

Lansdowne Heritage and Algonquin Interpretation and Public Art
Implementation Plan

June 2012

1.0 IMPLEMENTATION PLAN

1.1 Context

The Heritage and Algonquin Interpretation and Public Art Implementation Plan sets out the timing, means and methods for implementation of the heritage interpretation, Algonquin Interpretation and Public Art described in the Guidelines Document approved as part of the Stage 2 approval of the site plan in the context of several key parameters that stem from various Council approvals and directions. These parameters described below provide the context for the program set out in the Implementation Plan:

- Recognition that the City is making a \$4 M investment in two key Public Art elements (art screen and beacon) as part of the urban park and that this investment represents more than 10% of the urban park budget of \$35 M and approximately one per cent of the total project cost that includes the OSEG component, stadium, renovation and air rights development.
- Recognition that the current project budget approved by Council for the Lansdowne project does not include any funding for implementation of interpretive and Public Art elements outside those to be implemented within the existing approved budget.
- Commitment by the City as expressed through requirements set out in the urban park design competition Request for Proposal (RFP) and subsequently carried forward through as conditions in the site plan approval that Algonquin interpretive elements be integrated into the park design.

With these parameters the focus of the Implementation Plan is to:

- Identify locations for interpretive and Public Art elements;
- Identify elements that would be implemented within the current project budget as the first phase of implementation; and
- Identify opportunities for securing additional funding including means and methods to achieve future implementation of heritage and interpretive and Public Art elements.

1.2 Heritage Interpretation

1.2.1 Context

The heritage interpretation strategy set out in the approved Guidelines Document is focused on providing elements and features layered into the overall development program under the concept of an interpretive walk to provide an appreciation of what Lansdowne was and is and reinforce its sense of place as a significant public and cultural site that has figured prominently in the growth and evolution of the city. The

strategy provides for interpretive elements to build on a main theme of place making to highlight the role of Lansdowne in the past and that will continue, as Ottawa's prime gathering place through three subthemes - Pivotal Place, Innovative Place and People Place – within which stories in several content categories will communicate a variety of interpretive features including Public Art that would be provided to integrate into the park at strategic locations. The content categories as described in the Guidelines Document include the following:

- Algonquin
- Canal, Driveway and Lansdowne
- Politics, Planning and the Park
- Coming and Going
- Innovation, Imagination and Inspiration
- Sporting History
- People Place
- Everybody has a story
- Military

1.2.2 Implementation Steps

Implementation of the heritage interpretive plan will be undertaken in three steps.

Step One – Integration of existing interpretive elements within project budget

The initial implementation of heritage interpretive elements within the current approved project budget is focused on accommodating existing heritage interpretive elements located at Lansdowne. These include the following:

- Ahearn fountain - to be integrated into the plaza space identified on the approved site plan at the south east corner of Bank Street and Holmwood Avenue. This location reflects the key role that Thomas Ahearn played in bringing the electric streetcar down Bank Street to Lansdowne.
- Cows Fly Home on Sunday sculpture – to be retained generally where it is currently located at the west side of the Aberdeen Pavilion



Ahearn Fountain



Cows Fly Home on Sunday

- Patricia Princess Memorial – to be relocated to the west side of the Aberdeen Pavilion to reflect the use of the Pavilion for housing troops during the two World Wars.
- Aberdeen Pavilion heritage plaques – to be retained on the west side of the Aberdeen Pavilion



Princess Patricia Memorial



Aberdeen Pavilion Plaques

- Coliseum Building - architectural elements of the Coliseum building that is to be demolished will be retained for possible re-use as an element to be integrated into one of the new buildings to be constructed or as a separate interpretive element within the mixed use public realm area for the Coliseum building to reflect its historical role at Lansdowne as a significant gathering place for various events including political conventions.



Coliseum Building Elements to be retained

- Horticulture Interpretive Centre – as part of the adaptive re-use of the Horticulture Building, an Interpretive Centre will be provided within that part of the building that will provide for public access to the below grade parking and through the building to the community gardens. This centre will highlight in one place some of the key stories of Lansdowne and of the Horticulture Building in a central highly accessible location.

