

<p>4. APPOINTMENTS TO THE OTTAWA FILM OFFICE BOARD OF DIRECTORS NOMINATIONS AU CONSEIL D'ADMINISTRATION DU BUREAU DU CINÉMA D'OTTAWA</p>

COMMITTEE RECOMMENDATION

That Council approve the appointment of the Mayor's designate, Councillor Jean Cloutier, and the Director of Economic Development and Long Range Planning to the Ottawa Film Office Board of Directors.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve la nomination du représentant du maire, le conseiller Jean Cloutier, et du directeur du Développement économique et de la planification à long terme au conseil d'administration du Bureau du cinéma d'Ottawa.

DOCUMENTATION/DOCUMENTATION

1. Director's report, Economic Development and Long Range Planning, dated 16 June 2017 (ACS2017-PIE-EDP-0024)

Rapport du Directeur, Développement économique et planification à long terme, daté le 16 juin 2017 (ACS2017-PIE-EDP-0024)

**Report to
Rapport au:**

**Finance and Economic Development Committee
Comité des finances et du développement économique
4 July 2017 / 4 juillet 2017**

**and Council
et au Conseil
12 July 2017 / 12 juillet 2017**

**Submitted on June 16, 2017
Soumis le 16 juin 2017**

**Submitted by
Soumis par:
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Ward: CITY WIDE / À L'ÉCHELLE DE LA VILLE File Number: ACS2017-PIE-EDP-0024

SUBJECT: Appointments to the Ottawa Film Office Board of Directors

**OBJET: Nominations au conseil d'administration du Bureau du cinéma
d'Ottawa**

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend Council approve the appointment of the Mayor's designate, Councillor Jean Cloutier, and the Director of Economic Development and Long Range Planning to the Ottawa Film Office Board of Directors.

RECOMMANDATION DU RAPPORT

Que le Comité des finances et du développement économique recommande au Conseil d'approuver la nomination du représentant du maire, le conseiller Jean Cloutier, et du directeur du Développement économique et de la planification à long terme au conseil d'administration du Bureau du cinéma d'Ottawa.

BACKGROUND

The Ottawa Film Office (OFO), formerly the Ottawa-Gatineau Film and Television Development Corporation, was established in 2003 to support the development, retention, competitiveness and enhancement of the City's film and television industry. Additionally, the OFO is responsible for facilitating film permits, promoting the region as a preferred industry destination and supporting the development and growth of the local industry. The OFO has been operating under Invest Ottawa and has received guidance from an Advisory Committee, comprised of industry representatives, since 2011. Funding for the OFO is provided by the City of Ottawa through an Annual Operating Plan, which outlines funding terms and program delivery expectations.

On average, the OFO facilitates approximately 800 film shooting days annually. This translates into more than \$50 million in production of which \$20 million is spent directly in the local economy. While this industry is much smaller than Ottawa's tourism or technology sectors, it has the ability to promote and brand the city on both a national and international level, while enhancing the city's thriving creative industries.

On January 25, 2017 the OFO incorporated as an independent not-for-profit corporation. This new structure provides the organization with greater autonomy and

enables the establishment of an independent Board of Directors. The new Board of Directors will be responsible for:

- Governing the organization's operations;
- Developing a multi-year strategic and financial plan; and
- Exploring new opportunities for revenue generation and growth.

Based on best practices for the governance of non-profit organizations, the Board of Directors for the Film Office is to be comprised of no fewer than seven members and no more than 11 members, ensuring that the workload is not burdensome for members and that quorum for meetings is achievable. It is stated in the OFO By-law No.1 that Ottawa's Mayor, or Mayor's designate, will be a voting member of the Board, while the Director of Economic Development and Long Range Planning will be a non-voting member and sit ex-officio, for a total of two City of Ottawa representatives, subject to City Council approval. Additional recommendations relating to Board membership shall be at the discretion of the OFO in accordance with their by-laws and policies. The existing Advisory Committee will continue to operate and will provide industry feedback to the Board.

This report recommends that the Mayor's designate, Councillor Cloutier, be appointed to the OFO Board of Directors as well as the City of Ottawa's Director of Economic Development and Long Range Planning.

DISCUSSION

The appointment of Councillor Cloutier and the Director of Economic Development and Long-Range Planning to the OFO Board of Directors ensures that the City's interests are represented.

The Councillor shall hold office for the term of Council. The appointee will therefore serve until November 30, 2018, following which the Mayor will be recognized as the sitting Board Member until such time as a new designate for the Mayor is confirmed for the next Term of Council.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

As this is an administrative matter completed on behalf of the Ottawa Film Office, consultation was not required.

COMMENTS BY THE WARD COUNCILLORS

This is a City-wide report – not applicable.

LEGAL IMPLICATIONS

There are no legal impediments to approving the recommendations in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk management implications associated with this report.

FINANCIAL IMPLICATIONS

There are no direct financial implications.

ACCESSIBILITY IMPACTS

There are no accessibility implications.

TERM OF COUNCIL PRIORITIES

This project addresses the following Term of Council Priority:

Economic Prosperity (EP) – Use Ottawa’s unique combination of recreational, social, cultural and business assets, and natural environment and physical infrastructure to attract enterprises, visitors and new residents, while at the same time developing and retaining local firms and talent.

DISPOSITION

Upon approval of the report by Council, Economic Development will notify the Ottawa Film Office of the appointments.