

## **PUBLIC WORKS AND ENVIRONMENTAL SERVICES DEPARTMENT**

Municipal Parking Management Strategy Refresh and Governance Review

ACS2019-PWE-RPS-0016

City Wide

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### **Report Recommendations**

**That the Transportation Committee recommend that Council:**

- 1. Approve the updated City of Ottawa Municipal Parking Management Strategy, including the following elements:**
  - a. Setting a minimum Parking Reserve Fund amount of \$8 million and a maximum Parking Reserve Fund of \$20 million; and,**
  - b. Directing staff to amend the existing Delegation of Authority By-law to reflect the recommended changes in the Rate Setting Guidelines; and,**
  - c. Increasing the Business Improvement Area (BIA) Parking Grant Program to \$10,000 for each BIA in paid parking areas; and,**
  - d. The updated Terms of Reference for the Parking Stakeholder Consultation Group and the Local Area Parking Studies;**
- 2. Approve increasing the \$3.00 per hour on-street parking rates to \$3.50 per hour, with the maximum set at \$4.00 per hour effective January 1, 2020;**
- 3. Approve the addition of three full-time equivalent positions to support the development and implementation of a Bike Parking**

**Strategy, to be funded through the Paid Parking Program;**

**4. Receive the Governance Review Report as presented by MNP Ltd, attached as Document 6.**

Scott Caldwell, Area Manager, Transitway and Parking, Public Works and Environmental Services (PWE), Laila Gibbons, Director, Roads & Parking Services, PWE and Ms. Signy Franklin, Senior Manager, Management Consulting at MNP provided a presentation and responded to questions. A copy of the presentation is held on file.

The following staff also responded to questions:

- ❖ Vivi Chi, Director, Transportation Planning, Transportation Services Department (TSD)
- ❖ Kevin Wylie, General Manager, PWE
- ❖ Taffy Nahas, Legal Counsel, Innovative Client Services Department (ICSD)
- ❖ Jennifer Pereira, Legal Counsel, ICSD

The following motions were introduced for consideration:

**Motion**

Moved by Councillor S. Blais

WHEREAS, as part of the refresh of the Municipal Parking Management Strategy (MPMS), staff recommends that Council establish a \$20 million maximum balance for the City's Parking Reserve Fund to ensure the fund does not grow beyond forecasted requirements; and

WHEREAS the 2018 balance in the Parking Reserve Fund was \$24 million, and is forecast to be close to that amount for 2019; and

WHEREAS staff is also recommending that any amount in the Parking Reserve

Fund in excess of the maximum will be contributed to City capital accounts related to MPMS objectives as follows: Park & Ride Lots (acquisition, development, expansion); and curb, sidewalk and parking lane lifecycle costs (in paid parking areas); and

WHEREAS staff has advised that there are projects currently underway that would be eligible to receive those surplus funds, and the application of the parking reserve funds to eligible projects would result in the return of an equivalent amount to the City-wide reserve fund; and

WHEREAS, in response to Council direction, staff is bringing forward a recommended Strategic Road Safety Action Plan for Committee and Council consideration later in 2019; and

WHEREAS the Strategic Road Safety Action Plan report will recommend priority road safety investments, over five years, based on Vision Zero principles and funded from growth in automated enforcement revenues (e.g. red light cameras, speed cameras, school bus violation cameras, etc.); and

WHEREAS there is expected to be a gap in time and funding between the Council adoption of its Strategic Road Safety Action Plan and the anticipated growth in revenues from automated enforcement measures, and Council will want to implement its Vision Zero action plan as soon as possible following the adoption of the Plan;

THEREFORE BE IT RESOLVED that Transportation Committee recommend that City Council approve that the excess funds in the Parking Reserve Fund, expected to be approximately \$4 million, be applied to eligible works in progress, as described in this motion, and that the amounts returned to the City-wide reserve be used to establish baseline funding for the Strategic Road Safety Action Plan for consideration in the Draft 2020 Capital Budget.

Motion

Moved by Councillor M. Fleury

WHEREAS the current mandate of the Municipal Parking Management Program works on a cost-recovery model with surplus revenues of up to \$23 million can only be reinvested in the Municipal Parking Management Program for future capital and operational investments;

WHEREAS the City asked MNP Ltd. to provide an independent governance review of parking operations, including preparing a business case on the available governance options to review the current model;

WHEREAS the Governance Review Report as presented by MNP Ltd. recommends maintaining the current governance structure as the best aligned with the City's new MPMS, the Modified Municipal Delivery, a City program that will deliver Parking Services under a non-profit, self-sustaining model and directs surplus revenue to fund transportation related activities in alignment with the MPMS and the Parking Reserve Fund;

WHEREAS Parking revenue is not used to benefit the whole city or council priorities;

WHEREAS Hydro Ottawa have demonstrated the value in return for a dividend to the city where council can define where its best allocated;

THEREFORE BE IT RESOLVED that the Transportation Committee recommend Council approve an additional option whereby a non-for-profit is used to collect all parking revenue in a similar delivery system as Hydro Ottawa (Option 3) be reviewed or developed.

BE IT FURTHER RESOLVED the revenue collected can be reverted back to the City in the form of a dividend to be reallocated to General Revenue or council set priorities.

The Committee heard from the following 5 delegations on this item.