Step Two – Detailed Design Development

The second step of the implementation of the heritage interpretation will build on the overall directions and strategies set out in the Guidelines document and will focus on undertaking more detailed design work to confirm the nature of the elements and features to be provided as part of the overall interpretive plan. This will also include determining the content for the Horticulture Building Interpretation Centre. CHRML, the author of the Interpretation strategy has been retained to undertake this next phase of work which will involve schematic and design development and be completed in 2012. This work will also identify interpretive elements that may be able to be implemented as Public Art works and will confirm locations for the different physical elements that would be part of the interpretive walk.

Step Three – Funding and Implementation

The more detailed design that will be undertaken as Step Two will provide for determining estimates for the costs to manufacture and implement the additional heritage interpretive features. This will serve as the basis for initiating discussions and making requests of various government agencies, interest groups, grant agencies and the private sector to provide funding. This is elaborated on in Section 1.6 of the plan.

1.3 Algonquin Interpretation

The City's park design team (PFS) is developing an overall concept for integrating Algonquin interpretive elements to reflect Algonquin history, arts and culture within the urban park on City lands. The concept and proposed interpretive elements were presented to the Algonquin elders and the Algonquin Negotiation Representatives (ANR) on May 4, 2012. The objectives of the session, hosted by the Algonquins of Ontario (AOO), were to develop a shared understanding of the Lansdowne Revitalization (and other projects underway); explore ways to further integrate and celebrate Algonquin art, heritage and culture; examine opportunities for collaboration between projects and across jurisdictions; and establish a path forward for the AOO to be meaningfully engaged.

Given the feedback received following this presentation, the City developed, in partnership with the AOO, a narrative entitled "Algonquin Interpretation and The Continuing Conversation toward a Vision for a Revitalized Lansdowne." The purpose of the narrative is to:

- Emphasize the City's priority to proceed with the implementation of Algonquin interpretive elements with the funding earmarked in the project budget (urban park component),
- Provide an overview of the proposed Algonquin interpretive elements, and highlight the concerns raised by the AOO,

- Underscore the City's commitment to further develop the proposed Algonquin interpretative elements in partnership, as well as explore with the AOO additional opportunities to integrate Algonquin elements in the broader Lansdowne Revitalization, including project components beyond the urban park (ie: stadium and adjacent mixed-use area) and on federal lands along the canal (NCC and Parks Canada),
- Reference the City's commitment to explore with the AOO alternative funding sources toward the realization of additional opportunities to integrate Algonquin elements in the broader Lansdowne Revitalization, including project components beyond the urban park (ie: stadium and adjacent mixed-use area) and on federal lands along the canal (NCC and Parks Canada),
- Reference the City's interest in establishing a path forward with the AOO, and suggest additional focused workshops/collaborative sessions along the journey toward a final vision for Lansdowne,
- Emphasize that Committee and Council's consideration of this report and supporting documents do not preclude the continuing conversation toward a vision for a revitalized Lansdowne.

Following the City's presentation of this narrative on June 15, 2012, the City and AOO concurred that it represents an early step in the journey toward a final vision for Lansdowne; as such, the AOO supports the general direction in which it takes the growing relationship between the City and the Algonquins of Ontario. The City is committed to continue working in partnership with the AOO to further develop the Algonquin interpretive elements as key features of the face of Lansdowne, as well as to further explore additional opportunities to integrate Algonquin interpretive elements into the broader Lansdowne Revitalization.

The narrative entitled "Algonquin Interpretation and The Continuing Conversation toward a Vision for a Revitalized Lansdowne," is included as Document 2 to the report (Lansdowne Public Art and Heritage Interpretive Implementation Plan – Update, ACS2012-PAI-PGM-0154) and will be appended to the Implementation Plan document. It sets out the details for the continuing process that will be followed with the AOO in further developing the Algonquin interpretive elements to be implemented as part of the urban park development as well as for determining additional opportunities for implementation of Algonquin Interpretive elements to support and compliment those to be implemented within the urban park.

1.4 Public Art

1.4.1 Context

The PFS Park design includes two significant Public Art elements conceived by Jill Anholt who was included as part of the PFS design team to develop Public Art elements for the urban park. In addition to the urban park art pieces (art screen and beacon), there are opportunities for other Public Art elements to be introduced as part of the

Lansdowne revitalization that may be heritage interpretive elements or that may be commissioned art pieces. The Public Art strategy set out in the Guidelines Document builds on the key Public Art elements that are part of the urban park design and provides a framework for advancing other Public Art pieces in the context of the interpretive plan and other functional and cultural endeavors that can contribute to making Lansdowne a unique and memorable experience for all users.

