



CRIME STOPPERS / ÉCHEC AU CRIME

National Capital Area / Région de la capitale nationale

Charitable Registration No./N° Organisme charitable 11907 1504 RR0001

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April 3, 2018

Councillor Eli El-Chantiry
Chair
Ottawa Police Services Board
Champlain Room
110 Laurier Avenue West
Ottawa, Ontario
K1P 1J1

Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT

Dear Councillor El-Chantiry;

Thank you for the opportunity to provide our Semi-Annual Report. We continue to engage in meaningful initiatives that have demonstrated significant results. As always, we look forward to providing you with our semi-annual update on our progress and outline some of the initiatives being worked on.

Our report will outline the following:

Board Governance

Our board continues to provide leadership and direction for our program. We are pleased to report that our monthly meetings continue to be well supported by our dedicated group of volunteers. The Ontario Association of Crime Stoppers will be hosting the annual four day training conference commencing on May 31st, 2018 in Hamilton, Ontario. This year will also provide an opportunity for all Canadian programs to meet at the conference. We are attending this conference with three of our youth volunteers and we are anxious to attend the topical workshops and training opportunities. Both of our Ottawa Police Service coordinators will be attending.

We held an orientation session for two new volunteers and continue to develop a strong team to support our program. Many of these volunteers have worked with us on parades and other events. The orientation training allows them to support us at other public events. Sharing of information continues to be crucial for our program.

Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.

2515 rue Bank Street, P.O. Box/C.P. 40033, Ottawa, ON K1V 0W8 Tel: 613-482-7910 Fax: 613-482-7914
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Statistics

Sharing of our statistics continues to demonstrate the success and positive impact of Crime Stoppers. We are pleased to enclose our 2017 statistics detailing our TIP volume and outcomes. TIP volume has continued to increase throughout 2017 with an increase of 1114 TIPS over 2016 results. Three firearms were recovered in 2017 as a result of anonymous TIPS.

NATIONAL CAPITAL AREA (OTTAWA) CRIME STOPPERS - MONTHLY STATS					
ECHEC AU CRIME					
December-2017	2016	2016	2017	2017	Program Start
	Same Month	Year to Date	This Month	Year to Date	March 1985 To Date
ARRESTS ARRESTATION	10	60	4	36	4,879
CRIMINAL CASES CLEARED INFRACTION CLASSES	6	44	4	40	5,204
CRIMINAL CHARGES CHARGES CRIMINELLE	23	206	25	160	9,063
\$ RECOVERED PROPERTY PROPRIETE RECUPEREE	\$0	\$95,561	\$160.00	\$72,200	12,020,501
\$ NARCOTICS SEIZED SAISIS DE NARCOTIQUE STREET VALUE	\$16,738	\$280,218	\$60	\$43,060	80,914,233
\$ MISC (ARSON, FRAUD) DIVERS (INCENDIE, FRAUD)	\$62,768	\$62,768	\$0	\$0	1,725,021
RECOVERED ARMS ARMES RECOUVERT	1	2	0	3	452
CALLS IN[1] APPELS ENTRE	308(18)	4245 (308)	675(25)	5359(444)	60,243
\$ AWARDS APPROVED PRIX DOES NOT INC. REARRANGEMENTS	\$2,120	\$13,030	\$1,590	\$12,020	\$811,525
\$ AWARDS Paid OUT FROM PREVIOUS MONTH	\$580	\$2,160	\$0	\$3,175	N/A
1 web tips value already included in total					
\$62,768 include 2 seized vehicles and cash (proceeds of crime)					

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Community Outreach

Crime Stoppers was well represented at the annual Ottawa Police Service Gala. We were pleased to have six of our youth volunteers and our co-ordinator join our board members at the fundraising gala.



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Crime Prevention Ottawa presented Crime Stoppers with their Longstanding Contribution Award at a ceremony hosted in November. We were very honoured to be acknowledged with this award.



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We continue to participate at a number of community events. Our volunteers participated at a number of events during Crime Prevention Week; including a presentation to the Boys and Girls Club and several events at Ottawa Community Housing facilities. We also participated with Carleton University at campus crime prevention awareness initiative. As well, we provided a presentation to third and fourth year Criminology placement students. These are excellent opportunities to help raise awareness about anonymous reporting. Our tabletop presentations provide a number of resource materials to encourage the use of our program.



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We were very pleased to participate at the 2017 Help Santa Toy Parade and the Orleans Parade of Lights. This was also the first year that we participated in the Barrhaven Santa Parade and Rockland Santa parade. All of these events provide an opportunity to connect with the community while raising awareness about Crime Stoppers.



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January was Crime Stoppers month across the country and once again we participated at many venues across the region. We were supported by a number of media opportunities including CTV Ottawa News at Noon, CTV Mornnig Live, Rogers Daytime, CFRA and 1310 Ottawa. We participated with table top displays at local shopping malls, Loblaw Vanier, Carleton University and Algoquin College. We also provided a presentation during a Neighbourhood Watch information meeting hosted in Bells Corners.



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Once again we participated in the annual St. Patrick's Day parade on Saturday, March 10, 2018. Our volunteers always enjoy connecting with the community at these parades.



Crime Gun Initiative

Our board approved a three month Crime Gun initiative beginning on February 1st, 2018 to target illegal firearms in our community. Crime Stoppers is offering our full \$2,000.00 tip reward for any information leading to the seizure of any crime gun. Local media personality, Steve Gregory recorded radio commercial spots that received complimentary air time by local radio stations. We would also like to acknowledge the assistance of Ottawa Police Service Media section for their collaboration with this initiative. We are encouraged by the early tips and look forward to seeing positive results.

Partner Update

Our police co-ordinator, Cst. Getz has been very active promoting the program around the region. She has participated in several media engagements as well as promoting the program with local community groups and organizations. Presenting to community groups continues to enhance our engagement around the region. She was also instrumental with our migration to a new tip submission software platform earlier this year. Cst. Getz managed the transfer and implementation of this new software platform. This new software application will continue to provide on line reporting options. The new software will no longer support texting of tips. As a result, we will no longer be accepting text message tips.

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Media Update

We would like to express our sincere gratitude to the many media outlets that have continued to mention Crime Stoppers on their broadcasts and in print. We were also very pleased to see such strong support during our recent Increased TIP Reward initiative. The traditional media play a vital role in the success of our program. Raising awareness is crucial to the success of this community based program.

Our website and social media continues to be an important tool for Crime Stoppers. With over 2000 Twitter followers, Facebook and our active websites, we continue to capitalize on these cost effective communication tools. Cst. Getz has been instrumental in the production of a %Crime of the Week+broadcast shared on our YouTube and other social media platforms.

Financial

Crime Stoppers continue to maintain a healthy financial position. Fundraising events are focused on our 2018 Golf Tournament being held on Wednesday, July 18, 2018 at the Pine View Golf Course. The Canadian Security Association (CANASA) have once again selected us as their charity of choice for their August 15, 2018 Golf Tournament. We hope to raise over \$25,000.00 at these tournaments. We are also planning a return to our Jail or Bail event with a fundraising event to be hosted at the Billings Bridge Shopping Centre in September. This will be a chance to help raise awareness while hosting a jail session for participants.

Looking Forward

On behalf of the board of directors of Crime Stoppers, please accept our thanks for your continued support and encouragement. We look forward to sharing our success with you during your next invitation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours respectfully,

NATIONAL CAPITAL AREA CRIME STOPPERS



Richard McMullen

President

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