff will implement Council's decision, as directed.

Document 1: Rendering of Proposed Mural



Document 2: Location Map

