FINANCE AND ECONOMIC DEVELOPMENT COMMITTEE REPORT 19 9 DECEMBER 2020

EXTRACT OF DRAFT MINUTES 19
FINANCE AND ECONOMIC
DEVELOPMENT COMMITTEE
1 DECEMBER 2020

COMITÉ DES FINANCES ET DU DÉVELOPPEMENT ÉCONOMIQUE RAPPORT 19 LE 9 DÉCEMBRE 2020

EXTRAIT DE L'ÉBAUCHE DU PROCÈS-VERBAL 19 COMITÉ DES FINANCE ET DU DÉVELOPPEMENT ÉCONOMIQUE LE 1 DÉCEMBRE 2020

BYWARD MARKET PUBLIC REALM PLAN

ACS2020-PIE-RHU-0027

RIDEAU-VANIER (12)

That Finance and Economic Development Committee recommend Council:

1. Approve the ByWard Market Public Realm Plan, as described in this report and attached in Document 3.

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- 2. Direct staff from the Planning, Infrastructure and Economic Development Department to evaluate the existing governance of the public realm in the ByWard Market and report back to Committee and Council in Q2 2021 with recommendations to improve place-making operations and regulation, as described in this report.
- 3. Direct staff to seek out funding from other levels of government and through prioritization within the 2022 City's capital program, to proceed with the detailed design phase for York Street Flex Plaza (from Sussex Drive to ByWard Market Square), as described in this report.
- 4. Direct staff to undertake a detailed transportation study for the Rideau-Sussex Node followed by a national design competition, as described in this report, using funds available in the 2020 and 2021 public realm minor intervention account.

intervention account, and to return to Finance and Economic Development Committee to present its findings.

- 6. Direct staff from Planning, Infrastructure and Economic Development Department and Roads and Parking Services to investigate partnerships according to the Parking Replacement Strategy for ByWard Market, as described in this report.
- 7. Direct staff from the Planning, Infrastructure and Economic Development Department to immediately launch a Working Group on economic recovery for the ByWard Market, as described in this report, with group representation from the Mayor's Office, Ward Councillor's office, Marchés d'Ottawa Markets Corporation, the ByWard Market Business Improvement Area, the Lowertown Community Association, the National Capital Commission and other key external stakeholders.

Court Curry, Manager, Right of Way, Heritage and Urban Design Services, Planning, Infrastructure and Economic Development (PIED) introduced Jillian Savage, Planner II, PIED spoke to a PowerPoint presentation, a copy of which is held on file with the Office of the City Clerk.

Steve Ball, President, Ottawa Gatineau Hotel Association spoke in support of the staff report noting the benefits to the hotel industry.

Catherine Callary, Ottawa Tourism also spoke in support of the realm plan and noted the impacts on tourism since the pandemic.

* Liz Bernstein, Community Association Forum for Environmental Sustainability (CAFES) spoke in support of the report and outlined the positive impacts of tourism and local businesses.

Ashley Hopkins, Co-Chair Byward Market BIA, Paradigm Properties Inc., acting as an agent for the property, spoke in support of the report and urged Committee to have a proactive approach for timing and the implementation of the plan.

John Borsten, Zaks Diner echoed previous speakers, noting his support of the plan.

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*Brian Lahey, The Properties Group spoke in support and noted this plan who benefit the areas in the ByWard Market that have deteriorated throughout the years.

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Grant Hooker, BeaverTails Ottawa Inc. spoke of how the plan will attract tourism and give visitors a sense of beauty and vitality of the regions. He noted his support of the plan

*Norman Moyer, Lowertown Community Association supports major investments in the coming decade to fund the renewal of the ByWard Market and urged the Committee to support the report.

Zachary Dayler, Executive Director, Ottawa Markets spoke in support of the plan however cautioned staff to ensure markets are involved in the program defining in the ByWard Market.

- *Jeff Darwin had registered to speak, however due to technical difficulties, he was not able to do so. A copy of his presentation is held on file with the Office of the City Clerk.
- *Alexandra Badzak, Director and Chief Executive Officer, Ottawa Art Gallery encouraged the committee to endorse the ByWard Market Public Realm Plan and ensure to have stakeholder engagement.

Carole Anne Piccinin, Exec. Director, Ottawa Festivals Network spoke in support of the plan, emphasizing the benefits to small business and tourism.

Todd Brown applauded city staff for the proposed realm plan and echoed his support on the report.

*Sueling Ching, Ottawa Board of Trade (OBOT) noted OBOT's support to strategies that create and enhance community amenities and culture, economic growth and tourism assets, such as the ByWard Market plan.

Ross Meredith, General Manager, Westin and Delta Hotels spoke in support of the plan and noted the importance of the ByWard Market. He thanked staff for their work on the plan.

The following correspondence was provided to the committee coordinator between November 26, 2020 and December 3, 2020. Written submissions are held on file with the Office of the City Clerk.

- Email received on November 26, 2020 by Sylvie Grenier, Lowertown resident
- Email received on November 30, 2020 by Barbara Greenberg, Bike Ottawa
- Email received on December 30, 2020 by Toon Dreessen, President, Architects DCA
- Email received on November 30, 2020 by Liz Bernstein
- Email received on December 1, 2020 by Sarah Jennings
- Email received on December 2, 2020 by Sherrill Owen
- Email received on December 3, 2020 by Alexandra Badzak, Director & CEO, Ottawa Art Gallery
- Email received on December 3, 2020 by Lucie Bureau, National Capital Commission

After discussion, the Committee CARRIED the report recommendations as presented.