The development of the details of the Public Art elements that would be provided under the overall strategy would involve various stakeholders to determine the Public Art elements to be pursued, locations, and the means by which they could be pursued. This would include determining with CHRML and others, heritage interpretive elements that may be advanced as Public Art features and how best to incorporate these into the site and urban park, functional elements that are required as part of the revitalization that could be implemented as Public Art features and elements, and electronic art opportunities for the art screen that is part of the urban park plan.



The Beacon and Screen

To the extent possible, the City process for commissioning Public Art will be followed for implementing Public Art elements to be pursued over time. The elements to be implemented as part of the overall revitalization within the current project budget are the art screen and beacon. Other elements that will be dependent on future funding will be implemented overtime as funding is secured. In this regard, the heritage interpretive plan and Public Art strategy set out in the guidelines document serve as the frame of reference for immediate and longer term implementation of interpretive and Public Art elements with respect to the nature of elements to be implemented, possible locations, and potential approaches to implementation related to matters such as funding, commissioning etc.

1.4.2 Implementation Steps

The steps for implementation of Public Art align with the three steps for implementation of the heritage interpretive elements.

Step One – Art Screen and Beacon

The first step involves the implementation of the art screen and beacon as part of the construction of the urban park and will be undertaken within the approved budget for the Lansdowne revitalization. The cost estimate for these two art pieces is \$4 M which represents more than 10% of the construction cost of \$35 M for the urban park and approximately 1% of the overall project cost which includes the urban park, stadium renovation, urban mixed use area and the air rights elements.

Step Two – Confirming additional Public Art opportunities

Step Two is focused on confirming additional Public Art opportunities for both temporary and permanent Public Art. The additional permanent Public Art opportunities will be determined as part of the process for detailed design development of the heritage interpretive features some of which may be suitable as candidates for Public Art commissions. This is consistent with directions provided by the Ontario Heritage Trust (OHT) through the OHT approval process where they recognize the value of Public Art at Lansdowne but considered it imperative that the Public Art fit within and be part of the heritage interpretation.

The Public Art strategy set out in the Guidelines Document identifies possible Public Art elements that would be included within the process of confirming Public Art opportunities to be pursued overtime as part of the interpretive plan or as their own Public Art elements. The two temporary Public Art elements identified in the Guidelines Document that that will be pursued as part of the construction project and through programming comprise the following:

- Construction as canvass – to provide an opportunity for schools and artists to showcase their work on the construction hoarding that will be provided around the site during construction. The Public Art office will pursue this opportunity with area schools and local artists. This opportunity would not comprise commissioned art work, however, certain standards to ensure that art works would be suitable for a highly visible location would be established.
- Media Art – The art screen to be provided as a permanent art piece is not only an art piece in and of itself, but is also a canvass for media art that can offer opportunities for artists to develop digital imaging that may relate to programmed activities within the urban park or that could be part of a collection of visual imaging to provide for animation of the screen outside programmed events. The City's Public Art office would work with Jill Anholt (the creator of the screen) during the construction period to determine how such opportunities could be provided.