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- Dennis Van Staaldouin\*, Executive Director, Wellington West Business Improvement Area
  - Kathleen Fortin\*, Healthy Transportation Coalition and Ottawa ACORN
  - Trevor Haché\*
  - Alex Cullen, Vice President, Federation of Citizens' Associations of Ottawa
  - Randall Kemp

The presenters were generally in support of the staff report. Some suggestions touched upon, but were not limited to the following:

- More consideration and piloting of new technologies
- Minimum introductory period pricing allowing new paid parking areas to charge a minimum cost-recovery rate
- Control over timing and implementation and respect strategy principles of the original MPMS
- Increase snow clearing standards of sidewalks
- Explore paying for bike parking for a bike-sharing program within paid parking areas
- Charging for parking at all municipal parking lots and park and rides and consider an arms-length agency to handle parking in Ottawa
- Parking reserve fund should not be used to create new or maintain existing free parking lots, ie., park and rides

Written correspondence was also received from the following:

- John Woodhouse\*

*[ \* Individuals / groups marked with an asterisk above either provided comments in writing or by e-mail; all submissions are held on file with the City Clerk. ]*

Following the delegations Councillor S. Menard introduced the following motion for consideration:

Motion

Moved by Councillor S. Menard

WHEREAS Municipal Parking Management Strategy Refresh and Governance Review report sets out 5 objectives for the MPMS strategy; and

WHEREAS objective number 2 cites businesses, institution and tourism; and

WHEREAS local communities are important stakeholders in parking discussions;

THEREFORE BE IT RESOLVED that the report be amended to change objective number 2 for the MPMS to read:

“2. Prioritize short-term parking that is responsibly priced to support local communities, businesses, institutions, and tourism”

Questions of staff having concluded; Councillor Menard withdrew his motion and alternatively submitted the following direction to staff:

That staff explore, and report back on, the implications of amending Objective Number 2 of the Municipal Parking Management Strategy (MPMS) Refresh and Governance Review report (businesses, institution and tourism) by including “local communities” as laid out below:

“2. Prioritize short-term parking that is responsibly priced to support local communities, businesses, institutions, and tourism”.

The committee then considered Councillors Fleury and Blais’ motions as follows:

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**Motion No. TRC 2019 5/1**

Moved by Councillor M. Fleury

**WHEREAS the current mandate of the Municipal Parking Management Program works on a cost-recovery model with surplus revenues of up to \$23 million can only be reinvested in the Municipal Parking Management Program for future capital and operational investments;**

**WHEREAS the City asked MNP Ltd. to provide an independent governance review of parking operations, including preparing a business case on the available governance options to review the current model;**

**WHEREAS the Governance Review Report as presented by MNP Ltd. recommends maintaining the current governance structure as the best aligned with the City's new MPMS, the Modified Municipal Delivery, a City program that will deliver Parking Services under a non-profit, self-sustaining model and directs surplus revenue to fund transportation related activities in alignment with the MPMS and the Parking Reserve Fund;**

**WHEREAS Parking revenue is not used to benefit the whole city or council priorities;**

**WHEREAS Hydro Ottawa have demonstrated the value in return for a dividend to the city where council can define where its best allocated;**

**THEREFORE BE IT RESOLVED that the Transportation Committee recommend Council approve an additional option whereby a non-for-profit is used to collect all parking revenue in a similar delivery system as Hydro Ottawa (Option 3) be reviewed or developed.**

**BE IT FURTHER RESOLVED the revenue collected can be reverted back to the City in the form of a dividend to be reallocated to General Revenue or council set priorities.**

LOST on a division of 1 YEA and 7 NAYS, as follows:

YEAS (1): Councillor M. Fleury

NAYS (7): Councillors S. Blais, L. Dudas, E. El-Chantiry, J. Leiper, S. Menard,  
G. Darouze, A. Hubley

**Motion No. TRC 2019 5/2**

Moved by Councillor S. Blais

**WHEREAS, as part of the refresh of the Municipal Parking Management Strategy (MPMS), staff recommends that Council establish a \$20 million maximum balance for the City's Parking Reserve Fund to ensure the fund does not grow beyond forecasted requirements; and**

**WHEREAS the 2018 balance in the Parking Reserve Fund was \$24 million, and is forecast to be close to that amount for 2019; and**

**WHEREAS staff is also recommending that any amount in the Parking Reserve Fund in excess of the maximum will be contributed to City capital accounts related to MPMS objectives as follows: Park & Ride Lots (acquisition, development, expansion); and curb, sidewalk and parking lane lifecycle costs (in paid parking areas); and**

**WHEREAS staff has advised that there are projects currently underway that would be eligible to receive those surplus funds, and the application of the parking reserve funds to eligible projects would result in the return of an equivalent amount to the City-wide reserve fund; and**

**WHEREAS, in response to Council direction, staff is bringing forward a recommended Strategic Road Safety Action Plan for Committee and Council consideration later in 2019; and**

**WHEREAS the Strategic Road Safety Action Plan report will recommend priority road safety investments, over five years, based on Vision Zero principles and funded from growth in automated enforcement revenues**



Extract of Draft Transportation  
Committee Minutes 5  
2 October 2019

Extrait de l'ébauche du  
procès-verbal 5  
du comité des transports  
le 2 octobre 2019

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(e.g. red light cameras, speed cameras, school bus violation cameras, etc.); and

WHEREAS there is expected to be a gap in time and funding between the Council adoption of its Strategic Road Safety Action Plan and the anticipated growth in revenues from automated enforcement measures, and Council will want to implement its Vision Zero action plan as soon as possible following the adoption of the Plan;

THEREFORE BE IT RESOLVED that Transportation Committee recommend that City Council approve that the excess funds in the Parking Reserve Fund, expected to be approximately \$4 million, be applied to eligible works in progress, as described in this motion, and that the amounts returned to the City-wide reserve be used to establish baseline funding for the Strategic Road Safety Action Plan for consideration in the Draft 2020 Capital Budget.

CARRIED

Transportation Committee CARRIED the report recommendations, as amended by Motion 5/2