

# Summary of Written and Oral Submissions: Error! Reference source not found. Zoning By-law Amendment – 1740 Woodroffe Avenue

Note: This is a draft Summary of the Written and Oral Submissions received in respect of Zoning By-law Amendment – 1740 Woodroffe Avenue (ACS2019-PIE-EDP-0001), prior to City Council's consideration of the matter on March 6, 2019.

The final Summary will be presented to Council for approval at its meeting of March 27, 2019, in the report titled 'SUMMARY OF ORAL AND WRITTEN PUBLIC SUBMISSIONS FOR ITEMS SUBJECT TO BILL 73 'EXPLANATION REQUIREMENTS' AT THE CITY COUNCIL MEETING OF March 6, 2019'. Please refer to the 'Bulk Consent' section of the Council Agenda of March 27, 2019 to access this item.

In addition to those outlined in the Consultation Details section of the report, the following outlines the written and oral submissions received between the publication of the report and prior to City Council's consideration:

## Number of delegations/submissions

Number of delegations at Planning Committee: 2

Number of written submissions received by Planning Committee and Council between February 15 and March 6, 2019 : 0

Primary concerns, by individual None provided

## Primary arguments in support, by individual

**Catherine Callary, Chair, Ottawa Film Office Board of Directors, also spoke for Ottawa Tourism** (oral submission)

- the Board perspective is a high level from across a broad range of sectors; it is pleased to provide support on the proposed soundstage campus and creative hub
- Ottawa Tourism is supportive of the proposal, as an exciting addition to the national capital region
- the benefits of Production taking place in destinations has been documented
- the Province of Ontario has had to turn away \$260 M of Production in 2017 due to lack of available soundstages; a soundstage in Ottawa will help attract productions that would otherwise film outside the province

- Productions who choose Ottawa as their filming location often mean a large cast and crew and entourages who use and visit local accommodations and attractions, adding to Ottawa's visitor economy
- Production leads to jobs in the creative sector; the proposed soundstage complex will contribute strongly to Ottawa's economy and is expected to increase levels of production in the region by 40 % in the first few years of operation, and to create an additional 500 FTEs for the sector
- a city with a thriving, creative community tends to be an interesting destination for people to visit; activity that surrounds creative people will also lend itself well to Ottawa's reputation as one of the most educated and culturally rich destinations in Canada
- the proposed purpose-built soundstage campus and creative hub will act as a gathering place for the city's film, television and animation sectors, organically creating networking opportunities and cross collaboration between the city's cultural sectors
- the proposed site at the Greenbelt Research farm is ideal, since it's already developed land, and it won't interfere with agriculture or conservation activities in the area; it's also a short distance from the airport, the downtown core, education facilities and production industry that exists in that area already; with the addition of the autonomous vehicle testing and precision agriculture research, the area will soon be bustling with innovation

**Bruce Harvey, Ottawa Film Commissioner** (oral submission)

- provided some context on Ottawa's history with the Production industry, noting that Ottawa is the birthplace of film, television, and animation in Canada and has a long, storied involvement in the industry
- the major growth in the last five to ten years in the industry is in dramatic series, which requires a bigger soundstage to be able to compete on that level
- has heard a considerable amount of interest from the industry about the proposed soundstage
- is working with the Canadian Film Centre towards the potential for a campus in Ottawa for volumetric motion capture, a cutting-edge technology that would advance the animation, live-action film and gaming industry to a level that currently doesn't exist anywhere in Canada or the eastern United States, and that would put Ottawa on the map in a way not seen before

**Effect of Submissions on Planning Committee Decision:** Debate: The Committee spent 18 minutes on this item

Vote: The Committee CARRIED the report recommendations without making any changes.

**Effect of Submissions on Council Decision:**

Council considered all written and oral submissions in making its decision, and CARRIED this item without making any changes to the report recommendations.