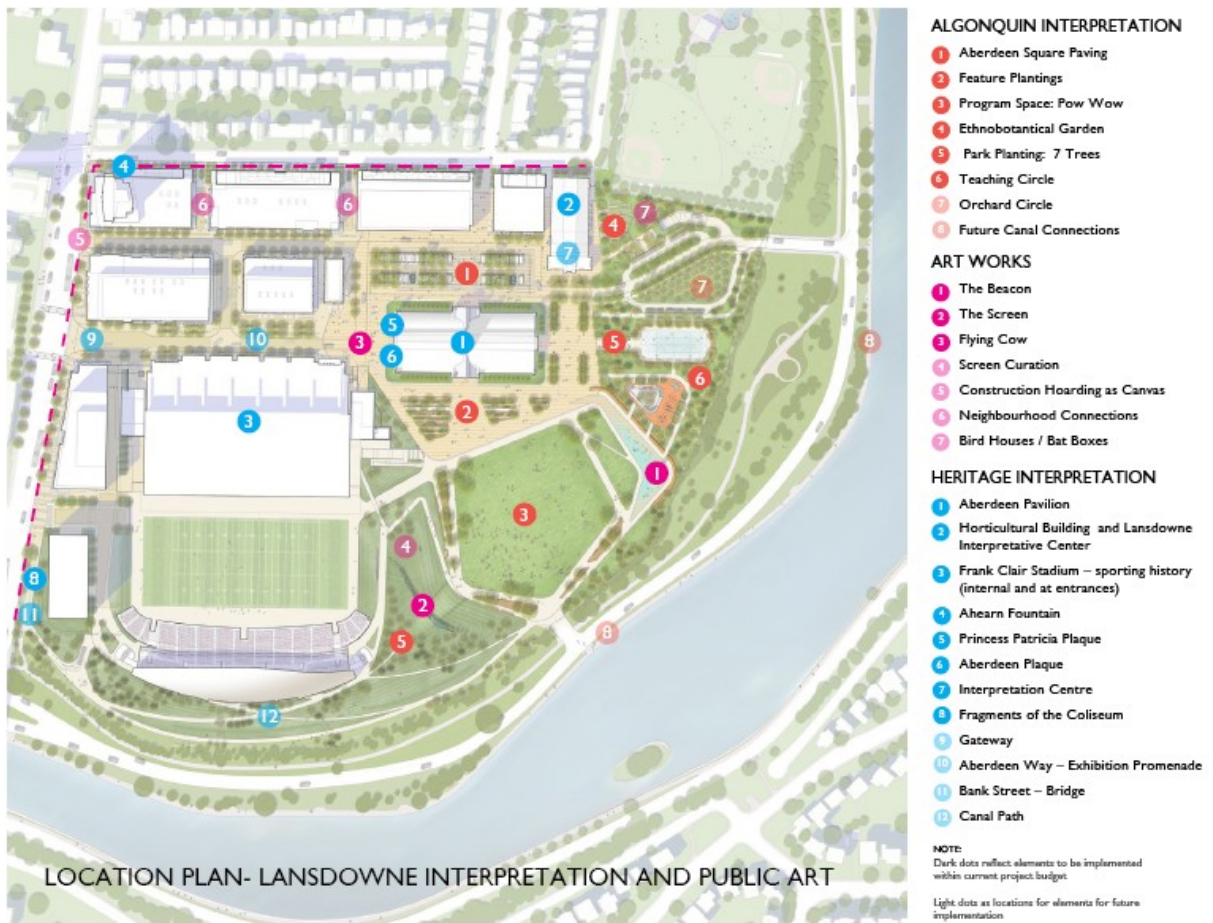
Step Three – Funding and Implementation

As noted in the context discussion, the City process for commissioning Public Art will be followed to the extent possible for implementing Public Art elements that may be

pursued as part of the heritage interpretation or as stand- alone Public Art elements that may be pursued over time. Given the parameters set out for this implementation plan that the current project budget approved by Council for the Lansdowne project does not include any funding for implementation of interpretive and Public Art elements outside those to be implemented within the existing approved budget approved, implementation and timing for providing additional Public Art elements as with heritage interpretive elements will be subject to securing funding from other sources. This is addressed further in Section 1.6.

1.5 Locations – Interpretive Walk

The following plan conceptually identifies the locations for the heritage and Algonquin interpretive elements and Public Art pieces that will be implemented as part of the construction project and highlights locations where additional interpretive elements and Public Art may be located to implement the concept of the Interpretive walk subject to securing required funding.



1.6 Funding Sources and Future Implementation (Heritage Interpretation and Public Art)

Implementation over time and actual timing for additional implementation of heritage interpretive elements and Public Art beyond those that will be implemented within the Council approved project budget as set out in this implementation plan will require that other funding sources be secured. Sources to be pursued include but are not limited to the following:

- Cultural development grant programs offered by government agencies and arts grant groups
- Private sector corporate sponsorships
- Private sector or individual donations
- Ottawa Sports and Entertainment Group
- The OHT for implementation of heritage interpretation
- Partnerships

Efforts to further define and pursue funding sources and opportunities will be initiated and pursued by the City's Cultural Services Branch of the Department of Recreation and Culture following the detailed design development for the heritage interpretation elements. Through this detailed design development, CHRML will also work with the Cultural Services Branch to confirm interpretive elements that may be pursued as commissioned Public Art. The General Manager, Recreation and Culture will report back to Council prior to completion of the project construction in 2014 on the outcome of efforts to secure funding for implementation of heritage interpretive and Public Art elements that are currently not funded along with priorities and timing for implementation of additional interpretive and Public Art elements.